

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

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Base: All respondents	

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Q1_SUM. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

SUMMARY TABLE

Base: All respondents

	Total	Top priority	2nd priority	3rd priority	4th priority	5th priority	6th priority	7th priority	None of these	Not ranked	Net: Top 2	Net: Top 3
Making London a more affordable place to live	519 100%	172 33%	89 17%	38 7%	38 7%	24 5%	16 3%	12 2%	110 21%	21 4%	261 50%	299 58%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	519 100%	87 17%	122 24%	68 13%	49 9%	29 6%	36 7%	8 1%	110 21%	11 2%	210 40%	277 53%
Improving public transport provision for Londoners	519 100%	45 9%	62 12%	76 15%	78 15%	59 11%	40 8%	29 6%	110 21%	20 4%	107 21%	183 35%
Reaching net zero by 2030, in line with the Mayor's existing target	519 100%	36 7%	37 7%	24 5%	42 8%	43 8%	67 13%	118 23%	110 21%	43 8%	73 14%	97 19%
Reducing the rate of business crime in the city	519 100%	31 6%	37 7%	58 11%	68 13%	63 12%	56 11%	47 9%	110 21%	49 9%	68 13%	127 24%
Upskilling Londoners	519 100%	21 4%	25 5%	75 14%	63 12%	83 16%	47 9%	45 9%	110 21%	51 10%	46 9%	120 23%
Reducing inequality for ethnic minority Londoners	519 100%	16 3%	30 6%	57 11%	43 8%	52 10%	79 15%	76 15%	110 21%	56 11%	46 9%	104 20%

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Q1_SUM. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

SUMMARY TABLE

Base: All respondents

	Total	Mean
Making London a more affordable place to live	519 100%	2.3
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	519 100%	2.9
Improving public transport provision for Londoners	519 100%	3.7
Reaching net zero by 2030, in line with the Mayor's existing target	519 100%	4.9
Reducing the rate of business crime in the city	519 100%	4.2
Upskilling Londoners	519 100%	4.3
Reducing inequality for ethnic minority Londoners	519 100%	4.8

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SUMMARY TABLE

Base: All providing a rank (i.e. excluding none of these option)

	Total	Top priority	2nd priority	3rd priority	4th priority	5th priority	6th priority	7th priority	Not ranked	Net: Top 2	Net: Top 3	Mean
Making London a more affordable place to live	409 100%	172 42%	89 22%	38 9%	38 9%	24 6%	16 4%	12 3%	21 5%	261 64%	299 73%	2.3
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	409 100%	87 21%	122 30%	68 17%	49 12%	29 7%	36 9%	8 2%	11 3%	210 51%	277 68%	2.9
Improving public transport provision for Londoners	409 100%	45 11%	62 15%	76 18%	78 19%	59 15%	40 10%	29 7%	20 5%	107 26%	183 45%	3.7
Reaching net zero by 2030, in line with the Mayor's existing target	409 100%	36 9%	37 9%	24 6%	42 10%	43 10%	67 16%	118 29%	43 10%	73 18%	97 24%	4.9
Reducing the rate of business crime in the city	409 100%	31 8%	37 9%	58 14%	68 17%	63 15%	56 14%	47 11%	49 12%	68 17%	127 31%	4.2
Upskilling Londoners	409 100%	21 5%	25 6%	75 18%	63 15%	83 20%	47 11%	45 11%	51 13%	46 11%	120 29%	4.3
Reducing inequality for ethnic minority Londoners	409 100%	16 4%	30 7%	57 14%	43 10%	52 13%	79 19%	76 19%	56 14%	46 11%	104 25%	4.8

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Q1_TOP. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top Rank Summary

Base: All respondents

	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Making London a more affordable place to live	172	158	14	14	1	3	17	27	23	24	54	10	13	12	160	
	33%	34%	29%	29%	26%	19%	21%	27%	33%	36%	44%	34%	38%	27%	34%	
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87	81	6	6	*	-	17	20	10	11	21	3	6	5	83	
	17%	17%	13%	12%	23%	-	23%	20%	14%	16%	17%	11%	17%	10%	17%	
Improving public transport provision for Londoners	45	42	3	3	*	2	3	3	5	9	17	4	1	2	43	
	9%	9%	6%	6%	10%	14%	4%	3%	7%	13%	14%	14%	4%	5%	9%	
Reaching net zero by 2030, in line with the Mayor's existing target	36	33	3	3	*	-	4	8	6	4	8	2	4	*	36	
	7%	7%	7%	7%	6%	-	5%	8%	9%	6%	7%	6%	12%	1%	8%	
Reducing the rate of business crime in the city	31	26	5	5	*	1	9	8	5	6	1	1	*	1	30	
	6%	6%	11%	11%	4%	4%	11%	8%	8%	9%	1%	3%	1%	2%	6%	
Upskilling Londoners	21	18	3	3	*	4	6	4	*	4	1	2	-	8	14	
	4%	4%	6%	6%	8%	24%	7%	4%	*	6%	1%	7%	-	17%	3%	
Reducing inequality for ethnic minority Londoners	16	14	2	2	*	-	*	6	-	2	4	2	2	*	16	
	3%	3%	4%	4%	3%	-	*	6%	-	3%	3%	5%	5%	1%	3%	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Net: Top Rank Summary

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of these	110	98	12	11	*	7	22	23	21	8	15	6	8	16	94
	21%	21%	24%	24%	19%	39%	28%	23%	30%	12%	12%	21%	23%	36%	20%
							ij		ij					n	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Q1_TOP. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top Rank Summary

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making London a more affordable place to live	172	84	88	38	128	5	43	129	69	103	77	91	4	41	69	30	33
	33%	31%	36%	34%	33%	28%	31%	34%	26%	40%	33%	33%	37%	31%	30%	36%	41%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87	51	36	19	66	2	17	70	37	50	47	40	1	26	32	16	13
	17%	19%	15%	17%	17%	10%	13%	18%	14%	19%	20%	14%	10%	20%	14%	20%	16%
Improving public transport provision for Londoners	45	17	28	3	39	2	9	36	31	14	20	25	-	12	14	10	9
	9%	6%	11%	3%	10%	12%	6%	10%	12%	5%	9%	9%	-	9%	6%	12%	11%
Reaching net zero by 2030, in line with the Mayor's existing target	36	19	16	8	25	2	14	22	23	13	11	25	-	6	19	5	6
	7%	7%	7%	7%	7%	12%	10%	6%	9%	5%	5%	9%	-	4%	9%	6%	7%
Reducing the rate of business crime in the city	31	21	11	10	20	2	8	23	10	22	15	17	-	8	17	4	2
	6%	8%	4%	9%	5%	8%	6%	6%	4%	8%	6%	6%	-	6%	8%	4%	3%
Upskilling Londoners	21	13	9	7	13	1	12	9	12	9	9	12	-	3	11	4	4
	4%	5%	4%	6%	3%	3%	9%	2%	5%	3%	4%	4%	-	2%	5%	4%	4%
Reducing inequality for ethnic minority Londoners	16	4	12	3	13	*	4	12	7	9	7	9	-	7	4	3	2
	3%	1%	5%	2%	3%	2%	3%	3%	3%	4%	3%	3%	-	6%	2%	4%	3%
None of these	110	65	45	24	80	5	30	79	71	39	48	57	5	27	60	12	12
	21%	24%	18%	21%	21%	27%	22%	21%	28%	15%	20%	21%	53%	20%	27%	14%	15%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

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Net: Top Rank Summary

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Making London a more affordable place to live	172 33%	116 37%	45 29%	24 25%	64 32%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87 17%	45 14%	38 25% a	15 15%	44 22%
Improving public transport provision for Londoners	45 9%	21 7%	18 12%	7 7%	22 11%
Reaching net zero by 2030, in line with the Mayor's existing target	36 7%	25 8%	11 7%	7 7%	9 5%
Reducing the rate of business crime in the city	31 6%	15 5%	17 11% a	9 9%	12 6%
Upskilling Londoners	21 4%	15 5%	5 3%	10 11% d	3 1%
Reducing inequality for ethnic minority Londoners	16 3%	14 4%	2 1%	2 2%	9 4%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

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Net: Top Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372	
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Making London a more affordable place to live	172	158	14	14	1	3	17	27	23	24	54	10	13	12	160	
	42%	42%	38%	39%	33%	32%	30%	36%	47%	41%	50%	42%	49%	43%	42%	
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87	81	6	6	*	-	17	20	10	11	21	3	6	5	83	
	21%	22%	17%	16%	29%	-	31%	26%	19%	18%	19%	14%	22%	16%	22%	
					b		k									
Improving public transport provision for Londoners	45	42	3	3	*	2	3	3	5	9	17	4	1	2	43	
	11%	11%	8%	7%	12%	23%	6%	4%	10%	14%	16%	18%	5%	9%	11%	
										g	g	gl				
Reaching net zero by 2030, in line with the Mayor's existing target	36	33	3	3	*	-	4	8	6	4	8	2	4	*	36	
	9%	9%	9%	9%	8%	-	7%	10%	13%	7%	8%	7%	16%	1%	9%	
Reducing the rate of business crime in the city	31	26	5	5	*	1	9	8	5	6	1	1	*	1	30	
	8%	7%	14%	15%	5%	6%	16%	10%	11%	10%	1%	3%	2%	3%	8%	
			ad	ad			jkl	l		l						
Upskilling Londoners	21	18	3	3	*	4	6	4	*	4	1	2	-	8	14	
	5%	5%	8%	8%	10%	40%	10%	5%	*	6%	1%	9%	-	27%	4%	
							l			l		l		n		
Reducing inequality for ethnic minority Londoners	16	14	2	2	*	-	*	6	-	2	4	2	2	*	16	
	4%	4%	5%	5%	3%	-	1%	8%	-	3%	4%	7%	7%	1%	4%	
								f								

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Net: Top Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making London a more affordable place to live	172 42%	84 40%	88 44%	38 43%	128 42%	5 38%	43 40%	129 43%	69 36%	103 47% h	77 42%	91 42%	4 78%	41 39%	69 41%	30 41%	33 48%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87 21%	51 24%	36 18%	19 22%	66 22%	2 13%	17 16%	70 23%	37 20%	50 23%	47 25%	40 18%	1 22%	26 25%	32 19%	16 23%	13 19%
Improving public transport provision for Londoners	45 11%	17 8%	28 14%	3 4%	39 13% c	2 16%	9 8%	36 12%	31 16% i	14 6%	20 11%	25 12%	- -	12 12%	14 8%	10 14%	9 13%
Reaching net zero by 2030, in line with the Mayor's existing target	36 9%	19 9%	16 8%	8 9%	25 8%	2 16%	14 13%	22 7%	23 12% i	13 6%	11 6%	25 11%	- -	6 5%	19 12%	5 7%	6 9%
Reducing the rate of business crime in the city	31 8%	21 10%	11 5%	10 11%	20 7%	2 11%	8 7%	23 8%	10 5%	22 10%	15 8%	17 8%	- -	8 8%	17 10%	4 5%	2 4%
Upskilling Londoners	21 5%	13 6%	9 4%	7 8%	13 4%	1 4%	12 11% g	9 3%	12 7%	9 4%	9 5%	12 6%	- -	3 3%	11 7%	4 5%	4 5%
Reducing inequality for ethnic minority Londoners	16 4%	4 2%	12 6% a	3 3%	13 4%	* 2%	4 4%	12 4%	7 4%	9 4%	7 4%	9 4%	- -	7 7% n	4 2%	3 4%	2 3%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Making London a more affordable place to live	172 42%	116 46% b	45 33%	24 32%	64 39%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	87 21%	45 18%	38 28% a	15 20%	44 27%
Improving public transport provision for Londoners	45 11%	21 8%	18 13%	7 10%	22 13%
Reaching net zero by 2030, in line with the Mayor's existing target	36 9%	25 10%	11 8%	7 9%	9 6%
Reducing the rate of business crime in the city	31 8%	15 6%	17 12% a	9 12%	12 7%
Upskilling Londoners	21 5%	15 6%	5 4%	10 14% d	3 2%
Reducing inequality for ethnic minority Londoners	16 4%	14 6%	2 2%	2 3%	9 5%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All respondents

	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Making London a more affordable place to live	299	275	24	23	1	8	33	57	34	40	87	17	24	21	278	
	58%	58%	50%	50%	55%	45%	42%	57%	48%	60%	71%	57%	66%	46%	59%	
							f	f		f	fh	f	f			
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277	253	24	23	1	6	41	53	46	36	67	13	15	18	259	
	53%	54%	49%	49%	50%	36%	52%	53%	65%	53%	55%	46%	43%	41%	55%	
									l							
Improving public transport provision for Londoners	183	165	18	17	1	3	24	28	22	31	49	13	14	7	176	
	35%	35%	37%	37%	31%	16%	31%	28%	31%	46%	40%	46%	39%	15%	37%	
										g		g		m		
Reducing the rate of business crime in the city	127	116	10	10	*	3	24	18	18	24	31	5	3	10	117	
	24%	25%	21%	22%	21%	15%	31%	18%	25%	36%	26%	18%	10%	22%	25%	
							gl		l	gkl	l					
Upskilling Londoners	120	109	12	11	*	6	23	23	10	16	32	6	5	14	106	
	23%	23%	24%	24%	21%	34%	29%	23%	14%	24%	26%	20%	15%	32%	22%	
							l									
Reducing inequality for ethnic minority Londoners	104	93	11	10	*	4	6	21	10	14	33	7	9	8	96	
	20%	20%	22%	22%	21%	23%	7%	22%	15%	20%	27%	22%	24%	17%	20%	
								f		f	f	f	f			
Reaching net zero by 2030, in line with the Mayor's existing target	97	87	10	9	1	2	13	24	8	15	23	4	8	4	93	
	19%	18%	21%	20%	38%	14%	17%	24%	12%	22%	19%	12%	22%	9%	20%	
				abc				k								

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of these	110	98	12	11	*	7	22	23	21	8	15	6	8	16	94
	21%	21%	24%	24%	19%	39%	28%	23%	30%	12%	12%	21%	23%	36%	20%
							ij		ij					n	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making London a more affordable place to live	299	153	146	62	227	10	71	228	127	172	136	158	5	70	120	54	55
	58%	56%	60%	55%	59%	49%	52%	60%	49%	66%	58%	57%	47%	54%	53%	65%	69%
										h							n
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277	150	128	65	202	11	76	201	115	162	126	150	2	65	118	45	49
	53%	54%	52%	57%	52%	54%	55%	53%	44%	62%	54%	54%	18%	50%	52%	55%	61%
										h							
Improving public transport provision for Londoners	183	88	95	33	144	5	48	135	106	77	85	95	3	52	67	32	33
	35%	32%	39%	30%	37%	26%	35%	35%	41%	30%	37%	34%	26%	40%	29%	38%	41%
									i					n			
Reducing the rate of business crime in the city	127	55	72	27	94	5	34	93	65	62	66	60	1	26	46	25	30
	24%	20%	29%	24%	24%	26%	24%	24%	25%	24%	28%	22%	6%	20%	20%	30%	37%
			a														mn
Upskilling Londoners	120	66	55	24	93	4	31	89	53	67	53	68	-	37	46	23	14
	23%	24%	22%	21%	24%	19%	23%	23%	21%	26%	23%	25%	-	29%	20%	28%	17%
Reducing inequality for ethnic minority Londoners	104	55	49	33	69	1	30	74	46	58	46	57	1	29	43	20	12
	20%	20%	20%	29%	18%	7%	22%	19%	18%	22%	20%	21%	10%	22%	19%	24%	15%
				de													
Reaching net zero by 2030, in line with the Mayor's existing target	97	53	44	18	74	5	28	69	43	54	36	59	2	26	50	11	10
	19%	19%	18%	16%	19%	27%	20%	18%	17%	21%	15%	22%	19%	20%	22%	13%	12%
None of these	110	65	45	24	80	5	30	79	71	39	48	57	5	27	60	12	12
	21%	24%	18%	21%	21%	27%	22%	21%	28%	15%	20%	21%	53%	20%	27%	14%	15%
									i					op			

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Making London a more affordable place to live	299 58%	179 56%	98 63%	44 45%	113 57% c
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277 53%	167 53%	95 61%	45 47%	116 59% c
Improving public transport provision for Londoners	183 35%	110 35%	64 41%	37 38%	82 42%
Reducing the rate of business crime in the city	127 24%	68 22%	52 34% a	30 31%	43 22%
Upskilling Londoners	120 23%	62 20%	52 34% a	25 26%	48 24%
Reducing inequality for ethnic minority Londoners	104 20%	79 25% b	19 13%	17 18%	43 22%
Reaching net zero by 2030, in line with the Mayor's existing target	97 19%	78 24% b	18 12%	20 21%	35 18%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372	
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Making London a more affordable place to live	299	275	24	23	1	8	33	57	34	40	87	17	24	21	278	
	73%	74%	65%	65%	68%	74%	59%	75%	68%	68%	81%	72%	85%	73%	73%	
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277	253	24	23	1	6	41	53	46	36	67	13	15	18	259	
	68%	68%	64%	64%	62%	59%	73%	70%	92%	61%	63%	58%	55%	64%	68%	
Improving public transport provision for Londoners	183	165	18	17	1	3	24	28	22	31	49	13	14	7	176	
	45%	44%	49%	49%	38%	26%	43%	36%	44%	52%	46%	58%	50%	23%	46%	
											g			m		
Reducing the rate of business crime in the city	127	116	10	10	*	3	24	18	18	24	31	5	3	10	117	
	31%	31%	28%	28%	25%	24%	44%	24%	36%	41%	29%	22%	13%	34%	31%	
							gkl			gkl	l					
Upskilling Londoners	120	109	12	11	*	6	23	23	10	16	32	6	5	14	106	
	29%	29%	31%	31%	26%	55%	41%	30%	19%	27%	30%	25%	19%	50%	28%	
							l							n		
Reducing inequality for ethnic minority Londoners	104	93	11	10	*	4	6	21	10	14	33	7	9	8	96	
	25%	25%	29%	29%	26%	38%	10%	28%	21%	23%	31%	28%	32%	27%	25%	
								f			f	f	f			
Reaching net zero by 2030, in line with the Mayor's existing target	97	87	10	9	1	2	13	24	8	15	23	4	8	4	93	
	24%	23%	27%	26%	47%	23%	23%	31%	17%	25%	21%	16%	29%	15%	24%	
				abc				k								

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Making London a more affordable place to live	299	153	146	62	227	10	71	228	127	172	136	158	5	70	120	54	55
	73%	73%	73%	70%	74%	68%	66%	75% f	67%	78% h	73%	72%	100%	68%	72%	76%	80%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277	150	128	65	202	11	76	201	115	162	126	150	2	65	118	45	49
	68%	71%	64%	73%	66%	73%	71%	67%	61%	73% h	68%	68%	38%	63%	71%	63%	72%
Improving public transport provision for Londoners	183	88	95	33	144	5	48	135	106	77	85	95	3	52	67	32	33
	45%	42%	48%	38%	47%	36%	45%	45%	56% i	35%	46%	43%	55%	50%	40%	44%	48%
Reducing the rate of business crime in the city	127	55	72	27	94	5	34	93	65	62	66	60	1	26	46	25	30
	31%	26%	36% a	30%	31%	36%	31%	31%	35%	28%	35%	28%	12%	25%	28%	35%	44% mn
Upskilling Londoners	120	66	55	24	93	4	31	89	53	67	53	68	-	37	46	23	14
	29%	31%	27%	26%	30%	26%	29%	30%	28%	30%	28%	31%	-	36% p	28%	33%	20%
Reducing inequality for ethnic minority Londoners	104	55	49	33	69	1	30	74	46	58	46	57	1	29	43	20	12
	25%	26%	25%	37% d	23%	9%	28%	24%	25%	26%	25%	26%	22%	28%	26%	28%	18%
Reaching net zero by 2030, in line with the Mayor's existing target	97	53	44	18	74	5	28	69	43	54	36	59	2	26	50	11	10
	24%	25%	22%	20%	24%	38%	26%	23%	23%	24%	19%	27%	40%	25%	30% op	16%	15%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_TOP 3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Net: Top 3 Rank Summary

