

BREAKING THE USA EXPORT MARKET FOR COMPANIES IN TECH AND PROFESSIONAL SERVICES

Friday 21 July 2017, 8.30am - 12.00 noon
KPMG, Number 20 Grosvenor Street, Mayfair, London W1K 4QJ

CONSIDERING A MOVE INTO THE US MARKET?

The United States of America (USA) is the UK's top export destination. It is the largest, most competitive and technologically advanced economy in the world. In addition, it has the world's largest private sector; low regulatory barriers, minimal language barriers, access to global supply chains (which can lead to exports for other markets) and a strong rule of law. While this sounds like a dream for many UK companies, careful consideration needs to be given to some of the USA's complexities.

This event, via a panel discussion and roundtable session will cover key aspects of how to break into the market and the steps your business needs to consider. These include, but are not restricted to, the following:

- The legal barriers, licensing and technology transfer to and within the USA
- Market entry strategies and how to access local support and contacts
- An economic overview delivered by the US Embassy in London
- Hiring local talent, talent management, local presence versus virtual office
- Business culture

Through specific 20 to 30 minute roundtables, you can also meet and discuss with the respective specialists who will answer your

questions and provide an insight into current trends. They can offer advice, support and contacts for your business as you expand your operations in the USA.

Experts will include representatives from:

- KPMG
- Santander
- The US Embassy in London tbc
- Avitus Group
- haynesboone
- OCO

WHO SHOULD ATTEND?

*Established UK scalable to medium sized companies with a maximum turnover of £6.5 million in the following sectors: technology (including FinTech, HealthTech, RetailTech, EdTech); food and drink; and professional services.

CONTACT

For further information regarding this event, please contact Ruma Deb, Senior International Business Manager, E: rdeb@londonchamber.co.uk, T: +44 (0) 20 7203 1949.

In association with:



BOOKING DETAILS

ATTENDANCE AT THIS EVENT IS COMPLIMENTARY FOR LONDON CHAMBER OF COMMERCE AND INDUSTRY (LCCI) PREMIER PLUS AND WE WORK MEMBERS. HOWEVER, THERE IS NO ADMITTANCE WITHOUT PRIOR REGISTRATION AND ONLY ONE PLACE PER COMPANY.

*Please note that places are limited and registrations for this event are subject to approval by LCCI, based on suitability and relevance. Companies will be sent a confirmation email within two working days of booking if their application has been successful.

TO REGISTER

Please complete the registration form below in BLOCK CAPITALS and email to: Ruma Deb, Senior International Business Manager, LCCI, 33 Queen Street, London EC4R 1AP, E: rdeb@londonchamber.co.uk, T: 020 7203 1949.

PRICES AND PAYMENT DETAILS PER PERSON ALL PRICES ARE INCLUSIVE OF VAT

Premier Plus Member FREE WeWork Member FREE Local or Non-member £15.00

If you are unsure of your membership status, please contact the Member Relationship team on:
T: +44 (0)20 7203 1713 or e: membersupport@londonchamber.co.uk.

I have read and agree to the terms and conditions above.

Signature _____ Date / /

I attach payment for _____ place(s) in the sum of £ _____ MasterCard/Maestro/Visa/Visa Debit/Visa Electron/JCB/Amex (Please circle as appropriate)

Card no _____ Card security code (last three or four digits on the signature strip)

Start date / Exp date / Issue Number (maestro only) _____ Name of card-holder

Card-holder / Billing address _____

Postcode _____ Signature _____ Date / /

Please note: Payment will only be taken once the appointment is confirmed. Seven days' written notice of cancellation is required for a full refund.

ABOUT YOU AND YOUR COMPANY

Title _____ First name _____ Surname _____

Your job title _____ Company name _____

Company address _____

Postcode _____ Email _____ Website _____ Tel _____

Number of employees _____ Annual Turnover £ _____ Year established _____

Business Sector _____

Incomplete forms will be sent back and may delay your booking.

PRIVACY AND DATA PROTECTION

We are committed to protecting your privacy and will only use the information we collect about you in accordance with the reasons stated when we collect the information. The information supplied by you will be held on the database by LCCI and used to notify you of future events and services.

If you do NOT put a TICK in the box(es) provided:

- your name, job title, company and business activity will be displayed on the printed guest list
- your full contact details may be shared with our event partners
- you will be added to LCCI's international business mailing list