

MULTI-SECTOR TRADE MISSION TO COLOMBIA: BOGOTÁ AND MEDELLÍN

Monday 19 – Thursday 22 November 2018

Closing Date: Friday 14 September 2018 - Pre-departure Briefing: TBC

WHY COLOMBIA?

Colombia is the third largest country in Latin America with a population of 48 million people. Its economy is currently the 28th largest in the world. Over 100 UK businesses operate in Colombia, including well-known companies such as Virgin, BT and Shell, as well as some small to medium sized companies. Colombia is ranked by the World Bank as the 34th easiest country to do business in. It ranks first in Latin America and the Caribbean. You can set up a new business in Colombia within 11 days.

Incentives for British businesses exporting to Colombia include:

- The UK's fifth largest export market in Latin America
- One of the most open markets in Latin America with 15 Free Trade Agreements (FTAs)
- A developing location as a regional hub with duty-free access to the other Andean nations, MERCOSUR (Argentina, Brazil, Paraguay and Uruguay) and Chile

Strengths of the Colombian market include:

- A 'top reformer' in 5 of the last 8 years according to the World Bank
- A tradition of stable economic growth
- The top country in Latin America (and sixth in the world) for investor protection
- Skilled workers and the second most flexible labour market in Latin America

WHY JOIN THIS MISSION?

- Explore and understand the current opportunities for your product or service
- Meet potential customer or partners through tailored B2B sessions
- Meet a wide range of industry experts
- Increase your brand awareness in the market

WHO SHOULD CONSIDER JOINING THIS MISSION?

Companies from all sectors are welcome to apply; the following is a guide only:

- Finance
- Agriculture
- Renewable Energy
- Environment
- Technology
- Tourism
- Education

Companies in the infrastructure sector should consider joining LCCI's Infrastructure-focused Mission to Bogotá and Cartagena taking place in parallel to this mission.

In partnership with:



CÁMARA DE COMERCIO
colombo británica

DRAFT PROGRAMME

DATE	TIME	ACTIVITY
Sat 17 Nov	10:05pm	Depart London Heathrow (Avianca flight)
Sun 18 Nov	4:30am	Arrive Bogotá
Mon 19 Nov	8.00am – 12.00 noon 2.00pm – 5.00pm 7.00pm – 9.00pm	Market Briefing B2B meetings Business Networking Reception
Tue 20 Nov	9.00am – 1.00pm 1.00pm – 2.00pm 4.00pm	B2B meetings Lunch Departure to Medellín
Wed 21 Nov	8.00am – 10.00am 10.00am – 6.00pm 7.00pm	Market Briefing B2B meetings Business Networking Reception
Thu 22 Nov	9.00am – 4.30pm 5.00pm 9:04pm – 10:01pm 11:14pm	B2B meetings Departure for Airport Flight to Bogotá (Avianca flight) Flight to London Heathrow (Avianca flight)
Fri 23 Nov	2:30pm	Arrive London Heathrow

THE BENEFITS

- Pre-visit and in-country briefings providing market information and advice on how to do business in Colombia
- Organised group meetings with key industry players
- One-to-one meetings with targeted businesses organised by the Colombian British Chamber of Commerce
- Networking opportunities and client hospitality at business networking receptions
- Your company profile in the trade mission brochure circulated to companies in Colombia
- Services of an experienced Mission Manager
- Organised travel

THE COSTS

The participation fee is approximately £2000 and includes:

- Organisation of Business Meetings in Bogotá
- Organisation of Business Meetings in Medellín
- 3 nights accommodation in Bogotá
- Local transport in Bogotá
- Domestic flight Bogotá – Medellín
- Organisation of Business Meetings in Medellín
- 2 nights accommodation in Medellín
- Local transport in Medellín

TRAVEL

LCCI will appoint a travel agent who will provide competitively-priced flights and airport transfers.

ELIGIBILITY TO JOIN THE MISSION

To accompany this trade mission, your business must be established in the UK and selling or marketing a British product or service.

HOW TO APPLY

For the full application pack, please contact the Mission Manager: Vanessa Vlotides, Head of International Business team, London Chamber of Commerce and Industry, E: vvlotides@londonchamber.co.uk, T: +44 (0)20 7203 1838.

Closing Date of complete applications: Friday 14 September 2018

ABOUT THE COLOMBIAN BRITISH CHAMBER OF COMMERCE

The Colombian British Chamber of Commerce (BRITCHAM), is a private non-profit organisation that for 36 years has been dedicated to promoting business and investment opportunities between Colombia and the United Kingdom. They offer a network of contacts for affiliates and commercial services that allows you to connect to new businesses. For more information: colombobritanica.com/en/home-2/