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Making London a more affordable place to live	299	179	98	44	113
	73%	72%	72%	59%	70%
Fostering economic growth by creating job opportunities and supporting local entrepreneurship	277	167	95	45	116
	68%	67%	70%	61%	72%
Improving public transport provision for Londoners	183	110	64	37	82
	45%	44%	47%	50%	50%
Reducing the rate of business crime in the city	127	68	52	30	43
	31%	27%	39%	41%	27%
			a	d	
Upskilling Londoners	120	62	52	25	48
	29%	25%	38%	34%	30%
			a		
Reducing inequality for ethnic minority Londoners	104	79	19	17	43
	25%	31%	14%	23%	26%
		b			
Reaching net zero by 2030, in line with the Mayor's existing target	97	78	18	20	35
	24%	31%	13%	28%	21%
		b			

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	29 100%	36 100%	45 100%	474 100%	
Top priority (1)	172 33%	158 34%	14 29%	14 29%	1 26%	3 19%	17 21%	27 27%	23 33%	24 36%	54 44%	10 34%	13 38%	12 27%	160 34%	
2nd priority (2)	89 17%	85 18%	4 9%	4 8%	* 20%	2 12%	13 17%	19 19%	1 1%	10 15%	32 26%	4 15%	8 22%	5 11%	84 18%	
3rd priority (3)	38 7%	32 7%	6 12%	5 12%	* 8%	2 14%	4 5%	10 11%	10 14%	6 9%	1 1%	3 9%	2 6%	4 8%	34 7%	
4th priority (4)	38 7%	32 7%	6 12%	6 13%	* 7%	* 2%	6 8%	6 6%	6 9%	4 6%	10 8%	2 6%	2 6%	2 5%	35 7%	
5th priority (5)	24 5%	22 5%	3 6%	3 5%	* 8%	2 14%	5 6%	4 4%	4 6%	5 8%	2 1%	1 5%	1 2%	2 5%	22 5%	
6th priority (6)	16 3%	14 3%	2 3%	2 3%	* 5%	- -	4 6%	4 4%	* -	6 9%	- -	2 5%	* 1%	1 3%	15 3%	
7th priority (7)	12 2%	11 2%	1 1%	1 1%	* 3%	* *	5 7%	2 2%	* *	3 5%	- -	1 5%	- -	* *	11 2%	
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28%	23 23%	21 30%	8 12%	15 12%	6 21%	8 23%	16 36%	94 20%	
Not ranked	21 4%	19 4%	2 4%	2 4%	* 3%	- -	2 2%	3 3%	5 8%	* *	9 7%	1 2%	* 1%	2 4%	19 4%	
NETS																
Net: Top 2	261 50%	243 52%	19 38%	18 38%	1 47%	5 32%	29 38%	46 47%	24 34%	34 51%	86 70%	14 48%	21 60%	17 38%	244 51%	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	299	275	24	23	1	8	33	57	34	40	87	17	24	21	278
	58%	58%	50%	50%	55%	45%	42%	57%	48%	60%	71%	57%	66%	46%	59%
							f	f	f	fh	fh	f	f		
Mean score	2.3	2.3	2.6	2.6	2.7	2.7	3.1	2.4	2.3	2.8	1.7	2.6	1.9	2.3	2.4
							gjl	jl		jl		jl			
Standard deviation	1.67	1.66	1.69	1.68	2.86	1.60	2.08	1.62	1.46	2.00	1.02	1.95	1.23	1.61	1.67
Standard error	.08	.11	.13	.19	.32	.50	.28	.17	.29	.26	.17	.26	.16	.28	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 172 33%	84 31%	88 36%	38 34%	128 33%	5 28%	43 31%	129 34%	69 26%	103 40% h	77 33%	91 33%	4 37%	41 31%	69 30%	30 36%	33 41%
2nd priority	(2) 89 17%	43 16%	46 19%	10 9%	75 19% c	4 19%	16 11%	73 19% f	42 16%	47 18%	40 17%	49 18%	1 6%	24 19%	31 14%	15 18%	18 23%
3rd priority	(3) 38 7%	26 9% b	12 5%	14 12% d	24 6%	1 3%	12 9%	26 7%	16 6%	22 8%	19 8%	18 7%	* 5%	5 4%	20 9%	9 11%	4 4%
4th priority	(4) 38 7%	19 7%	18 7%	14 12% de	23 6%	- -	9 7%	29 8%	23 9%	15 6%	17 7%	21 8%	- -	13 10%	18 8%	3 4%	4 5%
5th priority	(5) 24 5%	9 3%	15 6%	4 4%	18 5%	2 12% e	9 7%	15 4%	8 3%	16 6%	11 5%	13 5%	- -	3 2%	7 3%	12 14% mnp	2 3%
6th priority	(6) 16 3%	9 3%	7 3%	6 5%	10 3%	* *	9 7% g	7 2%	8 3%	8 3%	6 3%	10 4%	- -	4 3%	7 3%	2 2%	3 3%
7th priority	(7) 12 2%	6 2%	5 2%	2 1%	9 2%	1 4%	4 3%	8 2%	9 4% i	2 1%	7 3%	5 2%	- -	2 1%	6 3%	- -	3 4%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28% i	39 15%	48 20%	57 21%	5 53%	27 20%	60 27% op	12 14%	12 15%
Not ranked	21 4%	13 5%	8 3%	1 1%	18 5% c	2 8% e	5 4%	16 4%	12 5%	9 3%	9 4%	12 4%	- -	11 9% nop	8 3%	1 1%	1 1%
NETS																	
Net: Top 2	261 50%	127 46%	134 55% a	48 43%	204 53% c	9 46%	59 43%	202 53% f	111 43%	150 58% h	117 50%	140 51%	4 42%	65 50%	100 44%	45 54%	51 64% n
Net: Top 3	299 58%	153 56%	146 60%	62 55%	227 59%	10 49%	71 52%	228 60%	127 49%	172 66% h	136 58%	158 57%	5 47%	70 54%	120 53%	54 65%	55 69% n

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
Mean score	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.3	2.4	2.3	2.5	2.3	2.5	2.7	2.2	2.6	2.2	2.4	2.3	1.3	2.3	2.4	2.4	2.2
Standard error	1.67	1.67	1.66	1.71	1.64	1.91	1.90	1.56	1.80	1.53	1.70	1.65	.72	1.59	1.72	1.58	1.74
	.08	.11	.13	.15	.11	.36	.15	.11	.13	.11	.12	.12	.26	.18	.12	.19	.24

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 172 33%	116 37%	45 29%	24 25%	64 32%
2nd priority	(2) 89 17%	46 14%	32 21%	12 12%	34 17%
3rd priority	(3) 38 7%	17 5%	21 13% a	8 9%	16 8%
4th priority	(4) 38 7%	25 8%	13 8%	9 10%	17 8%
5th priority	(5) 24 5%	17 5%	7 5%	2 2%	14 7% c
6th priority	(6) 16 3%	10 3%	5 3%	9 9% d	4 2%
7th priority	(7) 12 2%	8 3%	3 2%	4 4%	3 2%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	21 4%	10 3%	10 7%	6 7%	11 6%
NETS					
Net: Top 2	261 50%	162 51%	77 50%	35 37%	98 49% c
Net: Top 3	299 58%	179 56%	98 63%	44 45%	113 57% c
Mean score	2.3	2.4	2.5	2.9 d	2.4
Standard deviation	1.67	1.75	1.57	1.98	1.62
Standard error	.08	.11	.15	.20	.14

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372	
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top priority	(1) 172 42%	158 42%	14 38%	14 39%	1 33%	3 32%	17 30%	27 36%	23 47%	24 41%	54 50% f	10 42%	13 49% f	12 43%	160 42%	
2nd priority	(2) 89 22%	85 23% bc	4 12%	4 11%	* 25% bc	2 20%	13 23%	19 25%	1 2%	10 17%	32 30%	4 18%	8 28%	5 17%	84 22%	
3rd priority	(3) 38 9%	32 9%	6 15% a	5 16%	* 10%	2 23%	4 6%	10 14% j	10 20%	6 10%	1 1%	3 11%	2 8%	4 12%	34 9%	
4th priority	(4) 38 9%	32 8%	6 16% a	6 17% a	* 9%	* 3%	6 11%	6 8%	6 12%	4 7%	10 10%	2 7%	2 8%	2 7%	35 9%	
5th priority	(5) 24 6%	22 6%	3 7%	3 7%	* 9%	2 22%	5 9%	4 6%	4 8%	5 9%	2 1%	1 6%	1 3%	2 8%	22 6%	
6th priority	(6) 16 4%	14 4%	2 5%	2 4%	* 6%	- -	4 8%	4 5%	* -	6 10% jl	- -	2 7%	* 2%	1 5%	15 4%	
7th priority	(7) 12 3%	11 3%	1 2%	1 2%	* 4%	* *	5 10% gl	2 2%	* *	3 5%	- -	1 6%	- -	* *	11 3%	
Not ranked	21 5%	19 5%	2 5%	2 5%	* 3%	- -	2 3%	3 4%	5 11%	* 1%	9 8% i	1 3%	* 2%	2 6%	19 5%	
NETS																
Net: Top 2	261 64%	243 65% bc	19 50%	18 50%	1 58%	5 51%	29 53%	46 61%	24 49%	34 58%	86 80% fgi	14 61%	21 77% fgi	17 60%	244 64%	
Net: Top 3	299 73%	275 74%	24 65%	23 65%	1 68%	8 74%	33 59%	57 75%	34 68%	40 68%	87 81% f	17 72%	24 85% fi	21 73%	278 73%	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	2.3	2.3	2.6	2.6	2.7	2.7	3.1	2.4	2.3	2.8	1.7	2.6	1.9	2.3	2.4
Standard deviation	1.67	1.66	1.69	1.68	2.86	1.60	2.08	1.62	1.46	2.00	1.02	1.95	1.23	1.61	1.67
Standard error	.08	.11	.13	.19	.32	.50	.28	.17	.29	.26	.17	.26	.16	.28	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All providing a rank (i.e. excluding none of these option)

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 172 42%	84 40%	88 44%	38 43%	128 42%	5 38%	43 40%	129 43%	69 36%	103 47% h	77 42%	91 42%	4 78%	41 39%	69 41%	30 41%	33 48%
2nd priority	(2) 89 22%	43 20%	46 23%	10 11%	75 25% c	4 26%	16 15%	73 24% f	42 22%	47 21%	40 22%	49 22%	1 12%	24 24%	31 19%	15 21%	18 27%
3rd priority	(3) 38 9%	26 12% b	12 6%	14 15% d	24 8%	1 4%	12 11%	26 8%	16 9%	22 10%	19 10%	18 8%	* 10%	5 5%	20 12%	9 13%	4 5%
4th priority	(4) 38 9%	19 9%	18 9%	14 16% d	23 8%	- -	9 8%	29 9%	23 12% i	15 7%	17 9%	21 10%	- -	13 12%	18 11%	3 4%	4 6%
5th priority	(5) 24 6%	9 4%	15 8%	4 5%	18 6%	2 16%	9 8%	15 5%	8 4%	16 7%	11 6%	13 6%	- -	3 3%	7 4%	12 16% mnp	2 3%
6th priority	(6) 16 4%	9 4%	7 3%	6 6%	10 3%	* *	9 9% g	7 2%	8 4%	8 3%	6 3%	10 5%	- -	4 4%	7 4%	2 3%	3 4%
7th priority	(7) 12 3%	6 3%	5 3%	2 2%	9 3%	1 5%	4 3%	8 3%	9 5% i	2 1%	7 4%	5 2%	- -	2 2%	6 4%	- -	3 5%
Not ranked	21 5%	13 6%	8 4%	1 1%	18 6% c	2 11%	5 5%	16 5%	12 6%	9 4%	9 5%	12 5%	- -	11 11% op	8 5%	1 1%	1 1%
NETS																	
Net: Top 2	261 64%	127 60%	134 67%	48 54%	204 67% c	9 63%	59 55%	202 67% f	111 59%	150 68%	117 63%	140 64%	4 90%	65 63%	100 60%	45 63%	51 75% n
Net: Top 3	299 73%	153 73%	146 73%	62 70%	227 74%	10 68%	71 66%	228 75% f	127 67%	172 78% h	136 73%	158 72%	5 100%	70 68%	120 72%	54 76%	55 80%
Mean score	2.3	2.4	2.3	2.5	2.3	2.5	2.7 g	2.2	2.6 i	2.2	2.4	2.3	1.3	2.3	2.4	2.4	2.2
Standard deviation	1.67	1.67	1.66	1.71	1.64	1.91	1.90	1.56	1.80	1.53	1.70	1.65	.72	1.59	1.72	1.58	1.74
Standard error	.08	.11	.13	.15	.11	.36	.15	.11	.13	.11	.12	.12	.26	.18	.12	.19	.24

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_1. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Making London a more affordable place to live

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 172 42%	116 46%	45 33%	24 32%	64 39%
2nd priority	(2) 89 22%	46 18%	32 24%	12 16%	34 21%
3rd priority	(3) 38 9%	17 7%	21 15%	8 11%	16 10%
4th priority	(4) 38 9%	25 10%	13 9%	9 13%	17 10%
5th priority	(5) 24 6%	17 7%	7 5%	2 2%	14 9%
6th priority	(6) 16 4%	10 4%	5 3%	9 12%	4 2%
7th priority	(7) 12 3%	8 3%	3 2%	4 5%	3 2%
Not ranked	21 5%	10 4%	10 8%	6 9%	11 7%
NETS					
Net: Top 2	261 64%	162 65%	77 57%	35 48%	98 60%
Net: Top 3	299 73%	179 72%	98 72%	44 59%	113 70%
Mean score	2.3	2.4	2.5	2.9 d	2.4
Standard deviation	1.67	1.75	1.57	1.98	1.62
Standard error	.08	.11	.15	.20	.14

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	29 100%	36 100%	45 100%	474 100%		
Top priority (1)	45 9%	42 9%	3 6%	3 6%	* 10%	2 14%	3 4%	3 3%	5 7%	9 13%	17 14%	4 14%	1 4%	2 5%	43 9%		
2nd priority (2)	62 12%	52 11%	11 22%	10 22%	* 13%	* 2%	8 10%	15 15%	7 11%	12 17%	12 10%	2 6%	6 17%	1 3%	61 13%		
3rd priority (3)	76 15%	71 15%	5 9%	4 10%	* 9%	* *	13 16%	9 10%	9 13%	10 15%	20 16%	8 26%	6 17%	3 6%	73 15%		
4th priority (4)	78 15%	71 15%	7 14%	6 14%	* 17%	- -	8 11%	18 18%	9 12%	7 10%	31 25%	1 3%	5 14%	1 2%	77 16%		
5th priority (5)	59 11%	55 12%	4 9%	4 9%	* 5%	4 22%	8 10%	11 11%	14 19%	14 20%	5 4%	3 11%	1 4%	7 16%	52 11%		
6th priority (6)	40 8%	36 8%	3 7%	3 6%	* 15% abc	2 10%	9 12%	7 7%	5 8%	4 6%	8 7%	2 6%	2 7%	5 11%	35 7%		
7th priority (7)	29 6%	26 5%	3 7%	3 7%	* 9%	2 14%	4 6%	10 10%	* *	2 3%	6 5%	2 7%	2 6%	7 15%	23 5%		
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28%	23 23%	21 30%	8 12%	15 12%	6 21%	8 23%	16 36%	94 20%		
Not ranked	20 4%	19 4%	1 2%	1 2%	* 4%	- -	2 3%	3 3%	- -	2 3%	8 7%	2 5%	3 9%	2 5%	18 4%		
NETS																	
Net: Top 2	107 21%	94 20%	13 27%	13 28%	* 22%	3 16%	11 14%	18 18%	12 18%	20 30%	29 24%	6 20%	8 21%	4 8%	104 22%		

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	183	165	18	17	1	3	24	28	22	31	49	13	14	7	176
	35%	35%	37%	37%	31%	16%	31%	28%	31%	46%	40%	46%	39%	15%	37%
Mean score	3.7	3.7	3.6	3.6	4.0	4.6	4.0	4.1	3.7	3.5	3.4	3.5	3.6	4.9	3.6
Standard deviation	1.74	1.74	1.82	1.81	3.13	2.31	1.72	1.77	1.54	1.72	1.70	1.92	1.70	1.94	1.70
Standard error	.09	.12	.15	.20	.35	.73	.24	.19	.30	.22	.28	.26	.23	.34	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 45 9%	17 6%	28 11% a	3 3%	39 10% c	2 12% c	9 6%	36 10%	31 12% i	14 5%	20 9%	25 9%	- -	12 9%	14 6%	10 12%	9 11%
2nd priority	(2) 62 12%	26 9%	37 15% a	13 12%	48 12%	1 4%	13 9%	50 13%	34 13%	28 11%	33 14%	27 10%	3 26%	17 13%	17 7%	14 16% n	15 19% n
3rd priority	(3) 76 15%	45 16%	30 12%	17 15%	57 15%	2 10%	27 19% g	49 13%	41 16%	35 13%	33 14%	43 16%	- -	23 18%	36 16%	8 9%	9 11%
4th priority	(4) 78 15%	45 16%	33 13%	13 11%	60 16%	5 24% c	13 9%	65 17% f	19 7%	59 23% h	37 16%	41 15%	* *	16 13%	33 14%	15 18%	14 17%
5th priority	(5) 59 11%	32 12%	27 11%	22 19% de	37 10%	1 4%	20 15%	39 10%	29 11%	31 12%	27 12%	32 11%	1 8%	14 10%	27 12%	6 8%	12 16%
6th priority	(6) 40 8%	23 8%	17 7%	9 8%	31 8%	* 1%	11 8%	28 7%	22 8%	18 7%	18 8%	22 8%	- -	10 8% p	19 9% p	9 11% p	1 1% p
7th priority	(7) 29 6%	14 5%	15 6%	9 8%	19 5%	1 7%	11 8%	19 5%	8 3%	21 8% h	13 5%	17 6%	- -	5 4%	13 6%	4 5%	7 9%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28% i	39 15%	48 20%	57 21%	5 53%	27 20%	60 27% op	12 14%	12 15%
Not ranked	20 4%	7 3%	13 5%	4 3%	14 4%	2 11% cd	3 2%	17 4%	4 1%	16 6% h	6 3%	13 5%	1 13%	6 5%	7 3%	5 6%	1 2%
NETS																	
Net: Top 2	107 21%	43 16%	64 26% a	17 15%	88 23% c	3 16% f	21 16%	86 23% f	65 25% i	42 16%	53 23%	52 19%	3 26%	29 22% n	31 14%	24 29% n	24 30% n
Net: Top 3	183 35%	88 32%	95 39%	33 30%	144 37%	5 26%	48 35%	135 35%	106 41% i	77 30%	85 37%	95 34%	3 26%	52 40% n	67 29%	32 38%	33 41%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
Mean score	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.7	3.9	3.6	4.1	3.6	3.6	4.0	3.6	3.4	4.0	3.7	3.8	2.7	3.5	4.0	3.6	3.6
Standard error	1.74	1.65	1.83	1.66	1.75	1.82	1.76	1.73	1.79	1.66	1.73	1.76	1.50	1.70	1.69	1.84	1.81
	.09	.11	.14	.15	.12	.35	.14	.12	.13	.12	.13	.13	.67	.19	.12	.23	.25

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 45 9%	21 7%	18 12%	7 7%	22 11%
2nd priority	(2) 62 12%	38 12%	23 15%	10 10%	25 13%
3rd priority	(3) 76 15%	52 16%	23 15%	20 21%	35 18%
4th priority	(4) 78 15%	47 15%	32 20%	13 14%	31 16%
5th priority	(5) 59 11%	35 11%	19 12%	13 13%	24 12%
6th priority	(6) 40 8%	23 7%	16 11%	3 3%	15 7%
7th priority	(7) 29 6%	24 7%	* *	7 7%	7 3%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	20 4%	12 4%	5 3%	1 1%	3 2%
NETS					
Net: Top 2	107 21%	58 18%	41 26% a	17 18%	47 24%
Net: Top 3	183 35%	110 35%	64 41%	37 38%	82 42%
Mean score	3.7	3.8 b	3.5	3.7	3.5
Standard deviation	1.74	1.75	1.58	1.69	1.66
Standard error	.09	.11	.15	.17	.14

