



FOOD AND WINE BUYERS MISSION TO LA RIOJA

Date:

Wednesday 26 - Thursday 27 February 2020

Location:

Logroño, Spain

Business round – bilateral meetings

This company mission for the agro-food sector to La Rioja for food and wine buyers will give UK food importers and distributors the opportunity to meet with the most significant Spanish wine and food sector enterprises from the region.

They will also meet other food importers and distributors from the rest of the EU, America and Asia.

The main highlights of the event will include:

- Pre-arranged bilateral business meetings between companies and importers (based on importers' selections)
- Pre-arranged visits to La Rioja company premises (according to selections made by importers)

Who should attend this event?

This event is ideal for distributors and importers of Spanish and Mediterranean food and drink, as well as international food and wine importers and distributors, food chains, supermarkets, purchase agents for hotels and restaurants, delicatessens and gourmet shops, and others.

Why attend this event?

UK companies will have a rare opportunity to meet representatives from the most important agro-food enterprises in Spain's most productive agrarian industrial area, the Ebro River Valley in La Rioja. Participants will have pre-arranged meetings and will visit wine producers' premises in the area. They will also visit producers of tinned vegetables (peppers, artichokes, mushrooms, asparagus, etc.), olive oil, sausages (serrano ham, chorizo), sauces, ready meals, cheese, fresh fruit and vegetables, and other food- and drink-related products.

Conditions of participation for importers and distributors

Travelling costs to Logroño and lodging expenses for three nights will be 100% covered by the Employers' Federation of La Rioja (FER) for importers. In case of cancellation after Friday 6 December 2019, cancellation costs will be charged to importers (cancellation costs £300 (€350)).

Please note that applications will be evaluated individually by FER.

For more information, please contact:

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Registration Deadline:

Friday 6 December 2019

Calendar and deadlines

DATE	ACTIVITY
Friday 1 November 2019 - Friday 6 December 2019	Registration Publish your business focus and collaboration wishes
Thursday 16 - Friday 24 January 2020	Deadline for booking B2B meetings Additional agenda of visits to La Rioja companies (to be booked by importers only)
Tuesday 4 February 2020	Personal meeting schedule (provisional)
Wednesday 26 - Thursday 27 February 2020	Bilateral one-to-one meetings and visits to La Rioja companies

Organisers

The event will be co-organised by FER, Enterprise Europe Network and the companies represented and supported by the local EEN offices in the respective countries.

About Enterprise Europe Network

The Enterprise Europe Network is the world's largest business support network, providing SMEs with free practical advice, assistance and information on European issues. This includes EU legislation and policy and public sector opportunities in Europe, as well as access to business co-operation partners. The network brings together business support organisations from over 60 countries and 600 member organisations worldwide. In the UK, EEN is jointly funded by the European Commission and Innovate UK, helping connect SMEs that are looking to commercialise ideas and succeed in new markets.