

# enterprise europe network



## EUROPEAN COMPANY MISSION TO THE UNITED ARAB EMIRATES (UAE)

### Date:

Monday 30 September – Friday 4 October 2019

### Closing Date:

Friday 26 July 2019

UK companies are invited to join businesses from across the EU (Belgium, Greece, Hungary, Italy and Lithuania) to explore the growing business opportunities in the United Arab Emirates (UAE).

### WHY DUBAI?

Dubai is a regional hub close to the significant markets of the Middle East, South Asia and Africa, which attracts both investors and tourists. It is the seventh most popular tourist destination in the world; Dubai International is the third busiest airport in the world for passenger traffic. To further advance the Emirate's global status, Dubai has approved its 2019 budget, with higher revenues targets and continued spending as the Emirate prepares to host global trade fair Expo 2020. The budget approved for 2019 includes an allocation of Dh9.2bn (approximately £2bn), specifically for the infrastructure projects.

The Emirate has set its sights on becoming the new global centre for innovation, preparing an annual report each year to compare its progress to other leading cities around the world.

Dubai Expo 2020 will open in October 2020; jobs are rapidly being created to accommodate this huge project more than £31.4bn has been generated in the local economy so far. Dubai is looking to grow its international partners for the Expo so there are plenty of partnership opportunities for innovative UK companies.

**This is a multi-sector mission but in line with the focus of the Expo2020, particular priority is given to innovators working in the following sectors:**

- Circular Economy
- ICT
- AI and Robotics
- Smart Cities
- Energy and Environment
- Food and Packaging
- Transport and Mobility
- Tourism
- Healthcare
- Manufacturing

### BENEFITS OF JOINING THIS MISSION

- Pre-visit and in-country briefings providing market information and advice on how to do business in the UAE
- Pre-arranged business-to-business meetings in Dubai organised by Dubai Chamber of Commerce and Industry
- Networking with like-minded companies from Europe (Belgium, Greece, Hungary, Italy and Lithuania) which are also part of this mission
- Visit to Ras Al Khaimah Economic Zone
- Your company profile in the company mission brochure, circulated to companies in Dubai
- Services of an experienced mission manager before and during the visit
- Discounted flights courtesy of Etihad Airways
- Competitive accommodation costs through group travel rates

DATE	TIME	ACTIVITY
Monday 30 September 2019	9.00am 7.55pm	Depart London Heathrow Etihad flight EY 12 Arrive Abu Dhabi Transfer to Dubai* and check into hotel
Tuesday 1 October 2019	All day	Business Matchmaking day with Dubai Chamber of Commerce and Industry
Wednesday 2 October 2019	9.00am-11.00am 1.00pm-2.30pm 3.00pm-4.00pm	Tour of the DMCC, Free trade Zone in Dubai Tour on the Dubai Future Accelerator Tour on the Expo2020
Thursday 3 October 2019	All day	Visit to Ras Al Khaimah and Business Matchmaking
Friday 4 October 2019	8.30am 1.15pm 5.55pm	Transfer to Abu Dhabi* Depart Abu Dhabi Etihad flight EY 25 Arrive London Heathrow

\*For companies that have taken advantage of the flight offer and have booked directly with Etihad Airways.

## COSTS

- 1. Company mission participation fee:** There is a (non-refundable) participation fee of £50 to contribute towards in-market costs.
- 2. Company mission commitment fee:** The commitment fee to take part in the mission is £200. This will be returned to you after the mission and once you have completed the mission feedback questionnaire.

## ELIGIBILITY

Companies from all sectors are welcome to apply but priority will be given to companies from the following sectors:

- Circular Economy
- ICT
- AI and Robotics
- Smart Cities
- Energy and Environment
- Food and Packaging
- Transport and Mobility
- Tourism
- Healthcare
- Manufacturing

To accompany this company mission, your business must be established within the UK and selling or marketing a British product or service.

Applications are subject to approval by LCCI and you will be notified after the closing date for applications as to whether you have been successful.

## TRAVEL

Companies will need to cover their flights, accommodation and subsistence costs. (Discounted flights and accommodation have been arranged). For detailed information on travel and accommodation, please refer to the full application pack.

You can make your own travel arrangements, but it is highly recommended that you stay in the mission hotel to make the most of the networking opportunities.

## HOW TO APPLY

For the full application pack, please contact Elena Molinari Enterprise Europe Network Advisor, London Chamber of Commerce and Industry, 33 Queen Street, London EC4R 1AP. E: emolinari@londonchamber.co.uk, T: +44 (0)20 7203 1929.

## ABOUT ENTERPRISE EUROPE NETWORK

The Enterprise Europe Network (EEN) is the world's largest business support network, providing SMEs with free practical advice, assistance and information on European issues. This includes EU legislation and policy and public sector opportunities in Europe, as well as access to business co-operation partners.

The Network brings together business support organisations from over 60 countries and 600-member organisations worldwide. In the UK, EEN is jointly funded by the European Commission and Innovate UK, helping to connect SMEs that are looking to commercialise ideas and succeed in new markets.