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372		
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority	(1) 45	42	3	3	*	2	3	3	5	9	17	4	1	2	43		
	11%	11%	8%	7%	12%	23%	6%	4%	10%	14%	16%	18%	5%	9%	11%		
2nd priority	(2) 62	52	11	10	*	*	8	15	7	12	12	2	6	1	61		
	15%	14%	29% ad	29% ad	16%	3%	14%	20% k	15%	20%	11%	8%	22% k	5%	16%		
3rd priority	(3) 76	71	5	4	*	*	13	9	9	10	20	8	6	3	73		
	18%	19%	12%	13%	11%	*	23%	12%	19%	18%	18%	33% g	22%	10%	19%		
4th priority	(4) 78	71	7	6	*	-	8	18	9	7	31	1	5	1	77		
	19%	19%	18%	18%	20%	-	15% k	23% k	17%	12%	29% ik	4%	18% k	3%	20% m		
5th priority	(5) 59	55	4	4	*	4	8	11	14	14	5	3	1	7	52		
	15%	15% d	12%	12%	6%	36%	15%	14%	27%	23% jl	5%	14%	5%	25%	14%		
6th priority	(6) 40	36	3	3	*	2	9	7	5	4	8	2	2	5	35		
	10%	10%	9%	9%	19% ab	16%	16%	9%	11%	7%	8%	8%	8%	17%	9%		
7th priority	(7) 29	26	3	3	*	2	4	10	*	2	6	2	2	7	23		
	7%	7%	9%	9%	11%	23%	8%	13% i	*	3%	6%	9%	8%	24% n	6%		
Not ranked	20	19	1	1	*	-	2	3	-	2	8	2	3	2	18		
	5%	5%	3%	3%	5%	-	4%	4%	-	3%	8%	7%	11%	7%	5%		
NETS																	
Net: Top 2	107	94	13	13	*	3	11	18	12	20	29	6	8	4	104		
	26%	25%	36% a	37% a	27%	25%	20%	24%	25%	34%	27%	25%	27%	13%	27%		
Net: Top 3	183	165	18	17	1	3	24	28	22	31	49	13	14	7	176		
	45%	44%	49%	49%	38%	26%	43%	36%	44%	52%	46%	58% g	50%	23%	46% m		

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
Mean score	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	3.7	3.7	3.6	3.6	4.0	4.6	4.0	4.1	3.7	3.5	3.4	3.5	3.6	4.9	3.6
Standard error	1.74	1.74	1.82	1.81	3.13	2.31	1.72	1.77	1.54	1.72	1.70	1.92	1.70	1.94	1.70
	.09	.12	.15	.20	.35	.73	.24	.19	.30	.22	.28	.26	.23	.34	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 45	17	28	3	39	2	9	36	31	14	20	25	-	12	14	10	9
	11%	8%	14%	4%	13%	16%	8%	12%	16%	6%	11%	12%	-	12%	8%	14%	13%
					c				i								
2nd priority	(2) 62	26	37	13	48	1	13	50	34	28	33	27	3	17	17	14	15
	15%	12%	18%	15%	16%	6%	12%	16%	18%	13%	18%	12%	55%	16%	10%	19%	22%
																	n
3rd priority	(3) 76	45	30	17	57	2	27	49	41	35	33	43	-	23	36	8	9
	18%	21%	15%	19%	18%	14%	25%	16%	22%	16%	18%	20%	-	22%	22%	11%	13%
							g								o		
4th priority	(4) 78	45	33	13	60	5	13	65	19	59	37	41	*	16	33	15	14
	19%	22%	16%	15%	20%	33%	12%	22%	10%	27%	20%	19%	1%	16%	20%	21%	20%
								f		h							
5th priority	(5) 59	32	27	22	37	1	20	39	29	31	27	32	1	14	27	6	12
	15%	15%	14%	24%	12%	5%	19%	13%	15%	14%	15%	14%	16%	13%	16%	9%	18%
				d													
6th priority	(6) 40	23	17	9	31	*	11	28	22	18	18	22	-	10	19	9	1
	10%	11%	8%	10%	10%	2%	11%	9%	12%	8%	9%	10%	-	10%	12%	13%	1%
														p	p	p	
7th priority	(7) 29	14	15	9	19	1	11	19	8	21	13	17	-	5	13	4	7
	7%	7%	8%	10%	6%	9%	10%	6%	4%	9%	7%	8%	-	5%	8%	5%	11%
										h							
Not ranked	20	7	13	4	14	2	3	17	4	16	6	13	1	6	7	5	1
	5%	3%	6%	4%	5%	15%	3%	6%	2%	7%	3%	6%	28%	6%	4%	7%	2%
										h							
NETS																	
Net: Top 2	107	43	64	17	88	3	21	86	65	42	53	52	3	29	31	24	24
	26%	20%	32%	19%	29%	22%	20%	28%	35%	19%	28%	24%	55%	28%	18%	34%	35%
			a		c				i						n	n	n
Net: Top 3	183	88	95	33	144	5	48	135	106	77	85	95	3	52	67	32	33
	45%	42%	48%	38%	47%	36%	45%	45%	56%	35%	46%	43%	55%	50%	40%	44%	48%
									i								
Mean score	3.7	3.9	3.6	4.1	3.6	3.6	4.0	3.6	3.4	4.0	3.7	3.8	2.7	3.5	4.0	3.6	3.6
				d						h							
Standard deviation	1.74	1.65	1.83	1.66	1.75	1.82	1.76	1.73	1.79	1.66	1.73	1.76	1.50	1.70	1.69	1.84	1.81
Standard error	.09	.11	.14	.15	.12	.35	.14	.12	.13	.12	.13	.13	.67	.19	.12	.23	.25

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_2. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Improving public transport provision for Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 45 11%	21 8%	18 13%	7 10%	22 13%
2nd priority	(2) 62 15%	38 15%	23 17%	10 13%	25 15%
3rd priority	(3) 76 18%	52 21%	23 17%	20 27%	35 22%
4th priority	(4) 78 19%	47 19%	32 23%	13 18%	31 19%
5th priority	(5) 59 15%	35 14%	19 14%	13 17%	24 15%
6th priority	(6) 40 10%	23 9%	16 12%	3 4%	15 9%
7th priority	(7) 29 7%	24 9%	* *	7 9%	7 4%
Not ranked	20 5%	12 5%	5 4%	1 1%	3 2%
NETS					
Net: Top 2	107 26%	58 23%	41 30%	17 23%	47 29%
Net: Top 3	183 45%	110 44%	64 47%	37 50%	82 50%
Mean score	3.7	3.8 b	3.5	3.7	3.5
Standard deviation	1.74	1.75	1.58	1.69	1.66
Standard error	.09	.11	.15	.17	.14

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority	(1) 21 4%	18 4%	3 6%	3 6%	* 8%	4 24%	6 7%	4 4%	* *	4 6%	1 1%	2 7%	- -	8 17%	14 3%		
2nd priority	(2) 25 5%	20 4%	4 9%	4 9%	* 4%	- -	3 4%	3 3%	- -	7 11%	7 6%	1 4%	2 7%	* 1%	24 5%		
3rd priority	(3) 75 14%	70 15%	4 9%	4 9%	* 9%	2 10%	14 18%	15 15%	10 13%	5 8%	24 20%	3 9%	3 8%	6 14%	68 14%		
4th priority	(4) 63 12%	58 12%	5 10%	5 10%	* 12%	2 10%	12 16%	10 10%	2 3%	17 25%	13 11%	4 12%	3 8%	5 12%	57 12%		
5th priority	(5) 83 16%	79 17%	4 9%	4 9%	* 9%	2 14%	7 9%	23 23%	14 20%	8 12%	17 14%	4 14%	7 19%	6 13%	77 16%		
6th priority	(6) 47 9%	39 8%	8 16%	8 16%	* 17%	* 2%	4 5%	9 9%	13 19%	4 6%	10 8%	3 11%	3 10%	* 1%	47 10%		
7th priority	(7) 45 9%	40 8%	5 10%	5 10%	* 14%	* *	5 7%	7 7%	5 7%	12 17%	10 8%	4 12%	3 8%	* 1%	44 9%		
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28%	23 23%	21 30%	8 12%	15 12%	6 21%	8 23%	16 36%	94 20%		
Not ranked	51 10%	48 10%	3 7%	3 7%	* 7%	* 2%	5 6%	4 4%	5 8%	2 3%	26 21%	3 10%	7 18%	2 5%	49 10%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9 a	10+ b	10-249 c	250+ d	Agriculture, forestry & fishing / production *e	Construction / property f	Motor trades / wholesale / retail / transport & storage / accommodation & food services g	Information & communication h	Finance & insurance / business administration and support i	Professional, scientific & technical j	Public administration and defence / education / health k	Arts, entertainment, recreation and other services l	Manufacturing m	Services n
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS															
Net: Top 2	46 9%	39 8%	7 15% a	7 15% a	* 12%	4 24%	9 12% h	8 8%	* *	11 16% h	8 7%	3 11% h	2 7%	8 18% n	38 8%
Net: Top 3	120 23%	109 23%	12 24%	11 24%	* 21%	6 34%	23 29% l	23 23%	10 14%	16 24%	32 26%	6 20%	5 15%	14 32%	106 22%
Mean score	4.3	4.3	4.4	4.4	4.6	2.9	3.9	4.4	5.0	4.4	4.3	4.5	4.7 f	3.1	4.4 m
Standard deviation	1.67	1.64	1.95	1.95	3.21	1.83	1.71	1.58	1.32	1.84	1.57	1.90	1.55	1.64	1.64
Standard error	.09	.11	.16	.23	.37	.61	.24	.17	.26	.24	.28	.26	.23	.30	.09

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 21 4%	13 5%	9 4%	7 6%	13 3%	1 3%	12 9%	9 2%	12 5%	9 3%	9 4%	12 4%	- -	3 2%	11 5%	4 4%	4 4%
2nd priority	(2) 25 5%	16 6%	9 4%	3 3%	21 5%	1 3%	6 4%	19 5%	12 5%	13 5%	11 5%	14 5%	- -	9 7%	9 4%	3 3%	4 5%
3rd priority	(3) 75 14%	37 14%	37 15%	13 12%	59 15%	3 13%	14 10%	61 16%	29 11%	45 17%	33 14%	42 15%	- -	25 19%	26 11%	17 20%	6 8%
4th priority	(4) 63 12%	30 11%	33 13%	11 10%	50 13%	2 9%	14 10%	49 13%	24 9%	38 15%	27 12%	35 13%	1 10%	9 7%	26 11%	11 14%	17 21%
5th priority	(5) 83 16%	44 16%	38 16%	13 11%	68 18%	2 12%	13 9%	70 18%	38 15%	44 17%	45 19%	37 13%	1 7%	27 21%	32 14%	13 15%	11 14%
6th priority	(6) 47 9%	28 10%	19 8%	19 17%	25 7%	2 11%	19 14%	28 7%	31 12%	16 6%	22 9%	23 8%	2 19%	6 5%	26 11%	3 4%	12 15%
7th priority	(7) 45 9%	23 8%	22 9%	17 15%	25 7%	2 12%	16 12%	29 8%	21 8%	24 9%	30 13%	15 5%	* *	5 4%	18 8%	14 16%	8 9%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28%	39 15%	48 20%	57 21%	5 53%	27 20%	60 27%	12 14%	12 15%
Not ranked	51 10%	19 7%	33 13%	5 4%	45 12%	2 11%	13 10%	38 10%	20 8%	31 12%	9 4%	41 15%	1 10%	18 14%	19 8%	7 9%	7 8%
NETS																	
Net: Top 2	46 9%	28 10%	17 7%	10 9%	34 9%	1 6%	18 13%	28 7%	24 9%	22 8%	20 8%	26 9%	- -	12 9%	20 9%	6 8%	7 9%
Net: Top 3	120 23%	66 24%	55 22%	24 21%	93 24%	4 19%	31 23%	89 23%	53 21%	67 26%	53 23%	68 25%	- -	37 29%	46 20%	23 28%	14 17%
Mean score	4.3	4.3	4.4	4.7 d	4.2	4.7	4.4	4.3	4.4	4.3	4.5 k	4.1	5.2	4.0	4.4	4.4	4.5

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	1.67	1.71	1.63	1.87	1.58	1.79	1.98	1.55	1.74	1.61	1.69	1.63	1.03	1.49	1.73	1.77	1.64
Standard error	.09	.12	.13	.17	.11	.35	.16	.11	.13	.12	.13	.13	.42	.18	.13	.23	.24

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 21 4%	15 5%	5 3%	10 11% d	3 1%
2nd priority	(2) 25 5%	10 3%	14 9% a	7 8%	12 6%
3rd priority	(3) 75 14%	37 12%	33 21% a	7 8%	34 17% c
4th priority	(4) 63 12%	29 9%	23 15%	14 14%	24 12%
5th priority	(5) 83 16%	38 12%	43 28% a	16 17%	35 17%
6th priority	(6) 47 9%	38 12% b	7 5%	9 9%	22 11%
7th priority	(7) 45 9%	40 13% b	5 3%	7 8%	18 9%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	51 10%	42 13% b	6 4%	2 3%	16 8% c
NETS					
Net: Top 2	46 9%	25 8%	19 12%	18 18% d	14 7%
Net: Top 3	120 23%	62 20%	52 34% a	25 26%	48 24%
Mean score	4.3	4.6 b	4.0	4.0	4.4
Standard deviation	1.67	1.81	1.39	1.88	1.56

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
Standard error	100%	100%	100%	100%	100%
	.09	.12	.14	.19	.14

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372	
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top priority	(1) 21 5%	18 5%	3 8%	3 8%	* 10%	4 40%	6 10%	4 5%	* *	4 6%	1 1%	2 9%	- -	8 27%	14 4%	
2nd priority	(2) 25 6%	20 5%	4 11%	4 12%	* 5%	- -	3 6%	3 5%	- -	7 12%	7 6%	1 5%	2 9%	* 1%	24 6%	
3rd priority	(3) 75 18%	70 19%	4 11%	4 12%	* 11%	2 16%	14 25%	15 20%	10 19%	5 9%	24 22%	3 11%	3 10%	6 22%	68 18%	
4th priority	(4) 63 15%	58 16%	5 13%	5 13%	* 15%	2 16%	12 22%	10 14%	2 4%	17 29%	13 12%	4 16%	3 10%	5 19%	57 15%	
5th priority	(5) 83 20%	79 21%	4 12%	4 12%	* 11%	2 23%	7 13%	23 30%	14 28%	8 14%	17 16%	4 18%	7 25%	6 21%	77 20%	
6th priority	(6) 47 11%	39 10%	8 22%	8 22%	* 22%	* 3%	4 6%	9 12%	13 27%	4 7%	10 9%	3 14%	3 13%	* 1%	47 12%	
7th priority	(7) 45 11%	40 11%	5 13%	5 13%	* 18%	* *	5 9%	7 9%	5 10%	12 20%	10 9%	4 15%	3 10%	* 1%	44 12%	
Not ranked	51 13%	48 13%	3 9%	3 9%	* 9%	* 3%	5 9%	4 5%	5 11%	2 4%	26 24%	3 13%	7 24%	2 8%	49 13%	
NETS																
Net: Top 2	46 11%	39 10%	7 20%	7 20%	* 15%	4 40%	9 16%	8 10%	* *	11 19%	8 8%	3 14%	2 9%	8 28%	38 10%	
Net: Top 3	120 29%	109 29%	12 31%	11 31%	* 26%	6 55%	23 41%	23 30%	10 19%	16 27%	32 30%	6 25%	5 19%	14 50%	106 28%	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	4.3	4.3	4.4	4.4	4.6	2.9	3.9	4.4	5.0	4.4	4.3	4.5	4.7	3.1	4.4
Standard deviation	1.67	1.64	1.95	1.95	3.21	1.83	1.71	1.58	1.32	1.84	1.57	1.90	1.55	1.64	1.64
Standard error	.09	.11	.16	.23	.37	.61	.24	.17	.26	.24	.28	.26	.23	.30	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 21 5%	13 6%	9 4%	7 8%	13 4%	1 4%	12 11%	9 3%	12 7%	9 4%	9 5%	12 6%	- -	3 3%	11 7%	4 5%	4 5%
2nd priority	(2) 25 6%	16 8%	9 4%	3 3%	21 7%	1 4%	6 5%	19 6%	12 6%	13 6%	11 6%	14 6%	- -	9 8%	9 6%	3 4%	4 6%
3rd priority	(3) 75 18%	37 18%	37 19%	13 15%	59 19%	3 18%	14 13%	61 20%	29 16%	45 21%	33 18%	42 19%	- -	25 25%	26 16%	17 24%	6 9%
4th priority	(4) 63 15%	30 14%	33 16%	11 13%	50 16%	2 13%	14 13%	49 16%	24 13%	38 17%	27 15%	35 16%	1 22%	9 9%	26 15%	11 16%	17 25%
5th priority	(5) 83 20%	44 21%	38 19%	13 14%	68 22%	2 16%	13 12%	70 23%	38 20%	44 20%	45 24%	37 17%	1 16%	27 27%	32 19%	13 18%	11 17%
6th priority	(6) 47 11%	28 13%	19 10%	19 22%	25 8%	2 15%	19 18%	28 9%	31 16%	16 7%	22 12%	23 11%	2 40%	6 6%	26 16%	3 4%	12 18%
7th priority	(7) 45 11%	23 11%	22 11%	17 19%	25 8%	2 16%	16 15%	29 10%	21 11%	24 11%	30 16%	15 7%	* 1%	5 5%	18 11%	14 19%	8 11%
Not ranked	51 13%	19 9%	33 16%	5 5%	45 15%	2 15%	13 13%	38 13%	20 11%	31 14%	9 5%	41 19%	1 22%	18 18%	19 11%	7 10%	7 10%
NETS																	
Net: Top 2	46 11%	28 14%	17 9%	10 12%	34 11%	1 8%	18 16%	28 9%	24 13%	22 10%	20 11%	26 12%	- -	12 11%	20 12%	6 9%	7 11%
Net: Top 3	120 29%	66 31%	55 27%	24 26%	93 30%	4 26%	31 29%	89 30%	53 28%	67 30%	53 28%	68 31%	- -	37 36%	46 28%	23 33%	14 20%
Mean score	4.3	4.3	4.4	4.7 d	4.2	4.7	4.4	4.3	4.4	4.3	4.5 k	4.1	5.2	4.0	4.4	4.4	4.5
Standard deviation	1.67	1.71	1.63	1.87	1.58	1.79	1.98	1.55	1.74	1.61	1.69	1.63	1.03	1.49	1.73	1.77	1.64
Standard error	.09	.12	.13	.17	.11	.35	.16	.11	.13	.12	.13	.13	.42	.18	.13	.23	.24

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_3. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Upskilling Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 21 5%	15 6%	5 4%	10 14% d	3 2%
2nd priority	(2) 25 6%	10 4%	14 11% a	7 10%	12 7%
3rd priority	(3) 75 18%	37 15%	33 24% a	7 10%	34 21% c
4th priority	(4) 63 15%	29 12%	23 17%	14 19%	24 15%
5th priority	(5) 83 20%	38 15%	43 31% a	16 22%	35 21%
6th priority	(6) 47 11%	38 15% b	7 5%	9 12%	22 14%
7th priority	(7) 45 11%	40 16% b	5 3%	7 10%	18 11%
Not ranked	51 13%	42 17% b	6 5%	2 3%	16 10% c
NETS					
Net: Top 2	46 11%	25 10%	19 14%	18 24% d	14 9%
Net: Top 3	120 29%	62 25%	52 38% a	25 34%	48 30%
Mean score	4.3	4.6 b	4.0	4.0	4.4
Standard deviation	1.67	1.81	1.39	1.88	1.56
Standard error	.09	.12	.14	.19	.14

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	29 100%	36 100%	45 100%	474 100%		
Top priority (1)	31 6%	26 6%	5 11% a	5 11% a	* 4%	1 4%	9 11% jkl	8 8% l	5 8%	6 9% l	1 1%	1 3%	* 1%	1 2%	30 6%		
2nd priority (2)	37 7%	34 7%	3 6%	3 6%	* 5%	- -	12 15% gil	4 4%	4 6%	1 1%	13 11% il	3 9% il	1 2%	7 15% n	30 6%		
3rd priority (3)	58 11%	56 12% bc	2 4%	2 4%	* 11% b	2 11%	4 5%	6 6%	8 12%	17 26% fgkl	17 14%	2 6%	2 7%	2 5%	56 12%		
4th priority (4)	68 13%	63 13%	5 10%	5 10%	* 11%	6 34%	10 12%	15 15%	5 8%	8 12%	16 13%	4 15%	4 10%	7 16%	61 13%		
5th priority (5)	63 12%	57 12%	6 12%	5 12%	* 17%	* *	11 14%	14 14%	6 9%	8 13%	16 13%	5 16%	3 8%	3 7%	60 13%		
6th priority (6)	56 11%	51 11%	5 10%	5 10%	* 8%	2 12%	3 4%	14 14% f	6 8%	9 13%	14 11%	2 7%	6 16% f	3 6%	53 11%		
7th priority (7)	47 9%	42 9%	5 11%	5 10%	* 18% a	- -	5 7%	12 12%	5 6%	4 7%	11 9%	4 13%	6 17% fi	3 8%	43 9%		
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28% ij	23 23%	21 30% ij	8 12%	15 12%	6 21%	8 23%	16 36% n	94 20%		
Not ranked	49 9%	44 9%	6 11%	5 12%	* 6%	- -	2 3%	3 3%	10 14% fg	5 8%	20 16% fg	3 11% g	6 16% fg	2 5%	47 10%		
NETS																	
Net: Top 2	68 13%	60 13%	8 17%	8 17%	* 10%	1 4%	20 26% gikl	12 12% l	10 14% l	7 10%	15 12% l	3 11% l	1 3%	8 17%	61 13%		

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	127	116	10	10	*	3	24	18	18	24	31	5	3	10	117
	24%	25%	21%	22%	21%	15%	31%	18%	25%	36%	26%	18%	10%	22%	25%
							gl		l	gkl	l				
Mean score	4.2	4.2	4.2	4.2	4.7	4.0	3.6	4.5	4.0	4.0	4.3	4.6	5.3	4.0	4.3
								f				f	fgijk		
Standard deviation	1.81	1.78	2.08	2.10	2.95	1.30	1.92	1.85	1.93	1.72	1.67	1.79	1.62	1.79	1.81
Standard error	.10	.12	.17	.25	.34	.41	.27	.20	.39	.22	.30	.25	.23	.32	.10

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 31 6%	21 8%	11 4%	10 9%	20 5%	2 8%	8 6%	23 6%	10 4%	22 8% h	15 6%	17 6%	- -	8 6%	17 8%	4 4%	2 3%
2nd priority	(2) 37 7%	16 6%	21 8%	11 9%	25 6%	2 8%	17 13% g	19 5%	30 11% i	7 3%	17 7%	20 7%	* 3%	8 7%	14 6%	11 14% np	3 4%
3rd priority	(3) 58 11%	18 7%	40 16% a	7 6%	50 13% c	2 10%	8 6%	50 13% f	26 10%	33 13%	34 15% k	24 9%	* 3%	9 7%	15 6%	10 12%	25 31% mno
4th priority	(4) 68 13%	35 13%	33 14%	8 7%	58 15% c	2 10%	12 9%	56 15% f	37 14%	31 12%	38 16% k	28 10%	2 19%	25 19% n	20 9%	11 14%	11 14%
5th priority	(5) 63 12%	30 11%	33 14%	17 15%	41 11%	4 23% d	18 13%	45 12%	24 9%	39 15%	25 11%	37 14%	* *	23 18% n	16 7%	11 14%	13 16% n
6th priority	(6) 56 11%	29 10%	27 11%	20 17% de	36 9%	* 2%	14 11%	41 11%	23 9%	33 13%	22 9%	33 12%	* 5%	17 13%	24 11%	9 11%	5 6%
7th priority	(7) 47 9%	36 13% b	11 4%	12 10%	35 9%	* 2%	14 10%	33 9%	21 8%	26 10%	20 9%	26 9%	1 8%	3 2%	34 15% mp	8 10% mp	2 2%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28% i	39 15%	48 20%	57 21%	5 53%	27 20%	60 27% op	12 14%	12 15%
Not ranked	49 9%	26 10%	23 9%	6 5%	41 11% c	2 11%	15 11%	35 9%	19 7%	31 12%	14 6%	34 12% j	1 10%	10 7%	26 12%	6 8%	7 9%
NETS																	
Net: Top 2	68 13%	37 13%	31 13%	20 18%	45 12%	3 16%	25 18% g	43 11%	39 15%	29 11%	32 14%	36 13%	* 3%	16 13%	31 14%	15 18% p	5 7%
Net: Top 3	127 24%	55 20%	72 29% a	27 24%	94 24%	5 26%	34 24%	93 24%	65 25%	62 24%	66 28%	60 22%	1 6%	26 20%	46 20%	25 30%	30 37% mn

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	4.2	4.4	4.0	4.4	4.2	3.7	4.2	4.2	4.1	4.4	4.1	4.4	4.6	4.2	4.5	4.2	3.8
		b													p		
Standard deviation	1.81	1.96	1.62	1.99	1.76	1.63	1.95	1.76	1.78	1.83	1.75	1.86	1.80	1.58	2.09	1.81	1.31
Standard error	.10	.14	.13	.18	.12	.32	.15	.12	.13	.13	.13	.14	.74	.18	.16	.23	.19

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 31 6%	15 5%	17 11% a	9 9%	12 6%
2nd priority	(2) 37 7%	28 9%	9 6%	10 10%	11 6%
3rd priority	(3) 58 11%	25 8%	27 17% a	11 12%	20 10%
4th priority	(4) 68 13%	41 13%	26 17%	18 19%	28 14%
5th priority	(5) 63 12%	40 13%	21 13%	7 8%	33 17% c
6th priority	(6) 56 11%	33 10%	17 11%	6 6%	21 10%
7th priority	(7) 47 9%	36 11% b	6 4%	7 7%	17 9%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	49 9%	32 10%	14 9%	5 5%	20 10%
NETS					
Net: Top 2	68 13%	43 14%	25 16%	18 19%	23 12%
Net: Top 3	127 24%	68 22%	52 34% a	30 31%	43 22%
Mean score	4.2	4.4 b	3.8	3.7	4.3 c
Standard deviation	1.81	1.84	1.70	1.79	1.74
Standard error	.10	.12	.17	.19	.16

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

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Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372		
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority (1)	31 8%	26 7%	5 14% ad	5 15% ad	* 5%	1 6%	9 16% jkl	8 10% l	5 11%	6 10% l	1 1%	1 3%	* 2%	1 3%	30 8%		
2nd priority (2)	37 9%	34 9%	3 8%	3 8%	* 7%	- -	12 21% gil	4 5%	4 8%	1 2%	13 12% il	3 11% i	1 2%	7 23% n	30 8%		
3rd priority (3)	58 14%	56 15% bc	2 6%	2 5%	* 13% b	2 18%	4 7%	6 8%	8 17%	17 29% fgkl	17 16%	2 8%	2 9%	2 8%	56 15%		
4th priority (4)	68 17%	63 17%	5 14%	5 14%	* 14%	6 55%	10 17%	15 19%	5 11%	8 14%	16 15%	4 18%	4 13%	7 26%	61 16%		
5th priority (5)	63 15%	57 15%	6 16%	5 16%	* 21%	* *	11 20%	14 19%	6 12%	8 14%	16 15%	5 20%	3 10%	3 11%	60 16%		
6th priority (6)	56 14%	51 14%	5 13%	5 14%	* 10%	2 20%	3 6%	14 19% f	6 12%	9 14%	14 13%	2 9%	6 21% f	3 9%	53 14%		
7th priority (7)	47 11%	42 11%	5 14%	5 14%	* 22% a	- -	5 9%	12 15%	5 9%	4 8%	11 10%	4 17%	6 22% i	3 12%	43 11%		
Not ranked	49 12%	44 12%	6 15%	5 15%	* 7%	- -	2 4%	3 4%	10 20%	5 9%	20 18% fg	3 14% g	6 21% fg	2 7%	47 12%		
NETS																	
Net: Top 2	68 17%	60 16%	8 22% d	8 23%	* 12%	1 6%	20 37% ijkl	12 16% l	10 19%	7 12%	15 14%	3 14% l	1 4%	8 27%	61 16%		
Net: Top 3	127 31%	116 31%	10 28%	10 28%	* 25%	3 24%	24 44% gkl	18 24%	18 36%	24 41% gkl	31 29% l	5 22%	3 13%	10 34%	117 31%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean score	4.2	4.2	4.2	4.2	4.7	4.0	3.6	4.5	4.0	4.0	4.3	4.6	5.3	4.0	4.3
Standard deviation	1.81	1.78	2.08	2.10	2.95	1.30	1.92	1.85	1.93	1.72	1.67	1.79	1.62	1.79	1.81
Standard error	.10	.12	.17	.25	.34	.41	.27	.20	.39	.22	.30	.25	.23	.32	.10

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city
 Base: All providing a rank (i.e. excluding none of these option)

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 31 8%	21 10%	11 5%	10 11%	20 7%	2 11%	8 7%	23 8%	10 5%	22 10%	15 8%	17 8%	- -	8 8%	17 10%	4 5%	2 4%
2nd priority	(2) 37 9%	16 8%	21 10%	11 12%	25 8%	2 11%	17 16%	19 6%	30 16%	7 3%	17 9%	20 9%	* 6%	8 8%	14 8%	11 16%	3 4%
3rd priority	(3) 58 14%	18 9%	40 20%	7 7%	50 16%	2 14%	8 8%	50 17%	26 14%	33 15%	34 18%	24 11%	* 6%	9 9%	15 9%	10 14%	25 36%
4th priority	(4) 68 17%	35 17%	33 17%	8 9%	58 19%	2 14%	12 11%	56 18%	37 20%	31 14%	38 21%	28 13%	2 40%	25 24%	20 12%	11 16%	11 17%
5th priority	(5) 63 15%	30 14%	33 17%	17 19%	41 14%	4 31%	18 17%	45 15%	24 13%	39 18%	25 14%	37 17%	* 1%	23 22%	16 10%	11 16%	13 19%
6th priority	(6) 56 14%	29 14%	27 14%	20 22%	36 12%	* 2%	14 14%	41 14%	23 12%	33 15%	22 12%	33 15%	* 10%	17 16%	24 15%	9 13%	5 7%
7th priority	(7) 47 11%	36 17%	11 5%	12 13%	35 11%	* 2%	14 13%	33 11%	21 11%	26 12%	20 11%	26 12%	1 16%	3 3%	34 20%	8 11%	2 2%
Not ranked	49 12%	26 13%	23 12%	6 7%	41 13%	2 15%	15 14%	35 11%	19 10%	31 14%	14 8%	34 16%	1 22%	10 9%	26 16%	6 9%	7 10%
NETS																	
Net: Top 2	68 17%	37 18%	31 16%	20 23%	45 15%	3 22%	25 24%	43 14%	39 21%	29 13%	32 17%	36 17%	* 6%	16 16%	31 19%	15 21%	5 8%
Net: Top 3	127 31%	55 26%	72 36%	27 30%	94 31%	5 36%	34 31%	93 31%	65 35%	62 28%	66 35%	60 28%	1 12%	26 25%	46 28%	25 35%	30 44%
Mean score	4.2	4.4 b	4.0	4.4	4.2	3.7	4.2	4.2	4.1	4.4	4.1	4.4	4.6	4.2	4.5 p	4.2	3.8
Standard deviation	1.81	1.96	1.62	1.99	1.76	1.63	1.95	1.76	1.78	1.83	1.75	1.86	1.80	1.58	2.09	1.81	1.31
Standard error	.10	.14	.13	.18	.12	.32	.15	.12	.13	.13	.13	.14	.24	.18	.16	.23	.19

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

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LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_4. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing the rate of business crime in the city

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 31 8%	15 6%	17 12% a	9 12%	12 7%
2nd priority	(2) 37 9%	28 11%	9 7%	10 13%	11 7%
3rd priority	(3) 58 14%	25 10%	27 20% a	11 16%	20 12%
4th priority	(4) 68 17%	41 16%	26 19%	18 25%	28 17%
5th priority	(5) 63 15%	40 16%	21 15%	7 10%	33 20% c
6th priority	(6) 56 14%	33 13%	17 13%	6 8%	21 13%
7th priority	(7) 47 11%	36 14% b	6 4%	7 9%	17 11%
Not ranked	49 12%	32 13%	14 10%	5 7%	20 12%
NETS					
Net: Top 2	68 17%	43 17%	25 19%	18 25% d	23 14%
Net: Top 3	127 31%	68 27%	52 39% a	30 41% d	43 27%
Mean score	4.2	4.4 b	3.8	3.7	4.3 c
Standard deviation	1.81	1.84	1.70	1.79	1.74
Standard error	.10	.12	.17	.19	.16

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	100% 100%	36 100%	45 100%	474 100%	
Top priority	(1) 16 3%	14 3%	2 4%	2 4%	* 3%	- -	* *	6 6% f	- -	2 3%	4 3%	2 5%	2 5%	* 1%	16 3%	
2nd priority	(2) 30 6%	27 6%	3 7%	3 7%	* 6%	2 11%	2 2%	6 6%	9 13% fj	6 9%	1 1%	3 10% j	2 4%	2 4%	28 6%	
3rd priority	(3) 57 11%	52 11%	5 11%	5 11%	* 12%	2 12%	4 5%	9 9%	1 2%	6 8%	28 23% fghik	2 7%	5 15% fh	6 12%	52 11%	
4th priority	(4) 43 8%	39 8%	4 7%	3 7%	* 15% b	* *	8 11%	7 7%	9 12%	9 14%	6 5%	2 6%	3 8%	3 6%	40 8%	
5th priority	(5) 52 10%	45 10%	7 14%	7 14%	* 14%	* *	5 7%	12 12% h	1 1%	7 11%	20 16% h	4 12%	3 8%	2 5%	50 11%	
6th priority	(6) 79 15%	73 16%	5 11%	5 11%	* 14%	4 24%	17 22% l	16 16%	10 14%	13 20%	10 9%	5 16%	3 10%	8 17%	71 15%	
7th priority	(7) 76 15%	69 15%	7 14%	6 14%	* 13%	2 12%	14 18%	16 16%	6 9%	10 15%	20 16%	4 13%	4 12%	4 9%	72 15%	
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28% ij	23 23%	21 30% ij	8 12%	15 12%	6 21%	8 23%	16 36% n	94 20%	
Not ranked	56 11%	52 11%	4 8%	4 8%	* 5%	* 2%	5 7%	4 4%	14 20% fg	5 8%	19 15% g	3 10%	5 15% g	4 8%	52 11%	
NETS																
Net: Top 2	46 9%	41 9%	5 11%	5 11%	* 9%	2 11%	2 3%	12 12% f	9 13% f	8 12% f	5 4%	4 15% f	3 10%	2 5%	44 9%	

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	104	93	11	10	*	4	6	21	10	14	33	7	9	8	96
	20%	20%	22%	22%	21%	23%	7%	22%	15%	20%	27%	22%	24%	17%	20%
							f	f	f	f	f	f	f		
Mean score	4.8	4.8	4.6	4.6	4.6	4.8	5.5 gijkl	4.7	4.5	4.8	4.7	4.6	4.4	4.8	4.8
Standard deviation	1.82	1.81	1.88	1.89	2.73	2.02	1.46	1.96	1.88	1.79	1.76	1.99	1.94	1.72	1.83
Standard error	.10	.13	.15	.22	.31	.67	.21	.21	.39	.23	.31	.28	.28	.32	.10

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority (1)	16 3%	4 1%	12 5% a	3 2%	13 3%	* 2%	4 3%	12 3%	7 3%	9 4%	7 3%	9 3%	- -	7 6% n	4 2%	3 4%	2 3%
2nd priority (2)	30 6%	16 6%	14 6%	15 13% d	14 4%	1 4%	11 8%	19 5%	18 7%	12 5%	16 7%	15 5%	- -	12 9%	12 5%	4 4%	2 3%
3rd priority (3)	57 11%	35 13%	23 9%	15 14% e	42 11%	* 1%	15 11%	42 11%	21 8%	36 14% h	23 10%	33 12%	1 10%	10 7%	26 12%	14 16%	8 9%
4th priority (4)	43 8%	25 9%	18 7%	17 15% de	25 7%	1 3%	16 11%	27 7%	17 7%	26 10%	23 10%	20 7%	* 5%	11 8%	19 8%	7 8%	6 7%
5th priority (5)	52 10%	32 12%	21 8%	10 9%	42 11%	* 1%	17 12%	36 9%	31 12%	21 8%	21 9%	31 11%	- -	8 6%	29 13%	11 14%	4 6%
6th priority (6)	79 15%	31 11%	48 20% a	7 7%	65 17% c	7 33% cd	16 11%	63 16%	33 13%	45 17%	46 20% k	32 12%	* *	16 12%	25 11%	20 24% mn	18 23% n
7th priority (7)	76 15%	43 16%	32 13%	16 15%	56 14%	4 18%	21 15%	55 14%	40 15%	36 14%	27 11%	47 17%	2 21%	20 15%	31 14%	10 12%	15 19%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28% i	39 15%	48 20%	57 21%	5 53%	27 20%	60 27% op	12 14%	12 15%
Not ranked	56 11%	25 9%	31 13%	5 4%	49 13% c	2 11%	8 6%	48 13% f	21 8%	35 13% h	23 10%	32 12%	1 10%	20 15% o	20 9%	4 4%	13 16% o
NETS																	
Net: Top 2	46 9%	20 7%	26 11%	18 16% d	28 7%	1 5%	15 11%	31 8%	25 10%	22 8%	23 10%	24 9%	- -	19 15% n	16 7%	7 8%	4 6%
Net: Top 3	104 20%	55 20%	49 20%	33 29% de	69 18%	1 7%	30 22%	74 19%	46 18%	58 22%	46 20%	57 21%	1 10%	29 22%	43 19%	20 24%	12 15%
Mean score	4.8	4.8	4.7	4.3	4.9 c	5.7	4.6	4.8	4.8	4.7	4.7	4.8	5.5	4.5	4.8	4.7	5.2

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
Standard deviation	1.82	1.75	1.89	1.84	1.79	1.55	1.82	1.82	1.83	1.81	1.77	1.86	2.16	2.06	1.73	1.71	1.75
Standard error	.10	.12	.15	.17	.12	.30	.14	.13	.14	.13	.13	.14	.88	.25	.13	.22	.25

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 16 3%	14 4%	2 1%	2 2%	9 4%
2nd priority	(2) 30 6%	20 6%	11 7%	8 8%	12 6%
3rd priority	(3) 57 11%	45 14% b	7 4%	7 8%	22 11%
4th priority	(4) 43 8%	23 7%	20 13% a	10 11%	17 9%
5th priority	(5) 52 10%	37 12%	10 7%	8 9%	9 5%
6th priority	(6) 79 15%	40 13%	39 25% a	16 17%	37 19%
7th priority	(7) 76 15%	42 13%	23 15%	14 14%	34 17%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	56 11%	29 9%	24 15% a	8 8%	23 12%
NETS					
Net: Top 2	46 9%	34 11%	13 8%	10 10%	20 10%
Net: Top 3	104 20%	79 25% b	19 13%	17 18%	43 22%
Mean score	4.8	4.5	5.1 a	4.8	4.8
Standard deviation	1.82	1.86	1.67	1.81	1.93
Standard error	.10	.12	.17	.19	.17

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372		
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority	(1) 16 4%	14 4%	2 5%	2 5%	* 3%	- -	* 1%	6 8% f	- -	2 3%	4 4%	2 7%	2 7%	* 1%	16 4%		
2nd priority	(2) 30 7%	27 7%	3 9%	3 9%	* 8%	2 18%	2 3%	6 8%	9 19%	6 10%	1 1%	3 12% j	2 6%	2 7%	28 7%		
3rd priority	(3) 57 14%	52 14%	5 14%	5 14%	* 15%	2 20%	4 7%	9 12%	1 2%	6 9%	28 26% fgik	2 9%	5 19%	6 20%	52 14%		
4th priority	(4) 43 10%	39 11%	4 10%	3 9%	* 18%	* *	8 15%	7 9%	9 17%	9 16%	6 5%	2 8%	3 10%	3 10%	40 11%		
5th priority	(5) 52 13%	45 12%	7 18%	7 19%	* 17%	* *	5 10%	12 16%	1 2%	7 12%	20 18%	4 15%	3 11%	2 8%	50 13%		
6th priority	(6) 79 19%	73 20%	5 14%	5 14%	* 17%	4 39%	17 31% jl	16 21%	10 19%	13 23%	10 10%	5 21%	3 12%	8 27%	71 19%		
7th priority	(7) 76 19%	69 19%	7 18%	6 18%	* 16%	2 20%	14 25%	16 21%	6 12%	10 17%	20 19%	4 16%	4 15%	4 15%	72 19%		
Not ranked	56 14%	52 14%	4 11%	4 11%	* 6%	* 3%	5 9%	4 6%	14 28%	5 9%	19 17% g	3 13%	5 20% g	4 13%	52 14%		
NETS																	
Net: Top 2	46 11%	41 11%	5 15%	5 15%	* 11%	2 18%	2 4%	12 16% f	9 19%	8 14%	5 5%	4 19% fj	3 13%	2 8%	44 12%		
Net: Top 3	104 25%	93 25%	11 29%	10 29%	* 26%	4 38%	6 10%	21 28% f	10 21%	14 23%	33 31% f	7 28% f	9 32% f	8 27%	96 25%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
Mean score	4.8	4.8	4.6	4.6	4.6	4.8	5.5 ijkl	4.7	4.5	4.8	4.7	4.6	4.4	4.8	4.8
Standard deviation	1.82	1.81	1.88	1.89	2.73	2.02	1.46	1.96	1.88	1.79	1.76	1.99	1.94	1.72	1.83
Standard error	.10	.13	.15	.22	.31	.67	.21	.21	.39	.23	.31	.28	.28	.32	.10

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 16 4%	4 2%	12 6% a	3 3%	13 4%	* 2%	4 4%	12 4%	7 4%	9 4%	7 4%	9 4%	- -	7 7% n	4 2%	3 4%	2 3%
2nd priority	(2) 30 7%	16 8%	14 7%	15 17% d	14 5%	1 5%	11 11%	19 6%	18 10%	12 6%	16 8%	15 7%	- -	12 11%	12 7%	4 5%	2 4%
3rd priority	(3) 57 14%	35 16%	23 11%	15 17%	42 14%	* 2%	15 14%	42 14%	21 11%	36 16%	23 12%	33 15%	1 22%	10 9%	26 16%	14 19%	8 11%
4th priority	(4) 43 10%	25 12%	18 9%	17 19% d	25 8%	1 4%	16 15%	27 9%	17 9%	26 12%	23 12%	20 9%	* 10%	11 11%	19 12%	7 10%	6 8%
5th priority	(5) 52 13%	32 15%	21 10%	10 12%	42 14%	* 2%	17 16%	36 12%	31 17% i	21 10%	21 11%	31 14%	- -	8 8%	29 17% mp	11 16%	4 6%
6th priority	(6) 79 19%	31 15%	48 24% a	7 8%	65 21% c	7 45%	16 15%	63 21%	33 18%	45 21%	46 25% k	32 15%	* 1%	16 15%	25 15%	20 28% n	18 27% n
7th priority	(7) 76 19%	43 21%	32 16%	16 18%	56 18%	4 25%	21 20%	55 18%	40 21%	36 16%	27 14%	47 21%	2 46%	20 19%	31 19%	10 13%	15 22%
Not ranked	56 14%	25 12%	31 16%	5 5%	49 16% c	2 15%	8 8%	48 16% f	21 11%	35 16%	23 12%	32 15%	1 22%	20 19% o	20 12%	4 5%	13 19% o
NETS																	
Net: Top 2	46 11%	20 10%	26 13%	18 20% d	28 9%	1 7%	15 14%	31 10%	25 13%	22 10%	23 12%	24 11%	- -	19 19% np	16 10%	7 9%	4 7%
Net: Top 3	104 25%	55 26%	49 25%	33 37% d	69 23%	1 9%	30 28%	74 24%	46 25%	58 26%	46 25%	57 26%	1 22%	29 28%	43 26%	20 28%	12 18%
Mean score	4.8	4.8	4.7	4.3	4.9 c	5.7	4.6	4.8	4.8	4.7	4.7	4.8	5.5	4.5	4.8	4.7	5.2
Standard deviation	1.82	1.75	1.89	1.84	1.79	1.55	1.82	1.82	1.83	1.81	1.77	1.86	2.16	2.06	1.73	1.71	1.75
Standard error	.10	.12	.15	.17	.12	.30	.14	.13	.14	.13	.13	.14	.88	.25	.13	.22	.25

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_5. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reducing inequality for ethnic minority Londoners

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 16 4%	14 6%	2 2%	2 3%	9 5%
2nd priority	(2) 30 7%	20 8%	11 8%	8 11%	12 7%
3rd priority	(3) 57 14%	45 18% b	7 5%	7 10%	22 14%
4th priority	(4) 43 10%	23 9%	20 15%	10 14%	17 11%
5th priority	(5) 52 13%	37 15% b	10 8%	8 11%	9 6%
6th priority	(6) 79 19%	40 16%	39 29% a	16 22%	37 23%
7th priority	(7) 76 19%	42 17%	23 17%	14 19%	34 21%
Not ranked	56 14%	29 12%	24 18%	8 11%	23 14%
NETS					
Net: Top 2	46 11%	34 13%	13 10%	10 13%	20 12%
Net: Top 3	104 25%	79 31% b	19 14%	17 23%	43 26%
Mean score	4.8	4.5	5.1 a	4.8	4.8
Standard deviation	1.82	1.86	1.67	1.81	1.93
Standard error	.10	.12	.17	.19	.17

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	29 100%	36 100%	45 100%	474 100%		
Top priority (1)	36 7%	33 7%	3 7%	3 7%	* 6%	- -	4 5%	8 8%	6 9%	4 6%	8 7%	2 6%	4 12%	* 1%	36 8%		
2nd priority (2)	37 7%	33 7%	4 8%	3 7%	* 14% a	2 12%	7 8%	5 5%	1 1%	5 8%	14 12% k	1 2%	2 4%	4 8%	33 7%		
3rd priority (3)	24 5%	21 5%	3 6%	3 6%	* 18% abc	* 2%	3 4%	11 11% j	1 1%	6 8% j	* *	1 5%	2 6%	* 1%	24 5%		
4th priority (4)	42 8%	37 8%	5 11%	5 11%	* 7%	* 2%	2 2%	7 7%	13 18% f	6 9%	6 5%	5 16% f	4 10%	2 5%	40 8%		
5th priority (5)	43 8%	39 8%	4 7%	3 7%	* 9%	2 10%	12 15% gh	3 3%	* *	4 6%	16 13% gh	3 9%	4 11% gh	3 8%	39 8%		
6th priority (6)	67 13%	61 13%	6 12%	6 12%	* 9%	2 12%	12 15% h	16 17% h	- -	9 13% h	21 17% h	5 16% h	3 8%	9 19%	58 12%		
7th priority (7)	118 23%	110 23% bd	8 16%	7 16%	* 14%	4 23%	15 19%	22 22%	19 27% l	21 31% kl	28 23%	5 17%	4 12%	8 18%	110 23%		
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28% ij	23 23%	21 30% ij	8 12%	15 12%	6 21%	8 23%	16 36% n	94 20%		
Not ranked	43 8%	38 8%	4 9%	4 9%	* 4%	- -	2 3%	3 3%	9 13% fg	5 8%	14 12% g	3 10%	5 14% fg	2 5%	41 9%		
NETS																	
Net: Top 2	73 14%	66 14%	7 15%	7 14%	* 21%	2 12%	10 13%	13 13%	7 10%	9 14%	23 19%	2 8%	6 17%	4 9%	69 15%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	97	87	10	9	1	2	13	24	8	15	23	4	8	4	93
	19%	18%	21%	20%	38%	14%	17%	24%	12%	22%	19%	12%	22%	9%	20%
				abc			k								
Mean score	4.9	4.9	4.6	4.6	4.1	5.3	5.0	4.8	4.9	5.0	4.9	4.9	4.2	5.4	4.8
		d					l			l					
Standard deviation	2.08	2.08	2.07	2.07	3.16	2.00	1.97	2.12	2.27	2.09	2.09	1.84	2.16	1.73	2.10
Standard error	.11	.14	.17	.24	.35	.63	.27	.23	.46	.27	.36	.25	.31	.31	.11

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 36 7%	19 7%	16 7%	8 7%	25 7%	2 12%	14 10%	22 6%	23 9%	13 5%	11 5%	25 9%	- -	6 4%	19 9%	5 6%	6 7%
2nd priority	(2) 37 7%	20 7%	16 7%	4 4%	31 8%	2 8%	5 3%	32 8%	10 4%	27 10%	14 6%	22 8%	- -	12 9%	20 9%	2 2%	3 3%
3rd priority	(3) 24 5%	14 5%	11 4%	5 4%	18 5%	2 8%	9 7%	15 4%	10 4%	14 5%	10 4%	12 4%	2 19%	9 7%	10 4%	4 5%	1 2%
4th priority	(4) 42 8%	22 8%	19 8%	15 13%	26 7%	2 8%	24 18%	18 5%	29 11%	13 5%	16 7%	26 9%	- -	5 4%	20 9%	8 10%	10 12%
5th priority	(5) 43 8%	24 9%	18 8%	10 9%	32 8%	1 3%	9 7%	34 9%	21 8%	22 8%	20 9%	22 8%	* 3%	1 1%	24 11%	7 8%	11 13%
6th priority	(6) 67 13%	37 13%	30 12%	18 16%	47 12%	2 11%	17 12%	50 13%	25 10%	42 16%	32 14%	34 12%	1 10%	20 16%	22 10%	15 18%	10 12%
7th priority	(7) 118 23%	54 20%	63 26%	23 21%	90 23%	4 20%	25 18%	93 24%	53 21%	64 25%	61 26%	56 20%	* 5%	37 29%	37 16%	25 30%	19 24%
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28%	39 15%	48 20%	57 21%	5 53%	27 20%	60 27%	12 14%	12 15%
Not ranked	43 8%	18 7%	24 10%	5 4%	38 10%	1 3%	4 3%	39 10%	17 6%	26 10%	20 8%	22 8%	1 10%	14 11%	14 6%	6 8%	9 11%
NETS																	
Net: Top 2	73 14%	40 14%	33 13%	13 11%	56 15%	4 19%	18 13%	54 14%	33 13%	40 15%	26 11%	47 17%	- -	17 13%	40 18%	7 8%	9 11%
Net: Top 3	97 19%	53 19%	44 18%	18 16%	74 19%	5 27%	28 20%	69 18%	43 17%	54 21%	36 15%	59 22%	2 19%	26 20%	50 22%	11 13%	10 12%
Mean score	4.9	4.8	5.0	4.9	4.9	4.4	4.6	5.0	4.8	5.0	5.2	4.6	4.5	5.2	4.5	5.3	5.1
Standard deviation	2.08	2.07	2.09	1.96	2.10	2.37	2.03	2.08	2.10	2.05	1.97	2.15	1.89	2.13	2.11	1.88	1.94

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard error	.11	.14	.17	.18	.14	.45	.16	.15	.16	.15	.15	.16	.77	.25	.16	.24	.28

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 36 7%	25 8%	11 7%	7 7%	9 5%
2nd priority	(2) 37 7%	32 10% b	3 2%	4 4%	17 8%
3rd priority	(3) 24 5%	20 6%	4 3%	10 10% d	9 5%
4th priority	(4) 42 8%	35 11% b	5 3%	4 4%	17 9%
5th priority	(5) 43 8%	30 10%	8 5%	6 6%	17 9%
6th priority	(6) 67 13%	43 14%	12 8%	12 13%	23 12%
7th priority	(7) 118 23%	47 15%	71 46% a	23 24%	53 27%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	43 8%	17 5%	22 14% a	8 9%	18 9%
NETS					
Net: Top 2	73 14%	57 18% b	14 9%	10 11%	26 13%
Net: Top 3	97 19%	78 24% b	18 12%	20 21%	35 18%
Mean score	4.9	4.4	5.8 a	4.9	5.0
Standard deviation	2.08	2.03	2.00	2.12	2.02
Standard error	.11	.13	.20	.22	.18

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372		
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority	(1)	36	33	3	3	*	-	4	8	6	4	8	2	4	*	36	
		9%	9%	9%	9%	8%	-	7%	10%	13%	7%	8%	7%	16%	1%	9%	
2nd priority	(2)	37	33	4	3	*	2	7	5	1	5	14	1	2	4	33	
		9%	9%	10%	10%	18% a	20%	12%	7%	2%	9%	13% k	3%	6%	13%	9%	
3rd priority	(3)	24	21	3	3	*	*	3	11	1	6	*	1	2	*	24	
		6%	6%	8%	7%	22% abc	3%	5%	15% j	2%	10%	*	6%	7%	1%	6%	
4th priority	(4)	42	37	5	5	*	*	2	7	13	6	6	5	4	2	40	
		10%	10%	14%	15%	9%	3%	3%	9%	25%	10%	6%	20% fj	13%	7%	10%	
5th priority	(5)	43	39	4	3	*	2	12	3	*	4	16	3	4	3	39	
		10%	11%	10%	10%	11%	16%	21% gi	4%	*	6%	15% g	11%	15% g	12%	10%	
6th priority	(6)	67	61	6	6	*	2	12	16	-	9	21	5	3	9	58	
		16%	16%	16%	16%	12%	20%	21%	22%	-	14%	19%	20%	10%	31% n	15%	
7th priority	(7)	118	110	8	7	*	4	15	22	19	21	28	5	4	8	110	
		29%	30% bd	21%	21%	17%	38%	27%	29%	39%	35% l	26%	21%	15%	28%	29%	
Not ranked		43	38	4	4	*	-	2	3	9	5	14	3	5	2	41	
		10%	10%	12% d	13%	4%	-	4%	4%	19%	9%	13%	12%	19% fg	7%	11%	
NETS																	
Net: Top 2		73	66	7	7	*	2	10	13	7	9	23	2	6	4	69	
		18%	18%	19%	19%	26%	20%	18%	17%	15%	15%	21%	10%	21%	13%	18%	
Net: Top 3		97	87	10	9	1	2	13	24	8	15	23	4	8	4	93	
		24%	23%	27%	26%	47% abc	23%	23%	31% k	17%	25%	21%	16%	29%	15%	24%	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
Mean score	4.9	4.9	4.6	4.6	4.1	5.3	5.0	4.8	4.9	5.0	4.9	4.9	4.2	5.4	4.8
Standard deviation	2.08	2.08	2.07	2.07	3.16	2.00	1.97	2.12	2.27	2.09	2.09	1.84	2.16	1.73	2.10
Standard error	.11	.14	.17	.24	.35	.63	.27	.23	.46	.27	.36	.25	.31	.31	.11

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All providing a rank (i.e. excluding none of these option)

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	*e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 36 9%	19 9%	16 8%	8 9%	25 8%	2 16%	14 13%	22 7%	23 12% i	13 6%	11 6%	25 11%	- -	6 5%	19 12%	5 7%	6 9%
2nd priority	(2) 37 9%	20 10%	16 8%	4 5%	31 10%	2 10%	5 4%	32 11% f	10 5%	27 12% h	14 8%	22 10%	- -	12 11% o	20 12% o	2 3%	3 4%
3rd priority	(3) 24 6%	14 6%	11 5%	5 6%	18 6%	2 11%	9 9%	15 5%	10 6%	14 6%	10 5%	12 6%	2 40%	9 8%	10 6%	4 6%	1 2%
4th priority	(4) 42 10%	22 11%	19 10%	15 17% d	26 8%	2 11%	24 23% g	18 6%	29 16% i	13 6%	16 9%	26 12%	- -	5 4%	20 12%	8 11%	10 14% m
5th priority	(5) 43 10%	24 12%	18 9%	10 12%	32 10%	1 4%	9 9%	34 11%	21 11%	22 10%	20 11%	22 10%	* 6%	1 1%	24 15% m	7 9% m	11 16% m
6th priority	(6) 67 16%	37 18%	30 15%	18 20%	47 15%	2 16%	17 16%	50 17%	25 13%	42 19%	32 17%	34 15%	1 22%	20 20%	22 13%	15 21%	10 14%
7th priority	(7) 118 29%	54 26%	63 32%	23 26%	90 30%	4 28%	25 23%	93 31%	53 28%	64 29%	61 33%	56 26%	* 10%	37 36% n	37 22%	25 34% n	19 28%
Not ranked	43 10%	18 9%	24 12%	5 5%	38 12% c	1 4%	4 4%	39 13% f	17 9%	26 12%	20 11%	22 10%	1 22%	14 14%	14 8%	6 9%	9 13%
NETS																	
Net: Top 2	73 18%	40 19%	33 16%	13 14%	56 18%	4 27%	18 17%	54 18%	33 17%	40 18%	26 14%	47 21% j	- -	17 17%	40 24% o	7 10%	9 13%
Net: Top 3	97 24%	53 25%	44 22%	18 20%	74 24%	5 38%	28 26%	69 23%	43 23%	54 24%	36 19%	59 27%	2 40%	26 25%	50 30% op	11 16%	10 15%
Mean score	4.9	4.8	5.0	4.9	4.9	4.4	4.6	5.0 f	4.8	5.0	5.2 k	4.6	4.5	5.2 n	4.5	5.3 n	5.1
Standard deviation	2.08	2.07	2.09	1.96	2.10	2.37	2.03	2.08	2.10	2.05	1.97	2.15	1.89	2.13	2.11	1.88	1.94
Standard error	.11	.14	.17	.18	.14	.45	.16	.15	.16	.15	.15	.16	.77	.25	.16	.24	.28

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_6. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Reaching net zero by 2030, in line with the Mayor's existing target

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 36 9%	25 10%	11 8%	7 9%	9 6%
2nd priority	(2) 37 9%	32 13% b	3 2%	4 5%	17 10%
3rd priority	(3) 24 6%	20 8%	4 3%	10 14% d	9 5%
4th priority	(4) 42 10%	35 14% b	5 3%	4 5%	17 11%
5th priority	(5) 43 10%	30 12%	8 6%	6 8%	17 10%
6th priority	(6) 67 16%	43 17% b	12 9%	12 17%	23 14%
7th priority	(7) 118 29%	47 19%	71 52% a	23 31%	53 33%
Not ranked	43 10%	17 7%	22 16% a	8 11%	18 11%
NETS					
Net: Top 2	73 18%	57 23% b	14 10%	10 14%	26 16%
Net: Top 3	97 24%	78 31% b	18 13%	20 28%	35 21%
Mean score	4.9	4.4	5.8 a	4.9	5.0
Standard deviation	2.08	2.03	2.00	2.12	2.02
Standard error	.11	.13	.20	.22	.18

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519 100%	470 100%	49 100%	46 100%	2 100%	17 100%	78 100%	99 100%	71 100%	67 100%	122 100%	29 100%	36 100%	45 100%	474 100%		
Top priority (1)	87 17%	81 17%	6 13%	6 12%	* 23% bc	- -	17 23%	20 20%	10 14%	11 16%	21 17%	3 11%	6 17%	5 10%	83 17%		
2nd priority (2)	122 24%	115 24% bc	7 15%	7 15%	* 15%	4 24%	10 13%	22 22%	26 37% fl	18 27% f	29 23%	8 27% f	6 16%	8 18%	114 24%		
3rd priority (3)	68 13%	57 12%	10 21% ad	10 22% a	* 12%	2 12%	13 17%	12 12%	10 13%	7 11%	18 15%	2 8%	4 10%	6 12%	62 13%		
4th priority (4)	49 9%	46 10%	3 6%	3 6%	* 7%	2 14%	7 9%	10 10%	1 1%	5 8%	17 14% h	3 12%	3 8%	6 13%	43 9%		
5th priority (5)	29 6%	24 5%	5 10%	4 9%	* 14% a	- -	5 7%	5 5%	1 1%	9 13% ghk	6 5%	1 2%	3 7%	2 4%	27 6%		
6th priority (6)	36 7%	33 7%	3 6%	3 6%	* 5%	- -	2 3%	5 5%	1 2%	9 14% fgh	13 11%	2 7%	3 7%	1 1%	35 7%		
7th priority (7)	8 1%	6 1%	2 4%	2 4%	* 1%	2 10%	- -	3 3%	1 1%	- -	* *	1 2%	1 4%	2 4%	6 1%		
None of these	110 21%	98 21%	12 24%	11 24%	* 19%	7 39%	22 28% ij	23 23%	21 30% ij	8 12%	15 12%	6 21%	8 23%	16 36% n	94 20%		
Not ranked	11 2%	9 2%	1 2%	1 2%	* 3%	* 2%	* *	- -	- -	* *	4 3% g	3 10% fghi	3 8% fgi	1 1%	10 2%		
NETS																	
Net: Top 2	210 40%	196 42% bc	13 28%	13 27%	1 39% b	4 24%	27 35%	41 42%	36 51%	29 43%	49 40%	11 38%	12 33%	13 28%	197 42%		

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 3	277	253	24	23	1	6	41	53	46	36	67	13	15	18	259
	53%	54%	49%	49%	50%	36%	52%	53%	65%	53%	55%	46%	43%	41%	55%
Mean score	2.9	2.8	3.2	3.3	2.9	3.5	2.6	2.8	2.3	3.2	3.0	3.0	3.1	3.0	2.9
Standard deviation	1.64	1.63	1.76	1.76	2.76	1.82	1.49	1.74	1.18	1.77	1.62	1.71	1.92	1.62	1.65
Standard error	.08	.11	.14	.20	.31	.61	.20	.18	.23	.22	.27	.23	.26	.29	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Top priority	(1) 87 17%	51 19%	36 15%	19 17%	66 17%	2 10%	17 13%	70 18%	37 14%	50 19%	47 20%	40 14%	1 10%	26 20%	32 14%	16 20%	13 16%
2nd priority	(2) 122 24%	71 26%	51 21%	31 28%	86 22%	5 28%	39 29%	83 22%	38 15%	84 32% h	52 22%	70 25%	1 8%	19 15%	60 27% m	21 26%	21 27%
3rd priority	(3) 68 13%	27 10%	40 17% a	14 13%	50 13%	3 16%	19 14%	48 13%	40 15%	28 11%	27 12%	40 15%	- -	19 15%	26 11%	8 10%	15 18%
4th priority	(4) 49 9%	20 7%	29 12%	7 6%	41 11%	1 7%	11 8%	38 10%	29 11%	21 8%	20 9%	29 10%	* 3%	17 13%	18 8%	10 11%	5 6%
5th priority	(5) 29 6%	13 5%	16 6%	8 7%	19 5%	2 8%	12 9%	17 4%	17 6%	12 5%	18 8% k	9 3%	2 19%	6 4%	11 5%	5 6%	6 8%
6th priority	(6) 36 7%	24 9%	12 5%	5 4%	30 8%	1 4%	6 4%	30 8%	19 7%	16 6%	17 7%	19 7%	* 3%	7 5%	17 8%	5 6%	6 8%
7th priority	(7) 8 1%	2 1%	6 2%	3 3%	5 1%	- -	2 1%	6 2%	6 2%	2 1%	3 1%	5 2%	- -	3 2% n	* *	4 5% n	* *
None of these	110 21%	65 24%	45 18%	24 21%	80 21%	5 27%	30 22%	79 21%	71 28% i	39 15%	48 20%	57 21%	5 53%	27 20%	60 27% op	12 14%	12 15%
Not ranked	11 2%	2 1%	9 4% a	1 1%	9 2%	* *	1 1%	10 3%	2 1%	8 3%	2 1%	8 3%	* 5%	5 4% n	2 1%	2 2%	2 2%
NETS																	
Net: Top 2	210 40%	122 44% b	87 36%	51 45%	151 39%	7 37%	57 41%	153 40%	75 29%	134 52% h	98 42%	110 40%	2 18%	46 35%	92 41%	37 45%	34 43%
Net: Top 3	277 53%	150 54%	128 52%	65 57%	202 52%	11 54%	76 55%	201 53%	115 44%	162 62% h	126 54%	150 54%	2 18%	65 50%	118 52%	45 55%	49 61%
Mean score	2.9	2.8	3.0	2.8	2.9	2.8	2.9	2.9	3.2 i	2.6	2.9	2.9	3.5	2.9	2.8	3.0	2.9
Standard deviation	1.64	1.67	1.61	1.64	1.66	1.43	1.52	1.69	1.72	1.53	1.70	1.59	2.10	1.69	1.57	1.83	1.57

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
Standard error	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	.08	.11	.12	.14	.11	.27	.12	.11	.13	.11	.12	.12	.79	.19	.11	.23	.22

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Top priority	(1) 87 17%	45 14%	38 25% a	15 15%	44 22%
2nd priority	(2) 122 24%	74 23%	40 26%	23 24%	49 25%
3rd priority	(3) 68 13%	48 15%	17 11%	7 8%	23 11%
4th priority	(4) 49 9%	31 10%	12 8%	2 3%	15 7%
5th priority	(5) 29 6%	17 5%	12 7%	13 14% d	10 5%
6th priority	(6) 36 7%	20 6%	15 10%	10 10%	14 7%
7th priority	(7) 8 1%	6 2%	2 1%	2 2%	1 1%
None of these	110 21%	67 21% b	19 12%	22 23%	35 18%
Not ranked	11 2%	8 3%	1 1%	1 1%	6 3%
NETS					
Net: Top 2	210 40%	119 38%	78 50% a	38 39%	94 47%
Net: Top 3	277 53%	167 53%	95 61%	45 47%	116 59% c
Mean score	2.9	2.9	2.8	3.2 d	2.6
Standard deviation	1.64	1.62	1.75	1.89	1.62
Standard error	.08	.10	.17	.19	.14

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All providing a rank (i.e. excluding none of these option)

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	*h	i	j	k	l	m	n		
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372		
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top priority	(1)	87	81	6	6	*	-	17	20	10	11	21	3	6	5	83	
		21%	22%	17%	16%	29%	-	31%	26%	19%	18%	19%	14%	22%	16%	22%	
					b			k									
2nd priority	(2)	122	115	7	7	*	4	10	22	26	18	29	8	6	8	114	
		30%	31%	19%	19%	19%	39%	18%	29%	53%	30%	27%	34%	20%	28%	30%	
			bcd														
3rd priority	(3)	68	57	10	10	*	2	13	12	10	7	18	2	4	6	62	
		17%	15%	28%	29%	15%	20%	24%	15%	19%	12%	17%	10%	13%	20%	16%	
				ad	ad												
4th priority	(4)	49	46	3	3	*	2	7	10	1	5	17	3	3	6	43	
		12%	12%	7%	7%	9%	22%	13%	13%	2%	9%	16%	15%	11%	20%	11%	
5th priority	(5)	29	24	5	4	*	-	5	5	1	9	6	1	3	2	27	
		7%	7%	13%	12%	17%	-	9%	7%	2%	15%	5%	3%	9%	6%	7%	
				a	a						k						
6th priority	(6)	36	33	3	3	*	-	2	5	1	9	13	2	3	1	35	
		9%	9%	8%	8%	6%	-	4%	7%	2%	16%	12%	9%	10%	2%	9%	
											f						
7th priority	(7)	8	6	2	2	*	2	-	3	1	-	*	1	1	2	6	
		2%	2%	5%	5%	2%	16%	-	4%	2%	-	*	3%	5%	6%	2%	
				a													
Not ranked		11	9	1	1	*	*	*	-	-	*	4	3	3	1	10	
		3%	3%	3%	3%	4%	3%	*	-	-	*	4%	12%	10%	2%	3%	
												fgi	fgi				
NETS																	
Net: Top 2	210	196	13	13	1	4	27	41	36	29	49	11	12	13	197		
	51%	53%	36%	36%	48%	39%	49%	54%	73%	49%	46%	48%	43%	44%	52%		
		bc															
Net: Top 3	277	253	24	23	1	6	41	53	46	36	67	13	15	18	259		
	68%	68%	64%	64%	62%	59%	73%	70%	92%	61%	63%	58%	55%	64%	68%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All providing a rank (i.e. excluding none of these option)

	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES		
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	*h	i	j	k	l	m	n	
Unweighted Total	406	239	167	84	83	10	55	91	27	64	38	60	61	34	372
Weighted Total	409	372	37	35	2	11	56	76	49	59	108	23	28	28	381
Mean score	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard deviation	2.9	2.8	3.2	3.3	2.9	3.5	2.6	2.8	2.3	3.2	3.0	3.0	3.1	3.0	2.9
Standard error	1.64	1.63	1.76	1.76	2.76	1.82	1.49	1.74	1.18	1.77	1.62	1.71	1.92	1.62	1.65
	.08	.11	.14	.20	.31	.61	.20	.18	.23	.22	.27	.23	.26	.29	.09

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
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Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

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Base: All providing a rank (i.e. excluding none of these option)

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	406	223	183	136	241	29	176	230	196	210	201	197	8	82	199	68	57
Weighted Total	409	210	199	89	306	14	107	302	188	221	186	219	5	103	167	72	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top priority	(1) 87 21%	51 24%	36 18%	19 22%	66 22%	2 13%	17 16%	70 23%	37 20%	50 23%	47 25%	40 18%	1 22%	26 25%	32 19%	16 23%	13 19%
2nd priority	(2) 122 30%	71 34%	51 26%	31 35%	86 28%	5 38%	39 37%	83 27%	38 20%	84 38%	52 28%	70 32%	1 17%	19 19%	60 36%	21 30%	21 31%
3rd priority	(3) 68 17%	27 13%	40 20%	14 16%	50 16%	3 22%	19 18%	48 16%	40 21%	28 13%	27 15%	40 18%	- -	19 19%	26 15%	8 11%	15 21%
4th priority	(4) 49 12%	20 10%	29 15%	7 8%	41 13%	1 10%	11 10%	38 13%	29 15%	21 9%	20 11%	29 13%	* 6%	17 16%	18 11%	10 13%	5 7%
5th priority	(5) 29 7%	13 6%	16 8%	8 9%	19 6%	2 11%	12 11%	17 6%	17 9%	12 6%	18 10%	9 4%	2 40%	6 6%	11 7%	5 7%	6 9%
6th priority	(6) 36 9%	24 11%	12 6%	5 6%	30 10%	1 5%	6 5%	30 10%	19 10%	16 7%	17 9%	19 9%	* 6%	7 7%	17 10%	5 7%	6 9%
7th priority	(7) 8 2%	2 1%	6 3%	3 3%	5 2%	- -	2 1%	6 2%	6 3%	2 1%	3 2%	5 2%	- -	3 3%	* *	4 6%	* *
Not ranked	11 3%	2 1%	9 4%	1 1%	9 3%	* *	1 1%	10 3%	2 1%	8 4%	2 1%	8 4%	* 10%	5 5%	2 1%	2 3%	2 2%
NETS																	
Net: Top 2	210 51%	122 58%	87 44%	51 57%	151 50%	7 51%	57 53%	153 51%	75 40%	134 61%	98 53%	110 50%	2 38%	46 44%	92 55%	37 52%	34 50%
Net: Top 3	277 68%	150 71%	128 64%	65 73%	202 66%	11 73%	76 71%	201 67%	115 61%	162 73%	126 68%	150 68%	2 38%	65 63%	118 71%	45 63%	49 72%
Mean score	2.9	2.8	3.0	2.8	2.9	2.8	2.9	2.9	3.2 i	2.6	2.9	2.9	3.5	2.9	2.8	3.0	2.9
Standard deviation	1.64	1.67	1.61	1.64	1.66	1.43	1.52	1.69	1.72	1.53	1.70	1.59	2.10	1.69	1.57	1.83	1.57
Standard error	.08	.11	.12	.14	.11	.27	.12	.11	.13	.11	.12	.12	.79	.19	.11	.23	.22

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q1_7. Thinking about the needs of your organisation, which of the following, if any, do you think should be the most important priorities for the next Mayor of London to focus on?

Fostering economic growth by creating job opportunities and supporting local entrepreneurship

Base: All providing a rank (i.e. excluding none of these option)

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	406	275	114	104	140
Weighted Total	409	250	135	73	163
	100%	100%	100%	100%	100%
Top priority	(1) 87 21%	45 18%	38 28% a	15 20%	44 27%
2nd priority	(2) 122 30%	74 30%	40 29%	23 31%	49 30%
3rd priority	(3) 68 17%	48 19%	17 12%	7 10%	23 14%
4th priority	(4) 49 12%	31 13%	12 9%	2 3%	15 9%
5th priority	(5) 29 7%	17 7%	12 8%	13 18% d	10 6%
6th priority	(6) 36 9%	20 8%	15 11%	10 13%	14 9%
7th priority	(7) 8 2%	6 2%	2 1%	2 3%	1 1%
Not ranked	11 3%	8 3%	1 1%	1 1%	6 4%
NETS					
Net: Top 2	210 51%	119 48%	78 57%	38 51%	94 58%
Net: Top 3	277 68%	167 67%	95 70%	45 61%	116 72%
Mean score	2.9	2.9	2.8	3.2 d	2.6
Standard deviation	1.64	1.62	1.75	1.89	1.62
Standard error	.08	.10	.17	.19	.14

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q2. Thinking specifically about the housing issues that London faces and tackling these, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increasing the number of affordable homes to buy in London	209	187	22	21	1	7	32	35	30	32	44	16	14	20	189
	40%	40%	46%	46%	53% a	39%	41%	35%	43%	47%	36%	55% gjl	38%	44%	40%
Introducing rent controls	126	116	10	9	1	3	17	26	15	16	28	7	14	11	115
	24%	25%	21%	20%	24%	15%	22%	27%	21%	23%	23%	24%	39% fi	25%	24%
Increasing the number of homes to rent	108	94	14	13	*	8	22	22	12	12	22	4	6	14	94
	21%	20%	28% a	28%	19%	44%	29% k	22%	17%	18%	18%	12%	16%	30%	20%
Don't know	56	55	1	1	*	-	5	10	9	5	23	2	1	-	56
	11%	12% bcd	2%	2%	4%	-	6%	10%	13%	8%	19% fl	7%	4%	-	12% m
None of these	21	19	2	2	-	*	2	6	4	2	5	1	1	1	20
	4%	4% d	3%	4%	-	2%	3%	6%	6%	3%	4%	2%	3%	1%	4%

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q2. Thinking specifically about the housing issues that London faces and tackling these, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Increasing the number of affordable homes to buy in London	209 40%	111 40%	98 40%	54 48% d	148 38%	7 34%	63 46%	146 38%	106 41%	103 39%	98 42%	106 38%	6 58%	63 49% o	97 43% o	18 22%	30 38% o
Introducing rent controls	126 24%	69 25%	56 23%	27 24%	92 24%	6 32%	40 29%	86 22%	67 26%	59 23%	63 27%	61 22%	2 26%	24 18%	58 25%	26 31% m	19 23%
Increasing the number of homes to rent	108 21%	51 19%	57 23%	23 20%	82 21%	3 17%	30 22%	78 20%	53 20%	55 21%	46 20%	62 22%	- -	13 10%	40 18%	31 38% mn	24 30% mn
Don't know	56 11%	35 13%	20 8%	4 4%	49 13% c	2 12%	3 2%	52 14% f	23 9%	33 13%	17 7%	37 13% j	1 13%	16 12%	27 12%	6 7%	7 9%
None of these	21 4%	9 3%	12 5%	4 4%	16 4%	1 4%	1 1%	20 5% f	10 4%	11 4%	9 4%	11 4%	* 3%	13 10%	5 2%	2 2%	- -

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q2. Thinking specifically about the housing issues that London faces and tackling these, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Increasing the number of affordable homes to buy in London	209 40%	143 45%	61 39%	38 40%	81 41%
Introducing rent controls	126 24%	93 29% b	27 17%	21 22%	54 27%
Increasing the number of homes to rent	108 21%	71 22%	37 24%	29 31% d	37 19%
Don't know	56 11%	11 3%	14 9% a	7 7%	11 6%
None of these	21 4%	- -	16 10% a	- -	14 7% c

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q3. Now thinking about Londoners' transport needs and the issues they face, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Upgrading infrastructure on the existing Tube network	272	250	22	21	1	10	39	58	40	41	48	18	18	23	249
	52%	53%	45%	45%	53%	60%	51%	59%	57%	60%	39%	60%	50%	52%	52%
								j		j		j			
Increasing bus services	211	195	16	16	1	6	27	46	34	18	54	13	13	13	199
	41%	41%	34%	33%	40%	36%	35%	46%	48%	27%	45%	44%	36%	29%	42%
								i	i			i			
No further reductions in bus services	170	158	12	11	1	7	24	38	23	21	30	13	14	18	152
	33%	34%	25%	25%	34%	40%	31%	38%	32%	31%	24%	45%	39%	40%	32%
		b										j			
Increasing the volume of walking infrastructure	113	100	12	11	1	1	15	18	7	29	30	4	10	10	103
	22%	21%	25%	25%	35%	3%	19%	18%	9%	43%	24%	13%	29%	22%	22%
					a					fg hjk		hk			
Increasing the volumes of cycle infrastructure	97	84	13	13	1	3	17	9	16	13	25	6	8	9	88
	19%	18%	27%	27%	36%	15%	22%	9%	23%	19%	20%	22%	23%	21%	18%
			a	a	a		g		g		g	g	g		
Don't know	37	34	4	4	*	-	3	6	4	4	17	2	2	1	36
	7%	7%	7%	8%	2%	-	4%	6%	6%	5%	14%	5%	6%	3%	8%
None of these	31	29	2	2	-	2	5	2	6	2	13	*	2	2	30
	6%	6%	5%	5%	-	10%	6%	2%	8%	3%	11%	1%	6%	4%	6%
		d	d	d					gk		gk				

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n



LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q3. Now thinking about Londoners' transport needs and the issues they face, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?
 Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Upgrading infrastructure on the existing Tube network	272	154	118	69	192	10	75	197	152	120	139	127	6	61	122	56	33
	52%	56%	48%	61%	50%	53%	55%	51%	58%	46%	59%	46%	61%	47%	54%	68%	41%
				d					i		k				mp		
Increasing bus services	211	103	108	36	170	5	50	161	114	97	93	116	2	58	84	36	34
	41%	38%	44%	32%	44%	27%	37%	42%	44%	38%	40%	42%	19%	45%	37%	43%	43%
				ce													
No further reductions in bus services	170	88	82	28	134	8	37	133	92	78	78	90	1	43	74	24	29
	33%	32%	34%	25%	35%	41%	27%	35%	35%	30%	34%	33%	13%	33%	32%	28%	37%
				c	c												
Increasing the volume of walking infrastructure	113	70	43	24	85	4	41	72	48	65	36	74	2	26	56	14	17
	22%	25%	18%	21%	22%	18%	30%	19%	18%	25%	16%	27%	22%	20%	25%	17%	22%
		b					g				j						
Increasing the volumes of cycle infrastructure	97	47	50	20	74	3	32	65	49	48	50	47	*	18	40	14	25
	19%	17%	20%	17%	19%	15%	23%	17%	19%	19%	21%	17%	*	14%	18%	17%	31%
																	mno
Don't know	37	24	14	3	32	2	4	33	11	26	8	26	2	7	22	3	5
	7%	9%	6%	2%	8%	11%	3%	9%	4%	10%	4%	10%	25%	5%	10%	4%	6%
				c	c		f			h		j					
None of these	31	13	19	10	21	*	9	22	14	17	12	19	*	14	8	3	5
	6%	5%	8%	9%	5%	1%	6%	6%	6%	7%	5%	7%	3%	11%	4%	4%	7%
				n													

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q3. Now thinking about Londoners' transport needs and the issues they face, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term?
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Upgrading infrastructure on the existing Tube network	272	174	90	50	109
	52%	55%	58%	52%	55%
Increasing bus services	211	139	65	43	87
	41%	44%	42%	45%	44%
No further reductions in bus services	170	83	75	36	61
	33%	26%	49%	37%	31%
			a		
Increasing the volume of walking infrastructure	113	87	19	19	42
	22%	27%	12%	20%	21%
		b			
Increasing the volumes of cycle infrastructure	97	80	15	20	42
	19%	25%	10%	20%	21%
		b			
Don't know	37	10	2	-	9
	7%	3%	1%	-	5%
					c
None of these	31	9	17	2	17
	6%	3%	11%	2%	8%
			a		c

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q4. Now thinking about business crime, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to reduce business crime in London?

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Offer support and guidance to small businesses or those in vulnerable areas to improve security measures and reduce their susceptibility to crime	237 46%	218 46% b	18 37%	17 37%	1 39%	7 40%	32 41%	44 44%	38 54%	27 40%	61 50%	13 45%	15 41%	21 46%	216 46%
Encourage community policing initiatives where police work closely with businesses and residents to address crime issues collaboratively	222 43%	201 43%	21 43%	20 43%	1 43%	5 27%	34 44%	45 45%	38 54%	28 41%	45 37%	13 44%	15 42%	14 32%	207 44%
Advocate for stronger legislation and penalties for business-related crimes	178 34%	161 34%	16 34%	16 34%	1 38%	7 38%	30 39%	32 33%	25 36%	24 35%	39 32%	11 37%	10 28%	19 42%	159 34%
Promote the use of high quality CCTV and provide support to businesses so they can upgrade or install CCTV	177 34%	163 35%	14 29%	13 28%	1 44% bc	2 14%	25 32%	37 38%	27 38%	22 32%	42 34%	11 38%	11 31%	9 20%	168 35% m
Request additional funding from central government for London police forces, to focus on business crime	144 28%	128 27%	17 34%	16 34%	1 44% a	2 14%	27 35% h	25 26%	12 16%	18 26%	35 28%	12 41% gh	13 37% h	11 25%	133 28%
Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n															



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q4. Now thinking about business crime, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to reduce business crime in London?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
Total	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	46	42	3	3	*	3	3	7	8	4	17	1	2	6	39
	9%	9%	7%	7%	5%	19%	4%	7%	12%	6%	14%	5%	6%	14%	8%
None of these	11	10	2	2	*	-	2	2	1	*	4	1	2	-	11
	2%	2%	3%	3%	2%	-	2%	2%	1%	*	3%	3%	4%	-	2%

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q4. Now thinking about business crime, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to reduce business crime in London?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Offer support and guidance to small businesses or those in vulnerable areas to improve security measures and reduce their susceptibility to crime	237 46%	125 45%	112 46%	65 57%	166 43%	7 34%	71 52%	166 43%	120 46%	116 45%	116 50%	119 43%	1 15%	47 36%	105 46%	46 55%	39 49%
Encourage community policing initiatives where police work closely with businesses and residents to address crime issues collaboratively	222 43%	101 37%	121 50%	36 32%	174 45%	12 62%	51 37%	170 45%	107 41%	115 44%	125 54%	93 34%	3 32%	59 46%	81 36%	35 42%	47 59%
Advocate for stronger legislation and penalties for business-related crimes	178 34%	81 29%	97 40%	44 38%	129 33%	5 27%	52 38%	126 33%	97 38%	80 31%	94 40%	80 29%	3 35%	39 30%	68 30%	28 34%	43 53%
Promote the use of high quality CCTV and provide support to businesses so they can upgrade or install CCTV	177 34%	104 38%	73 30%	41 37%	127 33%	8 43%	48 35%	129 34%	86 33%	91 35%	82 35%	90 33%	4 45%	51 39%	80 35%	28 33%	19 23%
Request additional funding from central government for London police forces, to focus on business crime	144 28%	83 30%	62 25%	27 24%	111 29%	5 27%	40 29%	104 27%	75 29%	70 27%	63 27%	79 29%	3 26%	36 28%	71 31%	20 24%	17 21%
Don't know	46 9%	24 9%	22 9%	2 2%	43 11%	1 3%	2 2%	44 11%	13 5%	32 12%	4 2%	40 15%	1 15%	9 7%	22 10%	7 9%	7 9%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q4. Now thinking about business crime, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to reduce business crime in London?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None of these	11	7	5	1	10	*	1	10	9	3	2	9	*	6	5	*	-
	2%	2%	2%	1%	3%	2%	1%	3%	3%	1%	1%	3%	3%	5%	2%	1%	-
												j					

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q4. Now thinking about business crime, which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to reduce business crime in London?

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Offer support and guidance to small businesses or those in vulnerable areas to improve security measures and reduce their susceptibility to crime	237 46%	173 55% b	55 36%	40 42%	97 49%
Encourage community policing initiatives where police work closely with businesses and residents to address crime issues collaboratively	222 43%	126 40%	89 57% a	38 40%	113 57% c
Advocate for stronger legislation and penalties for business-related crimes	178 34%	113 35%	58 37%	38 40%	74 38%
Promote the use of high quality CCTV and provide support to businesses so they can upgrade or install CCTV	177 34%	110 35%	59 38%	40 42%	68 34%
Request additional funding from central government for London police forces, to focus on business crime	144 28%	86 27%	49 31%	27 28%	58 29%
Don't know	46 9%	14 4%	7 4%	* *	4 2%
None of these	11 2%	2 1%	5 3% a	* *	5 2%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q5. The current Mayor of London has set a target of reaching net zero by 2030 in London. What is your view on what the next Mayor should do?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Keep the target, I think London will reach net zero by 2030	100 19%	88 19%	11 23%	11 23%	1 30%	9 50%	24 31%	15 16%	15 21%	21 31%	6 5%	3 11%	6 17%	19 42%	81 17%
				a			gkl		j	gk		j	n		
Keep the target, but I do not think London will reach net zero by 2030	218 42%	191 41%	26 54%	25 55%	1 44%	2 14%	27 35%	40 40%	21 29%	18 27%	70 58%	17 58%	22 63%	13 29%	205 43%
			a	a						fghi	fghi	fghi			
Revise the target to a later date	85 16%	78 17%	7 15%	7 14%	* 18%	3 14%	16 20%	17 18%	14 20%	15 22%	14 12%	4 14%	2 7%	7 15%	79 17%
							l	l	l	l					
Remove the target altogether	69 13%	67 14%	2 5%	2 5%	* 6%	4 22%	10 13%	18 18%	13 18%	9 14%	9 7%	4 13%	3 8%	6 13%	64 13%
		bcd													
Don't know	47 9%	45 10%	2 3%	2 3%	* 3%	- -	* *	9 9%	8 12%	4 6%	22 18%	1 4%	2 5%	* 1%	47 10%
		bcd						f	f	f	fikl			m	
NETS															
Net: Keep the target	317 61%	280 59%	38 77%	36 78%	2 73%	11 64%	51 66%	55 56%	36 50%	39 58%	76 63%	20 69%	29 80%	32 72%	285 60%
			a	a	a								ghij		
Net: Revise / Remove the target	155 30%	145 31%	9 19%	9 19%	1 24%	6 36%	26 33%	35 36%	27 38%	24 36%	23 19%	8 27%	5 15%	12 28%	142 30%
		bc					l	jl	l	jl					

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q5. The current Mayor of London has set a target of reaching net zero by 2030 in London. What is your view on what the next Mayor should do?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Keep the target, I think London will reach net zero by 2030	100	54	45	29	68	3	45	55	67	32	49	46	5	24	50	13	13
	19%	20%	19%	26%	18%	13%	33%	14%	26%	12%	21%	17%	48%	19%	22%	15%	16%
Keep the target, but I do not think London will reach net zero by 2030	218	117	101	51	159	7	59	158	101	116	84	131	3	46	100	37	35
	42%	42%	41%	45%	41%	35%	43%	41%	39%	45%	36%	47%	30%	36%	44%	45%	43%
Revise the target to a later date	85	43	42	16	68	1	16	70	43	42	52	32	1	20	30	16	19
	16%	16%	17%	14%	18%	4%	11%	18%	17%	16%	22%	12%	13%	16%	13%	19%	23%
Remove the target altogether	69	31	38	12	50	8	13	56	28	42	33	36	*	27	21	13	8
	13%	11%	16%	10%	13%	40%	10%	15%	11%	16%	14%	13%	3%	21%	9%	16%	10%
Don't know	47	29	18	5	41	2	4	43	20	27	15	31	1	11	26	4	6
	9%	11%	7%	4%	11%	8%	3%	11%	8%	10%	7%	11%	6%	9%	11%	5%	7%
NETS																	
Net: Keep the target	317	171	146	81	227	9	104	213	169	149	133	177	8	70	150	50	48
	61%	62%	60%	71%	59%	48%	76%	56%	65%	57%	57%	64%	78%	54%	66%	60%	60%
Net: Revise / Remove the target	155	75	80	28	118	9	29	126	71	84	85	68	2	48	52	29	26
	30%	27%	33%	24%	31%	44%	21%	33%	27%	32%	36%	25%	16%	37%	23%	35%	33%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q5. The current Mayor of London has set a target of reaching net zero by 2030 in London. What is your view on what the next Mayor should do?

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Keep the target, I think London will reach net zero by 2030	100	100	-	42	28
	19%	31%	-	44%	14%
		b		d	
Keep the target, but I do not think London will reach net zero by 2030	218	218	-	26	88
	42%	69%	-	28%	45%
		b		c	
Revise the target to a later date	85	-	85	14	39
	16%	-	55%	15%	20%
			a		
Remove the target altogether	69	-	69	13	34
	13%	-	45%	13%	17%
			a		
Don't know	47	-	-	-	7
	9%	-	-	-	4%
					c
NETS					
Net: Keep the target	317	317	-	68	117
	61%	100%	-	71%	59%
		b		d	
Net: Revise / Remove the target	155	-	155	27	74
	30%	-	100%	29%	37%
			a		

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q6. Which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to further support businesses to decarbonise?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Fund grants for more sustainable technology	161	146	15	14	1	1	23	26	13	33	42	10	13	15	145
	31%	31%	30%	29%	38%	4%	30%	27%	18%	49% fgh	35%	33%	36% h	34%	31%
Work with councils to improve recycling	138	122	16	15	1	10	27	28	25	20	15	7	7	15	123
	27%	26%	33%	33%	31%	57%	35% jl	28% j	35% j	30% j	12%	23%	19%	34%	26%
Use the Adult Education Budget to train more people in 'green' skills	66	59	8	8	*	4	10	15	10	7	10	5	4	8	58
	13%	12%	16%	16%	14%	23%	13%	16%	15%	11%	8%	17%	12%	18%	12%
Provide information on ways to decarbonise	61	55	6	6	*	3	7	12	14	3	14	4	5	3	58
	12%	12%	13%	13%	12%	15%	9%	12%	19% i	5%	11%	13%	14%	7%	12%
Don't know	47	45	2	2	*	-	2	8	5	2	23	4	3	1	46
	9%	10% bcd	4%	4%	3%	-	2%	8%	7%	3%	19% fi	12% fi	10%	3%	10%
None of these	46	44	2	2	*	-	8	10	4	2	19	1	3	2	45
	9%	9% bd	4%	4%	2%	-	11% k	10% k	6%	3%	15% ik	2%	9%	4%	9%

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q6. Which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to further support businesses to decarbonise?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Fund grants for more sustainable technology	161	75	85	37	119	4	40	120	75	86	60	97	3	60	59	14	28
	31%	27%	35%	33%	31%	22%	29%	31%	29%	33%	26%	35%	34%	47%	26%	16%	35%
												j		no			o
Work with councils to improve recycling	138	88	49	32	102	4	33	105	77	61	67	68	2	24	78	16	20
	27%	32%	20%	28%	26%	21%	24%	27%	30%	23%	29%	25%	18%	18%	34%	20%	25%
		b													mo		
Use the Adult Education Budget to train more people in 'green' skills	66	32	35	20	39	7	25	42	37	29	38	28	1	8	28	21	9
	13%	12%	14%	18%	10%	36%	18%	11%	14%	11%	16%	10%	7%	6%	12%	25%	12%
				d		cd	g				k					mnp	
Provide information on ways to decarbonise	61	32	29	11	47	3	25	36	34	27	29	30	1	8	29	15	9
	12%	12%	12%	10%	12%	13%	19%	9%	13%	11%	13%	11%	10%	6%	13%	18%	11%
							g									m	
Don't know	47	28	19	4	43	1	8	39	23	24	13	31	3	9	25	6	7
	9%	10%	8%	3%	11%	3%	6%	10%	9%	9%	6%	11%	28%	7%	11%	7%	9%
					c							j					
None of these	46	19	27	9	36	1	6	41	14	32	25	21	*	20	7	12	8
	9%	7%	11%	8%	9%	6%	4%	11%	5%	12%	11%	8%	3%	15%	3%	14%	10%
							f			h				n		n	n

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q6. Which of the following policies, if any, do you think the next Mayor of London should prioritise in their term to further support businesses to decarbonise?
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Fund grants for more sustainable technology	161 31%	125 39% b	34 22%	27 29%	68 34%
Work with councils to improve recycling	138 27%	80 25%	51 33%	28 29%	49 25%
Use the Adult Education Budget to train more people in 'green' skills	66 13%	44 14%	21 13%	18 19% d	20 10%
Provide information on ways to decarbonise	61 12%	48 15% b	11 7%	16 17%	24 12%
Don't know	47 9%	13 4%	3 2%	1 1%	10 5% c
None of these	46 9%	7 2%	34 22% a	5 5%	27 14% c

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increase support for businesses to enable them to provide / offer apprenticeships	169 33%	157 33%	13 26%	12 26%	1 33%	6 34%	27 35%	25 26%	23 32%	27 40%	43 35%	8 29%	10 27%	15 34%	154 33%
Offer incentives to employers who invest in training and upskilling their employees	169 33%	153 33%	16 33%	15 33%	1 33%	3 16%	32 41%	22 22%	9 13%	30 44%	51 42%	11 36%	12 35%	13 29%	157 33%
Develop skills training programmes which cater to different industries and sectors	162 31%	146 31%	16 34%	16 34%	1 33%	9 49%	19 24%	30 30%	23 33%	20 30%	41 34%	10 35%	10 27%	15 35%	147 31%
Collaborate with businesses to understand their needs and develop training programs that address specific skill gaps	159 31%	137 29%	22 45%	21 46%	1 32%	1 5%	24 30%	21 22%	31 43%	27 40%	33 27%	11 39%	11 32%	11 25%	148 31%
Implement reskilling programmes for older employees	155 30%	145 31%	11 22%	10 22%	* 23%	3 16%	26 34%	26 26%	32 46%	22 32%	24 20%	7 25%	15 42%	11 26%	144 30%
Raise awareness amongst young people of the benefits of an apprenticeship	142 27%	132 28%	10 21%	9 20%	1 28%	2 12%	22 28%	36 36%	11 15%	15 23%	39 32%	8 28%	9 26%	11 26%	130 27%

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?

Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensure that upskilling programs are inclusive and accessible to individuals from diverse backgrounds	110 21%	97 21%	13 27%	12 26%	1 39% abc	4 25%	12 15%	17 18%	19 26%	16 23%	22 18%	9 31% fg	12 33% fg	6 13%	104 22%
Offer digital literacy training for young Londoners	89 17%	78 17%	11 22%	10 22%	* 21%	3 16%	14 18%	15 15%	18 25%	9 13%	19 15%	4 15%	8 23%	9 20%	80 17%
Don't know	41 8%	40 9% bcd	1 1%	1 1%	* 2%	- -	1 2%	10 10% f	8 12% f	4 6%	14 12% f	2 5%	1 4%	- -	41 9% m
None of these	13 3%	13 3%	1 1%	1 1%	* 2%	- -	5 6% i	2 2%	- -	* *	4 3%	1 3%	2 4%	1 3%	12 3%

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Increase support for businesses to enable them to provide / offer apprenticeships	169	78	91	37	125	8	54	115	79	91	74	94	2	36	72	24	38
	33%	29%	37%	32%	32%	39%	40%	30%	30%	35%	32%	34%	17%	28%	32%	29%	48%
		a				g		mno									
Offer incentives to employers who invest in training and upskilling their employees	169	81	88	31	134	4	40	130	81	88	85	81	4	43	62	33	32
	33%	29%	36%	28%	35%	22%	29%	34%	31%	34%	36%	29%	38%	33%	27%	39%	40%
			n												n	n	
Develop skills training programmes which cater to different industries and sectors	162	80	82	40	118	4	48	114	87	74	69	91	2	37	68	29	28
	31%	29%	34%	35%	31%	20%	35%	30%	34%	29%	30%	33%	25%	29%	30%	35%	35%
Collaborate with businesses to understand their needs and develop training programs that address specific skill gaps	159	84	75	32	126	2	35	124	78	81	84	72	3	37	63	24	34
	31%	30%	31%	28%	33%	8%	26%	32%	30%	31%	36%	26%	33%	29%	28%	29%	43%
			e	e		mn				k							
Implement reskilling programmes for older employees	155	76	80	22	126	7	31	124	72	83	82	72	2	39	60	24	33
	30%	28%	33%	20%	33%	34%	23%	33%	28%	32%	35%	26%	18%	30%	26%	29%	41%
			c	c		f		n			k						
Raise awareness amongst young people of the benefits of an apprenticeship	142	76	66	35	99	8	38	104	60	81	75	59	8	34	53	28	26
	27%	28%	27%	31%	26%	40%	27%	27%	23%	31%	32%	21%	79%	26%	24%	34%	32%
										h	k						

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ensure that upskilling programs are inclusive and accessible to individuals from diverse backgrounds	110	56	54	44	61	5	33	77	57	54	50	59	1	37	48	13	12
	21%	20%	22%	39%	16%	25%	24%	20%	22%	21%	22%	21%	13%	29%	21%	16%	15%
				d										op			
Offer digital literacy training for young Londoners	89	38	51	20	65	4	26	63	49	40	32	55	1	25	34	21	9
	17%	14%	21%	17%	17%	18%	19%	16%	19%	15%	14%	20%	15%	19%	15%	25%	11%
			a												np		
Don't know	41	29	12	2	39	-	2	38	15	26	9	32	-	9	25	5	1
	8%	10%	5%	2%	10%	-	2%	10%	6%	10%	4%	12%	-	7%	11%	5%	2%
		b		ce			f				j				p		
None of these	13	7	7	*	12	1	1	13	6	7	3	11	*	7	5	2	-
	3%	2%	3%	*	3%	4%	1%	3%	2%	3%	1%	4%	3%	5%	2%	2%	-
				c	c		f				j						

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Increase support for businesses to enable them to provide / offer apprenticeships	169 33%	118 37%	47 30%	31 33%	79 40%
Offer incentives to employers who invest in training and upskilling their employees	169 33%	108 34%	55 36%	35 37%	61 31%
Develop skills training programmes which cater to different industries and sectors	162 31%	108 34%	53 34%	35 36%	65 33%
Collaborate with businesses to understand their needs and develop training programs that address specific skill gaps	159 31%	96 30%	63 40% a	27 29%	77 39%
Implement reskilling programmes for older employees	155 30%	95 30%	59 38%	28 30%	73 37%
Raise awareness amongst young people of the benefits of an apprenticeship	142 27%	91 29%	44 29%	26 27%	62 32%
Ensure that upskilling programs are inclusive and accessible to individuals from diverse backgrounds	110 21%	80 25%	29 19%	27 28%	48 24%
Offer digital literacy training for young Londoners	89 17%	62 20%	25 16%	23 24%	30 15%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q7. Now thinking about skills challenges in London, which of the following policies, if any, should the next Mayor of London prioritise in their term?

