



THE ALL-PARTY PARLIAMENTARY GROUP FOR LONDON AS A GLOBAL CITY

CALL FOR EVIDENCE: FOSTERING LONDON'S POSITION AS A LEADING GLOBAL CITY

The All-Party Parliamentary Group for London as a Global City invites you to submit evidence for our inquiry into fostering London's position as a leading global city.

OVERVIEW

London is of significant socio-economic importance to the UK. The capital city raised the most public sector revenue in the UK at £167.3 billion for the year ending 2020. Its net contribution to public finances powers public spending, investment and service provision across the UK. As the melting pot of diverse cultures, it adds to the social fabric of the UK and facilitates jobs and growth opportunities across the country.

Yet London is not only the UK's capital city, it is also a global city competing with world-leading cities like Paris and New York. Arguably, it is this global city status that largely underpins and fosters the benefits that the UK derives from London as a capital city.

As a leading financial centre, the City of London attracts investment that goes into the public purse, while its cultural offering plays a key role in the UK's attractiveness to international tourism. Boasting 4 of the world's top 40 universities, London is also a centre of excellence in higher education and research and development.

The city now faces a critical time as its economy continues to feel the impacts of the pandemic, as it looks toward its evolving role within Global Britain, and as it navigates the levelling up debate.

This inquiry seeks views on how London might foster its leading position as a global city for the benefit of the whole UK, the factors affecting its global city status and the decisions and actions that need to take place to achieve this aim.

The Call for Evidence

The APPG for London as a Global City's call for evidence will explore London's global city status, how this is impacted by factors such as the changes brought about by the pandemic, the UK's evolving international relations and the levelling up agenda. [Click here to read more about the inquiry.](#)

Please include information including statistics, anecdotes and case studies on the picture in your sector or in your experience in your answers to the questions below.

Please provide some information about yourself and the organisation you are responding on behalf of.

Name	Description
Organisation	Brief description
About your organisation (e.g. size, key areas of interest / relevance)	
Title	

Sector	
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Please provide answers to the questions below to help inform our inquiry. Please note your contributions need not be limited to the questions provided.

The current landscape

- From your perspective (or that of your organisation) what is the significance of London's world city status?
- What role does it play in Global Britain, and what role *should* it play in Global Britain?
- How does London's global city status impact on its role as the UK's capital city?
- What challenges and opportunities does its status and role as the UK's world city create?

Challenges facing London's global city status

- What are the challenges facing London's global city status, and what impact (if any) do they have on your organisation?
- To what extent have some of the key developments in the past year – such as the pandemic, changes to our global trading relations and changes to other areas of government policy – brought about challenges facing its world city status?
- To what extent does the 'levelling up' agenda present challenges for the capital's global pre-eminence as a world city?
- Which would you pinpoint as the most pressing challenge to address?

Opportunities

- From your perspective, what are the opportunities facing London's global positioning?
- What impact would seizing these opportunities create, both within and outside of London?
- To what extent have some of the key developments in the past year – such as the pandemic, changes to our global trading relations and changes to other areas of government policy – brought about opportunities facing its world city status?
- To what extent does the 'levelling up' agenda present opportunities for the capital's global pre-eminence as a world city?
- What must happen for London to seize these opportunities?

London and other parts of the UK

- How does London's relationship with other parts of the UK affect its global city status?
- To what extent do you agree that an increasing anti-London sentiment poses a threat to its pre-eminence as a world city?
- How can the case for London and its global positioning win hearts and minds?
- How should London position the role of its global city status on a national level?
- How can London work effectively with other parts of the UK to maximise the benefits of its global positioning?

Policies and initiatives

- In your view, what must happen to foster and build on London's leading global position?
- How can national and local policy-making address the challenges you have identified?
- How can it support the opportunities you have identified?

Any other comments

- Please include any further information that you feel is important for the APPG to note as part of this inquiry.

Deadline for submission

Please submit all written evidence to policy@londonchamber.co.uk no later than 15 November 2021. For more information on APPG activities or upcoming sessions, please email eagubretu@londonchamber.co.uk

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