

CONNECT. INFLUENCE. SUPPORT.



HOSPITALITY AND LEISURE

Why your company should join
London Chamber of Commerce and Industry

London Chamber of Commerce and Industry (LCCI) is the capital's biggest independent business support and networking organisation and represents the interests of thousands of member companies. We have been in the business of supporting London businesses since 1881 and we cater for all sizes and sectors of industry. We provide professional, independent and affordable services to our members and are recognised as the 'Voice of London Business'.

LCCI membership helps you grow and develop your business. It also enables your business to make significant savings by reducing the need for expensive support services. Unlike other membership organisations, membership of LCCI is corporate, which means that everyone employed within your company can use our services.

WHAT LCCI MEMBERSHIP OFFERS YOUR BUSINESS

For companies in the hospitality and leisure sector LCCI membership provides an exclusive and inclusive package of services that enables your company to increase awareness of your product and to reach your target market. Only with LCCI can you promote your company to a core audience of Executive Assistants, Office Managers and Events organisers and attend up to 200 networking events each year.

- **Free opportunity to host a venue visit for members of the LCCI PA Club** – we can bring this core market right to your doorstep. The rest is up to you. Typically these events attract around 40-60 PAs and many of the recent hosts of our PA visits have reported both business won and significant quality prospects as a result of hosting a visit.
- **Free promotion in the monthly LCCI PA Club newsletter** – you can use this newsletter to access over 2,000 members of your target audience and inform them of special offers, events you are running, or any new product developments.
- **LCCI Events Calendar** – visited by both members and non-members from an array of businesses in London and beyond.
- **Free opportunity to display your brochures in the LCCI Members' Lounge** – the Lounge is used by approximately 500 business people each month.
- **Opportunity to be the host venue for a LCCI event** – our wide variety of events range from complimentary networking receptions to private lunches to black tie dinners.
- **LCCI PA Club Showcase Evening** – an event where companies can exhibit their products directly to members of the LCCI PA Club.

To be able to access the above package of services your business must employ a minimum of three staff.



AND THERE IS EVEN MORE...

- **Free networking events** – over 100 free events each year enabling your company to make new business connections. Networking at these events offers you and your colleagues the ability to meet a wide range of decision makers and influencers and to build your own business network. Over 12,000 people attend our events each year and there is no limit on how many you can attend
- **Member-to-member marketing opportunities** – our online members' directory provides listings of all member companies, enabling you to quickly develop your own network of LCCI members to do business with. You can also post your own exclusive member offers online at londonchamber.co.uk, as well as take advantage of free advertorial space in the LCCI's *London Business Matters* magazine. This magazine, printed ten times a year, has a readership of 18,000 – take a look at the latest edition at londonchamber.co.uk
- **Legal telephone advice line** – offers unlimited free telephone legal advice 24 hours a day, 365 days a year, on legal problems whether private or business related
- **Online HR and legal documents** – download and edit over 350 online documents, in a broad range of areas including Employment, Health and Safety through to Debt and Debt Recovery, Property, IP and Employee Health Management
- **Business information services** – from corporate intelligence, product sourcing to advice on EU and international matters, our skilled and experienced staff can help you find that vital piece of information you need
- **Meeting space in our Members' Lounge in the heart of the City** – with free wireless internet connection, the Lounge provides a welcoming and professional environment to carry out business or catch up on emails between meetings – there is no need to book and you can use it as often as you wish – it's a great facility
- **Discounted events** – a further 100 events each year to help your business make new connections, including award winning networking events, special interest group events – *Asian Business Association, Defence and Security Group* and *Property and Construction Group*
- **International trade events and missions** – our UK based seminars provide advice on export and trade opportunities in key overseas markets and our high-level trade missions enable you to explore international markets first-hand
- **Preferential rates on export documentation** – up to 50% discount on most export documents. We provide ATA Carnets, Certificates of Origin and a range of other certificates to satisfy the requirements of the importing country, Customs or overseas banks including Force Majeure, Health Certificates and Special Certificates
- **Preferential rates on marketing and business services from carefully selected third party suppliers** – helping you to run your business more economically
- **Use of the LCCI logo** – use of the 'proud to be a member' logo on your website, items of stationery and other marketing collateral is a brilliant way to show clients that your company, venue, restaurant or attraction is part of a trusted and highly credible business organisation

BECOME A MEMBER TODAY AND START USING OUR SERVICES RIGHT AWAY

Becoming a member is simple. You can:

- contact us on T: +44 (0)20 7203 1881 or E: membersales@londonchamber.co.uk to find out more, discuss your membership subscription and help complete your application form
- visit londonchamber.co.uk/join and complete your application online

And once you are a member your Account Manager in our Member Relationship team will be in touch to help you make sure you get the best from your membership from day one, and throughout the year ahead.

We look forward to welcoming you into membership.

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