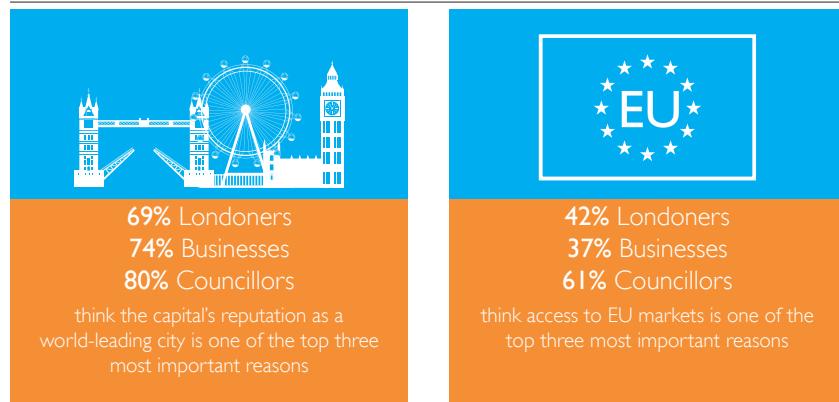




# HOW CAN LONDON REMAIN COMPETITIVE AS AN ENTREPRENEURIAL CITY?

ComRes undertook the polling for LCCI and interviewed 1,005 London adults, 514 London business decision makers, and 150 London Councillors online between August and September 2015. For more information on London Tomorrow, please visit [www.londonchamber.co.uk/londontomorrow](http://www.londonchamber.co.uk/londontomorrow).

## WHY BUSINESSES WANT TO BE BASED IN LONDON



## MAINTAINING ITS INTERNATIONAL REPUTATION



## BUT LONDON'S AFFORDABILITY ISSUES MAY DAMAGE ITS DOMESTIC AND INTERNATIONAL COMPETITIVENESS



An initiative by:

**LONDON CHAMBER**  
COMMERCE *of* INDUSTRY

CONNECT. INFLUENCE. SUPPORT.

In association with:

**EY** Building a better working world

Supported by:

**London City Airport**  
Get closer.

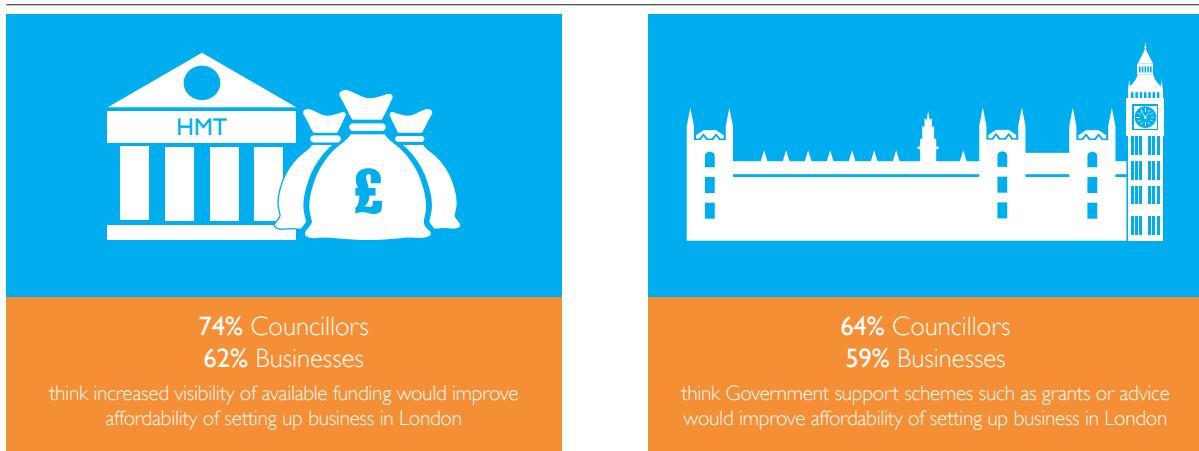
## BIGGEST CHALLENGE TO NEW BUSINESSES



## BIGGEST CHALLENGE TO BUSINESS EXPANSION



## WHAT GOVERNMENT CAN DO TO HELP AFFORDABILITY FOR START-UPS/SMALL BUSINESSES IN LONDON



An initiative by:



CONNECT. INFLUENCE. SUPPORT.

In association with:



Supported by:

