

PROGRAMME

International Trade

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| 3.30PM | REGISTRATION AND COFFEE |
| 4.00PM | CHAIRMAN'S INTRODUCTION Michael Thomas Director General Middle East Association |
| 4.10PM | INTRODUCTION TO THE MARKET Dr Afnan Al-Shuaiby Secretary-General and Chief Executive Arab-British Chamber of Commerce |
| 4.20PM | CULTURAL ELEMENTS Maha El-Metwally Owner and Manager Cultural Bridges |
| 4.40PM | CHALLENGES OF DOING BUSINESS IN THE UAE Graeme Skelly Banking & Financial Services Risk Management Specialist Risk Reward Ltd |
| 5.00PM | RAS AL KHAIMAH FREE TRADE ZONE Nadia Rinawi Regional Manager - Europe Ras Al Khaimah Free Trade Zone Authority |
| 5.15PM | BAKLAVA BREAK |
| 5.25PM | REGIONAL FOCUS: ABU DHABI Dominic James Director Africa and the Middle East British Expertise |
| 5.45PM | CASE STUDY: POPULOUS Nicholas Reynolds Senior Principal POPULOUS |
| 6.05PM | PRACTICAL GUIDE TO DOING BUSINESS IN THE UAE Richard Burrige International Trade Advisor UK Trade & Investment London |
| 6.20PM | QUESTIONS AND ANSWERS |
| 6.30PM | CHAIRMAN'S CLOSING REMARKS |
| 7.40PM | NETWORKING RECEPTION |
| 8.30PM | CLOSE |

EXPORT 2 EMIRATES

Explore the Opportunities for your Business in the United Arab Emirates

Date: Thursday 2 July 2009, 3.30pm - 7.30pm
At: London Chamber of Commerce and Industry,
33 Queen Street, London EC4

Have you considered exploring the potential in Abu Dhabi and the lesser-known Emirates? Are you currently operating in Dubai or thinking of doing business in this region? Would you like to find out more about the opportunities and challenges in this market and how the Emirates are withstanding the global economic downturn?

If the answer is 'yes' then join us at our seminar 'Export 2 Emirates' to discover more...

Why the UAE?

- UK exports to the Emirates total £3.7 billion making this the biggest market in the Middle East region for the UK
- It has one of the world's highest GNP's per head and despite the current global downturn is still growing
- The UAE boasts opportunities for British businesses in a host of sectors; from energy to travel, construction to financial services, transport to education and healthcare to tourism
- Business continues to boom in Abu Dhabi despite the global economic downturn providing major opportunities for British businesses. Abu Dhabi has 10% of global oil reserves and 5% of global gas reserves giving it a positive long term economic outlook
- Dubai, the second largest Emirate, still remains a vital commercial centre in the UAE. For over 40 years, Dubai has enjoyed positive trade relations with the City of London and despite the current economic climate of uncertainty it still remains the trading hub of the Middle East.

With a population of 3.48 million, a vast land mass of 83,600 Sq Km, an impressive portfolio of natural resources, a high standard of living, a growing and diversifying business sector and being one of the most liberal countries in the Gulf, the UAE hosts an array of opportunities not to be overlooked.

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TO REGISTER please return to: Kate Waddell, Events Executive, World Trade Team, T: +44 (0)20 7203 1822 F: +44 (0)20 7203 1905
E: kwaddell@londonchamber.co.uk

PRICES AND PAYMENT DETAILS book online at www.londonchamber.co.uk/uae

PREMIER PLUS MEMBER: £41.00 (INCLUSIVE OF VAT)

WORLD TRADE CLUB MEMBER: £64.00 (INCLUSIVE OF VAT)

LOCAL MEMBER, NON-MEMBER: £87.00 (INCLUSIVE OF VAT)

Cheques should be made payable to: London Chamber of Commerce and Industry. Alternatively please complete your credit card details below. All bookings must be made in writing using the application form and full payment received with the application form to secure bookings. **We do not invoice.** Cancellations must be received in writing by 25 June for a full refund. No tickets will be issued but a VAT receipt will be sent on receipt of your payment. Guest lists and lapel badges will be available on arrival.

I have read and agree to the terms and conditions above:

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exp. date _____ issue number (maestro only) _____ name on card _____

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house number/name _____ postcode _____

ABOUT YOU AND YOUR COMPANY

title _____ first name _____ surname _____

your job title _____

company name _____

company address _____

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