



# TURKEY: A STRATEGIC CROSSROADS IN EUROPE

Thursday 26 March 2009, 10.00am – 2.00pm

At London Chamber of Commerce and Industry, 33 Queen Street, London EC4  
Guest of Honour: H. E. Nick Baird, British Ambassador to Turkey



## Programme

- 10.00am **REGISTRATION AND TEA**
- 10.20am **CHAIRMAN'S OPENING REMARKS**  
Cllr Dr Harvey Marshall, Vice Chairman  
Turkish-British Chamber of Commerce & Industry
- 10.30am **POLITICAL AND ECONOMIC OUTLOOK ON TURKEY**  
H.E. Nick Baird  
British Ambassador to Turkey
- 10.50am **OPPORTUNITIES IN TURKEY AND BEYOND**  
Sabe Tibbitts, International Trade Adviser  
UK Trade & Investment
- 11.10am **PPP AND INFRASTRUCTURE PROJECTS IN TURKEY**  
Barry Francis, Partner  
Pinsent Masons
- 11.30am **WORKING SUCCESSFULLY IN TURKEY: THE CROSS-CULTURAL DIMENSION**  
Sam Thompson, Development Director  
The London School of English International
- 11.50pm **CASE STUDY (TBC)**
- 12.10pm **EC CONSULTATIONS**  
Tessel van Essen, Enterprise Europe Manager  
Enterprise Europe Network
- 12.20pm **QUESTIONS AND DISCUSSION**
- 12.40pm **CHAIRMAN'S CLOSING REMARKS**
- 12.50pm **BUFFET LUNCH AND NETWORKING**
- 2.00pm **CLOSE**

Turkey lies strategically in the South East of Europe, between the Mediterranean and the Black Sea, at the crossroads between Europe and Asia, a vibrant place rich in cultural diversity.

The country is rated the 15th largest economy in the World and the 6th largest in Europe and it is predicted that Turkey will rank among the top 10 world economies by 2050. Between 2001 and 2006, Turkey's GDP growth was around 7.3% per year.

Turkey is not only an EU candidate member state but also the second largest country in Europe after Russia, with 70 million people, including 46 million under the age of 35. The young population is well educated, with an increasing disposable income, interest in new technologies and foreign brands.

The UK is a key business partner in Turkey, ranking among the top five investors' countries with more than 1,800 British companies operating there. British exports to Turkey were worth \$5.5 billion in 2007, steadily increasing since 2001.

This country offers huge rewarding opportunities to well-prepared exporters and investors. So don't miss the chance and join us for this seminar!

Priority sector opportunities in Turkey include:

- Financial and legal services
- Environment/water
- ICT – telecommunications and software
- Ports and airports
- Education and skills

## WHY ATTEND THIS SEMINAR?

- Learn more about the country, its business climate and its huge opportunities.
- Network with potential business partners and companies that are already doing business in this expanding market.
- Meet the speakers and ask them your questions on Turkey.

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## PRICES AND PAYMENT DETAILS book online at [www.londonchamber.co.uk/turkey](http://www.londonchamber.co.uk/turkey)

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Cheques should be made payable to: London Chamber of Commerce and Industry. Alternatively, please complete your credit card details below. All bookings must be made in writing using the application form and full payment received with the application form to secure bookings. We do not invoice. Cancellations must be received in writing by Wednesday 18 March for a full refund. No tickets will be issued but a VAT receipt will be sent on receipt of your payment. Guest lists and lapel badges will be available on arrival.

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please indicate if you have any requirements e.g. access, dietary or information in an alternative format		

**Please answer the following questions about your business. This will help UK Trade and Investment to follow-up with you on the day.**

Is your company new to the Turkish market?	Is your company already trading internationally in markets other than Turkey?
Yes No	Yes No
Does your company have fewer than 500 employees?	Has your company used UK Trade & Investment services before?
Yes No	Yes No

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