



LIBYA: A MARKET CONTENDER

On: Tuesday 17 November 2009, 3.30pm – 7.30pm

At: London Chamber of Commerce and Industry, 33 Queen Street, London EC4R

3.30PM	REGISTRATION AND TEA
3.50PM	CHAIRMAN'S OPENING REMARKS Michael Thomas, Director General Middle East Association
4.00PM	INTRODUCTION TO THE MARKET Gareth O' Brien, First Secretary & Head of Trade & Investment Team British Embassy, Tripoli
4.15PM	DOING BUSINESS IN LIBYA Paul Austin, Chairman British Business Group, Tripoli
4.30PM	POLITICAL AND ECONOMIC OUTLOOK Adela Gooch, Programme Director Key States Wilton Park
4.45PM	COMMERCIAL RELATIONSHIPS John Parr, Deputy Director General Libyan - British Business Council
5.00PM	BREAK
5.10PM	SECTOR FOCUS: CONSTRUCTION Dominic James, Director, Middle East and Africa British Expertise
5.25PM	CASE STUDY: MARKS & SPENCER Jon Knight, Area Manager Europe, Middle East & Africa Marks & Spencer
5.40PM	CASE STUDY: APOLLO INSULATION Colin Hawkes, Director Apollo Insulation
5.55PM	QUESTIONS AND ANSWERS
6.10PM	CHAIRMAN'S CLOSING REMARKS
6.20PM	DRINKS AND NETWORKING
7.30PM	CLOSE

Libya is a country on the rise and full of potential for companies that are persistent and patient. Libya has a strong and growing economy that is well equipped to withstand the global economic turbulence.

Visible UK exports to Libya totalled £280m in 2008, up 21% from 2007. Well known UK based companies such as Marks & Spencer, British Airways, Buro Happold, Monsoon, Arup and BT are just a sample of the 150 UK companies that are leading the way in Libya. Indeed the British Business Group has increased its membership by 25% in the last year alone.

Opportunities are present in a host of sectors for UK businesses; from the oil and gas, construction, healthcare, telecommunications, transportation sectors to the retail, education and financial services sectors to name but a few. British skills and expertise are in demand but doing business in Libya is not without its obstacles. The playing field is not yet level but the situation is improving; finding a well chosen Libyan partner is key.

The potential for your business in this market is there; join us to learn more about the challenging opportunities.

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TO REGISTER please return to: Kate Waddell, Events Executive, World Trade Team, London Chamber of Commerce, 33 Queen Street, London EC4R. T: +44 (0)20 7203 1822, F: + 44 (0)20 7203 1905, E: kwaddell@londonchamber.co.uk

PRICES AND PAYMENT DETAILS

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£41.00 (INCLUSIVE OF VAT)

WORLD TRADE CLUB MEMBER:

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LOCAL MEMBER, NON-MEMBER:

£87.00 (INCLUSIVE OF VAT)

Cheques should be made payable to: London Chamber of Commerce and Industry. Alternatively please complete your credit card details below. Please note we do not invoice. All cancellations must be made in writing. Cancellations received four weeks prior to the event date will be given a full refund. All cancellations after that date will be subject to the loss of the full fee. We are unable to transfer bookings to future events. Named substitutes are welcome at any time and must be made in writing.

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ABOUT YOU AND YOUR COMPANY

title _____ first name _____ surname _____

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- The Kingdom Takes Centre Stage: Prospects in Saudi Arabia – 2 November
- India: Opportunities in Second Tier Cities – 30 November
- Albania is Open for Business – 17 December

Please tick if you would like further information about the following trade missions

- Turkey: 22-26 February 2010
- East Africa (Kenya and Tanzania): 15-19 March 2010

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- your full contact details may be shared with an external sponsor of the event who may contact you about their services