

enterprise europe network



COMPANY MISSION TO THE UAE: DUBAI

Date:

Monday 26 - Friday 30 November 2018

Closing Date:

Monday 17 September 2018

Dubai is one of the world's top business and investment locations. Its appeal extends beyond its low-tax and open trade credentials. The Emirate has a pro-business environment and advantageous investment policies which encourage foreign ownership of land and stocks. Dubai's high-quality lifestyle also plays its part in attracting investors.

Dubai is a regional hub close to the significant markets of the Middle East, South Asia and Africa, which attracts both investors and tourists. It is the seventh most popular tourist destination in the world; Dubai International is the third busiest airport in the world for passenger traffic. Additionally, Dubai's hosting of Expo 2020 will help to advance the Emirate further, with US\$6.9 billion for infrastructure projects to improve the already world-class infrastructure.

THE OPPORTUNITIES

- Expo 2020 Dubai
- Smart cities: cyber, tech, IoT
- Financial and professional services
- Creative industries
- Infrastructure projects
- Hospitality, travel and tourism

TOP 10 REASONS WHY YOU SHOULD CONSIDER DOING BUSINESS IN DUBAI

- Strategic location
- Pro-business government
- Distinguished lifestyle
- Connectivity and market access
- World-class logistics and economic infrastructure
- Free trade zones providing full company ownership for expatriates
- Tax-free centre for global HQ
- Safety and stability
- Availability of talent
- Visionary leadership

BENEFITS OF JOINING THIS MISSION

- Pre-visit and in-country briefings providing market information and advice on how to do business in the UAE
- Pre-arranged business-to-business meetings in Dubai organised by the Dubai Chamber of Commerce and Industry
- Networking with members of the Dubai Chamber of Commerce as well as with members of the British Business Group Dubai and Northern Emirates (BBG)
- Pre-arranged business-to-business meetings in Dubai organised by the British Centres for Business (BCB) (optional and at extra cost)
- Your company profile in the company mission brochure, circulated to companies in Dubai
- Services of an experienced mission manager before and during the visit
- Discounted flights courtesy of Etihad Airways
- Competitive accommodation costs through group rates

COMPANY MISSION PROGRAMME (subject to change)

DATE	TIME	ACTIVITY
Monday 26 November 2018	9.00am 7.55pm	Depart London Heathrow Etihad flight EY12 Arrive Abu Dhabi Transfer Dubai* and check into hotel
Tuesday 27 November 2018	9:00am – 5:30pm	Business matchmaking day with Dubai Chamber of Commerce and Industry
Wednesday 28 November 2018	9:00am – 11:00am 11:00am – 12:00 noon 12:30pm – 1.30pm 2.00pm – 4.00pm 6:30pm – 9:00pm	Introductory briefing organised by the British Centres for Business (BCB) Briefing with Dubai FDI Lunch Tour and briefing on the Dubai Future Accelerator dubaifutureaccelerators.com/en/ dubaifuture.gov.ae/ Networking event with members of the British Business Group Dubai & Northern Emirates (BBG)
Thursday 29 November 2018	All Day	Free for meetings arranged through the BCB
Friday 30 November 2018	9:45am 1:45pm 5:45pm	Transfer to Abu Dhabi* Depart Abu Dhabi Etihad flight EY 17 Arrive London Heathrow

*For companies that have taken advantage of the flight offer and have booked directly with Etihad Airways

COSTS

- Company mission participation fee:** There is a (non-refundable) participation fee of £50 to contribute towards in-market costs.
- Company mission commitment fee:** The commitment fee to take part in the mission is £250.00. This will be returned to you after the mission and once you have completed the mission feedback questionnaire.

ELIGIBILITY

To accompany this company mission, your business must be established within the UK and selling or marketing a British product or service.

Applications are subject to approval by LCCI and you will be notified after the closing date for applications as to whether you have been successful.

TRAVEL

Companies will need to cover their flights, accommodation and subsistence costs. Discounted flights have been arranged. For detailed information on travel and accommodation, please refer to the full application pack.

You can make your own travel arrangements but it is highly recommended that you stay in the mission hotel to make the most of the networking opportunities.

HOW TO APPLY

For the full application pack, please contact Marta Zanfrini, International Business Manager, E: mzanfrini@londonchamber.co.uk, T: +44 (0)20 7203 1822.

ABOUT ENTERPRISE EUROPE NETWORK

The Enterprise Europe Network (EEN) is the world's largest business support network, providing SMEs with free practical advice, assistance and information on European issues. This includes EU legislation and policy and public sector opportunities in Europe, as well as access to business co-operation partners.

The Network brings together business support organisations from over 60 countries and 600 member organisations worldwide. In the UK, EEN is jointly funded by the European Commission and Innovate UK, helping to connect SMEs that are looking to commercialise ideas and succeed in new markets.