



JAPAN: UNDERSTANDING OPPORTUNITIES IN THE ENERGY SECTOR

Date and time:

Tuesday 26 February 2019,
9.00am - 12.30pm

Location:

London Chamber of Commerce
and Industry (LCCI), 33 Queen Street,
London EC4R 1AP

DESCRIPTION

Energy has always been a priority for Japan. Geologically, this densely-populated, highly-industrialised nation sits atop an active volcano zone. It has few of its own fossil fuel resources, making it one of the world's major importers of energy. Japan is constantly seeking innovations in energy technologies, particularly those which optimise energy efficiency.

Japan is the third largest economy in the world and remains the centre of technical innovation in Asia, with the second highest R&D spending in the world. Its GDP is over 1.8 times the size of the UK's while GDP per person is about six times that of China. To date, 450 British companies

have operations in Japan. Japan is a crucial export market for the UK with exports to Japan representing £8bn a year.

WHY ATTEND?

Whether your business focuses on gas, electricity or technological support for energy, you will gain a prime insight into exporting to Asia's largest developed economy.

WORKSHOP OUTLINE

Overview of Japan's Energy Market

- Electricity and Gas liberalisation regulatory timeline
- Key market changes and utility break up structure
- New markets for retail, wholesale and trading
- Demand for new products, services and technologies
- Methods and considerations for entering the Japan energy markets

Doing Business in Japan

- Product, service and technology market acceptance testing
- Messaging, marketing and cultural considerations
- Localisation process

Retail Energy Supplier Strategies and Technology Utilization

- Japan Retail Energy Supplier Models
- Key Strategic Options
- Automation Utilizing Technology

WHO SHOULD ATTEND?

The event is specifically designed for SMEs that are interested in expanding their business in Japan or working in co-operation with Japanese companies.

WHY JAPAN?

The energy market in Japan is currently undergoing its most radical shake-up. In 2011, the East Japan earthquake and the ensuing accident at TEPCO's Fukushima Daiichi nuclear power station marked a turning point for Japan's energy policy.

The Japanese government has made energy a high priority and has three principal strategies. They are: to strengthen energy security; to implement energy conservation and renewable energy policies that combine environmental concerns with growth; and to balance public interest issues. These include stable supplies of energy, reduced costs, market liberalisation and growing competition.

JAPAN: UNDERSTANDING OPPORTUNITIES IN THE ENERGY SECTOR TO SUCCEED IN THE LAND OF THE RISING SUN, S9016 TUESDAY 26 FEBRUARY 2019 TO REGISTER

ATTENDANCE AT THIS EVENT IS COMPLIMENTARY.

However, there will be no admittance without prior registration with a maximum of one place per company available. Participants who fail to cancel (in writing) their attendance at least one week prior to the event will be charged a "no-show" fee of £60 inclusive of VAT.

Please complete the registration form below in BLOCK CAPITALS and email to: Elena Molinari, Advisor, LCCI, 33 Queen Street, London EC4R 1AP, E: emolinari@londonchamber.co.uk, T: 020 7203 1929.

CARD DETAILS – AGREEMENT TO “NO SHOW” POLICY

Signature				Date	/	/
Card no				Card security code (last three or four digits on the signature strip)		
Start date	/	Exp date	/	Issue number (maestro only)	Name of card-holder	
Card-holder / Billing address						
Postcode				Signature	Date	/ /

Please note: Your card won't be charged – we only need your card details to guarantee your booking.

APPLICATION DETAILS

Title	First name	Surname	
Your job title	Company name		
Company address			Postcode
Email	Website		Tel
Number of employees	Annual turnover £	Year established	
Business Sector			
How did you hear about this event?			

ABOUT ENTERPRISE EUROPE NETWORK

EEN is the world's largest business support network, providing London SMEs with free practical advice, assistance and information on European issues. This includes EU legislation and policy and public sector opportunities in Europe, as well as access to business co-operation partners. EEN brings together business support organisations from over 60 countries and 600 member organisations worldwide. In the UK, EEN is jointly funded by the European Commission and Innovate UK, helping to connect SMEs that are looking to commercialise ideas and succeed in new markets.

PRIVACY AND DATA PROTECTION

We are committed to protecting and respecting your rights to privacy and data protection. We will use the information we collect about you in accordance with the reasons stated when we collect it and to inform you of our activities. The information supplied by you will be held on London Chamber of Commerce and Industry databases and we will take reasonable measures to safeguard its confidentiality, integrity and availability. Our Privacy Policy sets out how the Chamber collects, uses, shares and retains all personally identifiable information.

TICK the box(es) if you would like:

Your name, job title, company and business activity displayed on the printed and electronic guest lists for this event

Your full contact details shared with external sponsor(s), partner(s) and host(s) for this event who may contact you about their services (sponsors, partners and hosts are listed on the event marketing collateral, guest list and website)