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Don't know	41	7	2	-	1
	8%	2%	1%	-	*
None of these	13	2	6	-	7
	3%	1%	4%	-	4%
			a		c

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
 Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Economic development and creating a resilient economy	206	190	16	15	1	2	35	35	34	24	55	9	11	10	196
	40%	40%	33%	33%	35%	13%	46%	35%	49%	36%	45%	30%	30%	23%	41%
Building more affordable homes	195	179	16	15	1	*	27	41	32	26	41	15	13	11	185
	38%	38%	33%	33%	32%	2%	35%	41%	45%	39%	33%	52%	35%	24%	39%
												fj			m
Health and wellbeing of Londoners	155	143	12	12	1	5	20	25	16	20	46	12	11	13	142
	30%	30%	25%	25%	24%	27%	26%	25%	23%	29%	38%	42%	30%	28%	30%
												fgh			
Improving transport infrastructure	144	132	12	11	1	11	21	25	23	24	26	7	8	18	127
	28%	28%	24%	24%	28%	62%	27%	25%	33%	35%	21%	24%	22%	39%	27%
Air quality and pollution	130	120	10	9	*	1	14	27	19	17	34	5	13	7	123
	25%	26%	20%	20%	18%	3%	18%	27%	26%	26%	28%	18%	37%	16%	26%
												fk			
The environment and sustainability	117	108	9	9	1	2	28	16	12	16	27	7	10	9	108
	23%	23%	20%	19%	36%	14%	36%	16%	16%	24%	22%	22%	29%	21%	23%
				abc			gh						g		
Social infrastructure (e.g. schools, hospitals, youth clubs)	111	96	15	14	*	2	21	21	16	16	17	7	11	12	99
	21%	20%	30%	31%	19%	14%	27%	21%	23%	23%	14%	24%	30%	27%	21%
			ad	ad								j			

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
Base: All respondents

	BUSINESS SIZE					INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
London's cultural heritage, historic sites, and creative industries	96	87	9	9	*	4	12	9	16	12	30	3	10	10	85	
	18%	18%	18%	19%	16%	24%	16%	9%	22%	18%	24%	9%	27%	23%	18%	
Diversity and equality	76	67	9	8	1	2	7	22	11	5	18	6	6	5	70	
	15%	14%	18%	17%	28%	11%	9%	22%	15%	7%	15%	19%	18%	12%	15%	
				ab				fi				i				
Guaranteeing there will be no overall loss in land that can be used for business purposes in Greater London	51	46	5	5	*	4	10	13	2	13	5	3	1	9	42	
	10%	10%	10%	10%	23%	25%	13%	13%	3%	19%	4%	10%	4%	20%	9%	
				abc			l	l		hjl			n			
Other	2	1	1	1	*	-	-	*	-	-	1	-	1	-	2	
	*	*	2%	2%	2%	-	-	*	-	-	1%	-	3%	-	*	
Don't know	34	33	1	1	-	-	2	6	8	2	14	1	1	*	34	
	7%	7%	1%	1%	-	-	3%	6%	12%	3%	11%	5%	2%	1%	7%	
		bcd							il		l					
None of these	5	3	2	2	*	-	2	-	-	*	2	1	*	-	5	
	1%	1%	4%	4%	1%	-	2%	-	-	*	1%	3%	1%	-	1%	
			a	a												
NETS																
Net: Environmental priorities	213	194	19	18	1	3	31	35	30	33	52	9	20	13	200	
	41%	41%	39%	39%	48%	17%	40%	35%	43%	49%	42%	31%	55%	29%	42%	
										k			gk			

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
 Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
					Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
	Total	0-9	10+	10-249	250+	e	f	g	h	i	j	k	l	m	n
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Economic and infrastructure priorities	330	303	27	26	1	11	50	61	49	48	76	15	19	27	303
	64%	64%	56%	55%	65%	64%	65%	62%	69%	71% kl	63%	51%	53%	60%	64%
Net: Social and community priorities	347	314	33	32	1	13	48	56	55	42	87	20	27	35	312
	67%	67%	69%	69%	67%	76%	61%	57%	78% g	62%	72%	67%	76% g	79%	66%

Proportion/Mean: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Economic development and creating a resilient economy	206	99	106	39	163	4	48	157	89	116	92	110	4	50	82	35	38
	40%	36%	44%	34%	42%	22%	35%	41%	34%	45%	40%	40%	36%	38%	36%	43%	48%
				e						h							
Building more affordable homes	195	102	93	43	140	12	55	140	85	110	92	98	5	36	85	36	37
	38%	37%	38%	38%	36%	63%	40%	37%	33%	42%	39%	35%	56%	28%	38%	44%	47%
				cd						h					m		m
Health and wellbeing of Londoners	155	77	78	41	109	6	43	112	68	87	77	74	4	40	59	33	23
	30%	28%	32%	36%	28%	29%	31%	29%	26%	34%	33%	27%	43%	31%	26%	40%	29%
															n		n
Improving transport infrastructure	144	81	63	46	93	5	42	102	83	61	76	64	4	39	64	19	22
	28%	30%	26%	41%	24%	24%	31%	27%	32%	24%	33%	23%	38%	30%	28%	23%	28%
				d					i		k						
Air quality and pollution	130	76	55	27	99	5	37	93	66	64	61	67	3	31	60	19	21
	25%	27%	22%	23%	26%	23%	27%	24%	25%	25%	26%	24%	29%	24%	26%	23%	26%
The environment and sustainability	117	63	54	25	87	5	30	87	47	70	42	75	*	22	61	21	14
	23%	23%	22%	22%	23%	25%	22%	23%	18%	27%	18%	27%	3%	17%	27%	25%	17%
										h		j			m		
Social infrastructure (e.g. schools, hospitals, youth clubs)	111	47	64	12	96	3	18	93	49	62	50	58	3	24	41	16	30
	21%	17%	26%	10%	25%	17%	13%	24%	19%	24%	22%	21%	32%	18%	18%	19%	38%
			a		c		f										mno
London's cultural heritage, historic sites, and creative industries	96	59	37	15	80	2	28	68	51	44	42	54	*	23	47	8	17
	18%	21%	15%	13%	21%	8%	20%	18%	20%	17%	18%	20%	*	18%	21%	10%	21%
					c										o		o
Diversity and equality	76	38	37	31	42	2	22	54	38	37	45	29	1	25	30	11	9
	15%	14%	15%	27%	11%	12%	16%	14%	15%	14%	19%	11%	15%	19%	13%	14%	11%
				d							k						

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
 Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%
Guaranteeing there will be no overall loss in land that can be used for business purposes in Greater London	51 10%	27 10%	24 10%	11 9%	37 10%	3 16%	15 11%	36 10%	34 13%	17 6%	29 12%	21 7%	1 15%	10 7%	20 9%	14 16%	8 10%
Other	2 *	1 1%	* *	- -	2 *	- -	* *	1 *	1 *	1 *	1 *	1 *	- -	- -	1 1%	- -	* 1%
Don't know	34 7%	21 8%	13 5%	2 2%	32 8%	* 2%	2 2%	32 8%	20 8%	14 5%	8 3%	26 9%	- -	13 10%	18 8%	3 3%	1 1%
None of these	5 1%	4 2%	* *	- -	5 1%	* 1%	1 1%	4 1%	3 1%	2 1%	* *	4 2%	* 3%	2 1%	3 1%	* 1%	- -
NETS																	
Net: Environmental priorities	213 41%	118 43%	95 39%	47 42%	156 40%	9 46%	59 43%	154 40%	96 37%	117 45%	85 36%	125 45%	3 32%	52 40%	100 44%	33 40%	28 35%
Net: Economic and infrastructure priorities	330 64%	170 62%	160 66%	74 66%	244 63%	12 58%	82 60%	248 65%	164 63%	166 64%	159 68%	163 59%	7 74%	77 59%	138 61%	56 67%	59 75%
Net: Social and community priorities	347 67%	178 65%	170 70%	76 67%	259 67%	12 62%	92 67%	255 67%	170 66%	177 68%	166 71%	175 63%	6 66%	83 64%	148 65%	55 66%	61 77%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Economic development and creating a resilient economy	206	115	81	37	87
	40%	36%	53%	39%	44%
		a			
Building more affordable homes	195	127	62	30	78
	38%	40%	40%	31%	39%
Health and wellbeing of Londoners	155	99	44	26	71
	30%	31%	29%	28%	36%
Improving transport infrastructure	144	92	50	37	65
	28%	29%	33%	39%	33%
Air quality and pollution	130	105	18	29	54
	25%	33%	12%	30%	27%
		b			
The environment and sustainability	117	99	16	16	53
	23%	31%	10%	16%	27%
		b			c
Social infrastructure (e.g. schools, hospitals, youth clubs)	111	75	29	13	53
	21%	24%	19%	14%	27%
					c
London's cultural heritage, historic sites, and creative industries	96	52	42	23	39
	18%	17%	27%	24%	20%
			a		
Diversity and equality	76	54	18	15	31
	15%	17%	11%	16%	16%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q8. The London Plan is the overall strategic plan for London, that sets out an integrated economic, environmental, transport and social framework for the development of London over the next 20-25 years. The London Plan will be revised when the new Mayor is elected. Thinking about the needs of your organisation, what areas would you like to see the revised London Plan focus on?
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Guaranteeing there will be no overall loss in land that can be used for business purposes in Greater London	51 10%	27 8%	23 15% a	20 21% d	13 7%
Other	2 *	*	1 1%	-	2 1%
Don't know	34 7%	2 1%	6 4% a	-	2 1%
None of these	5 1%	2 *	3 2%	-	3 1%
NETS					
Net: Environmental priorities	213 41%	174 55% b	31 20%	41 42%	87 44%
Net: Economic and infrastructure priorities	330 64%	201 63%	116 75% a	72 75%	135 68%
Net: Social and community priorities	347 67%	219 69%	110 71%	59 62%	157 79% c

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_SUM. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

SUMMARY TABLE

Base: All respondents

	Total	0 - Very anti-business	1	2	3	4	5 - Neutral	6	7	8	9	10 - Very pro-business	Don't know	Net: Pro-business (6-10)	Net: Neutral (5)
Susan Hall, Conservative Party	519 100%	51 10%	14 3%	9 2%	21 4%	31 6%	95 18%	67 13%	44 8%	31 6%	22 4%	48 9%	86 16%	213 41%	95 18%
Sadiq Khan, Labour Party	519 100%	90 17%	30 6%	23 5%	32 6%	39 7%	65 13%	55 11%	50 10%	48 9%	25 5%	29 6%	33 6%	207 40%	65 13%
Rob Blackie, Liberal Democrat (Shortlist)	519 100%	50 10%	18 3%	36 7%	24 5%	25 5%	123 24%	52 10%	42 8%	16 3%	10 2%	12 2%	112 21%	132 25%	123 24%
Chris French, Liberal Democrat (Shortlist)	519 100%	35 7%	18 4%	31 6%	41 8%	39 8%	119 23%	55 11%	29 6%	15 3%	13 3%	13 2%	110 21%	126 24%	119 23%
Howard Cox, Reform UK	519 100%	56 11%	21 4%	22 4%	23 4%	19 4%	137 26%	41 8%	28 5%	10 2%	12 2%	19 4%	131 25%	109 21%	137 26%
Zoe Garbett, Green Party	519 100%	69 13%	16 3%	33 6%	35 7%	40 8%	124 24%	41 8%	28 5%	15 3%	6 1%	7 1%	105 20%	98 19%	124 24%

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_SUM. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

SUMMARY TABLE

Base: All respondents

	Total	Net: Anti-business (0-4)	Mean
Susan Hall, Conservative Party	519 100%	126 24%	5.4
Sadiq Khan, Labour Party	519 100%	213 41%	4.6
Rob Blackie, Liberal Democrat (Shortlist)	519 100%	152 29%	4.5
Chris French, Liberal Democrat (Shortlist)	519 100%	165 32%	4.5
Howard Cox, Reform UK	519 100%	141 27%	4.4
Zoe Garbett, Green Party	519 100%	193 37%	4.0

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	90	81	9	8	*	4	18	15	15	7	24	3	3	11	78	
	17%	17%	18%	18%	10%	23%	24%	16%	22%	11%	19%	9%	7%	25%	17%		
							ikl		l	l							
1	(1)	30	27	2	2	*	-	8	8	5	4	1	2	2	1	28	
	6%	6%	5%	5%	8%	-	11%	8%	7%	5%	1%	9%	6%	3%	6%		
							j										
2	(2)	23	22	2	2	*	2	5	5	-	4	5	2	1	6	18	
	5%	5%	3%	3%	3%	14%	6%	5%	-	6%	4%	7%	2%	13%	4%		
														n			
3	(3)	32	30	1	1	*	-	2	4	10	4	9	1	2	*	32	
	6%	6%	3%	3%	9%	-	2%	5%	14%	5%	7%	3%	6%	*	7%		
					bc				fgk								
4	(4)	39	35	4	3	*	*	9	10	5	6	2	3	4	3	35	
	7%	7%	7%	7%	4%	2%	12%	10%	7%	10%	1%	9%	10%	7%	7%		
							j										
5 - Neutral	(5)	65	56	9	9	*	-	11	19	1	8	16	4	5	7	58	
	13%	12%	19%	19%	14%	-	14%	20%	1%	12%	13%	15%	15%	16%	12%		
			a				h	h		h	h	h	h				
6	(6)	55	51	4	4	*	5	10	6	13	*	15	2	3	6	49	
	11%	11%	8%	8%	14%	26%	13%	7%	13%	18%	1%	13%	8%	9%	13%	10%	
							i	i	i	gi		i	i	i			
7	(7)	50	45	5	5	*	*	3	9	1	14	19	2	1	*	49	
	10%	10%	10%	10%	10%	2%	4%	9%	9%	1%	21%	15%	8%	4%	1%	10%	
											fg hkl	fhl			m		
8	(8)	48	43	5	5	*	2	5	9	6	4	14	4	4	3	44	
	9%	9%	11%	11%	10%	10%	7%	9%	9%	9%	6%	11%	13%	12%	8%	9%	
9	(9)	25	23	2	2	*	2	2	3	5	2	9	1	1	4	21	
	5%	5%	4%	4%	5%	14%	2%	4%	8%	3%	7%	3%	2%	10%	4%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

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LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party
 Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - Very pro-business	29	25	5	5	*	2	*	5	5	7	5	2	4	2	27
	6%	5%	10%	10%	9%	10%	*	5%	7%	10%	4%	6%	12%	4%	6%
			a						f	f		f			
Don't know	33	32	1	1	*	-	3	6	4	7	4	3	5	-	33
	6%	7%	2%	2%	3%	-	4%	6%	6%	10%	3%	12%	15%	-	7%
		bc										fgj			
NETS															
Net: Pro-business	207	186	21	20	1	11	21	32	30	27	62	11	14	16	192
	40%	40%	43%	43%	49%	61%	27%	32%	43%	40%	51%	37%	39%	35%	40%
			a					h		fg		h	h		
Net: Neutral	65	56	9	9	*	-	11	19	1	8	16	4	5	7	58
	13%	12%	19%	19%	14%	-	14%	20%	1%	12%	13%	15%	15%	16%	12%
			a				h	h		h	h	h	h		
Net: Anti-business	213	195	17	17	1	7	43	42	35	25	40	11	11	22	191
	41%	42%	36%	36%	34%	39%	55%	42%	50%	37%	33%	36%	31%	48%	40%
							ijkl		l						
Mean score	4.6	4.6	5.0	5.0	5.2	5.0	3.5	4.4	4.4	5.1	5.0	4.9	5.4	4.1	4.6
								f		f	f	f	fg		
Standard deviation	3.16	3.15	3.27	3.28	4.24	3.71	2.84	3.01	3.43	3.16	3.16	3.05	3.06	3.31	3.14
Standard error	.14	.19	.23	.31	.43	.93	.34	.29	.56	.38	.47	.37	.36	.47	.15

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party
 Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH					
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership		
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p		
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74		
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%		
0 - Very anti-business	(0)	90 17%	36 13%	53 22% a	14 13%	68 18%	7 35% cd	16 12%	74 19% f	40 16%	49 19%	51 22% k	38 14%	*	3%	23 18%	31 14%	10 12%	25 31% mno
1	(1)	30 6%	14 5%	16 6%	2 2%	26 7% c	2 8% c	5 4%	24 6%	12 5%	18 7%	9 4%	19 7%	3 26%	10 8%	12 5%	7 8%	1 2%	
2	(2)	23 5%	17 6% b	6 2%	4 4%	19 5%	* 1%	6 5%	17 4%	17 6% i	7 3%	17 7% k	5 2%	1 15%	10 7% o	11 5%	1 1%	2 3%	
3	(3)	32 6%	24 9% b	7 3%	4 3%	26 7%	2 8%	7 5%	25 7%	13 5%	19 7%	15 7%	16 6%	- -	10 8%	14 6%	6 7%	2 2%	
4	(4)	39 7%	21 8%	18 7%	10 9%	26 7%	3 14%	8 6%	31 8%	16 6%	22 9%	22 9%	15 5%	2 17%	3 3%	19 9% m	6 7%	10 12% m	
5 - Neutral	(5)	65 13%	35 13%	30 12%	10 9%	55 14% e	* 1%	12 9%	53 14%	38 15%	27 10%	30 13%	34 12%	2 16%	21 16% p	27 12%	14 17% p	4 5%	
6	(6)	55 11%	35 13%	20 8%	15 14%	39 10%	1 4%	25 18% g	30 8%	33 13%	22 8%	17 7%	39 14% j	- -	11 8% o	33 15% o	1 2%	10 12% o	
7	(7)	50 10%	22 8%	28 11%	16 14% d	30 8%	4 19% d	15 11%	35 9%	17 7%	33 13% h	12 5%	38 14% j	- -	16 12%	19 8%	6 8%	9 11%	
8	(8)	48 9%	16 6%	32 13% a	11 9%	36 9%	1 4%	10 7%	38 10%	26 10%	22 8%	21 9%	26 9%	1 12%	8 6%	16 7%	15 18% mn	9 11%	
9	(9)	25 5%	20 7% b	5 2%	8 7%	17 4%	* *	9 7%	16 4%	13 5%	13 5%	13 6%	12 4%	- -	1 1%	15 7% m	5 6% m	6 6% m	
10 - Very pro-business	(10)	29 6%	17 6%	12 5%	16 14% de	13 3%	* 2%	19 14% g	10 3%	21 8% i	8 3%	19 8% k	10 4%	- -	3 3%	17 8%	7 8%	2 2%	

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	33	17	17	3	30	1	5	29	12	21	7	25	1	14	13	6	1
	6%	6%	7%	3%	8%	3%	3%	8%	5%	8%	3%	9%	10%	10%	6%	7%	1%
					c			f				j		p			
NETS																	
Net: Pro-business	207	111	97	66	136	6	78	129	111	96	82	124	1	39	100	35	34
	40%	40%	40%	58%	35%	29%	57%	34%	43%	37%	35%	45%	12%	30%	44%	42%	43%
				de			g					j			m		
Net: Neutral	65	35	30	10	55	*	12	53	38	27	30	34	2	21	27	14	4
	13%	13%	12%	9%	14%	1%	9%	14%	15%	10%	13%	12%	16%	16%	12%	17%	5%
					e									p		p	
Net: Anti-business	213	113	100	34	166	13	42	171	98	115	114	93	6	56	87	29	40
	41%	41%	41%	30%	43%	67%	31%	45%	38%	44%	49%	34%	61%	43%	38%	35%	51%
					c	cd		f				k					o
Mean score	4.6	4.8	4.4	5.7	4.3	3.2	5.6	4.2	4.9	4.3	4.4	4.8	3.4	3.9	4.9	5.2	4.1
				de	e		g								m	mp	
Standard deviation	3.16	3.05	3.27	3.17	3.07	3.11	3.19	3.07	3.18	3.12	3.34	2.99	2.56	2.93	3.11	3.24	3.35
Standard error	.14	.19	.22	.24	.18	.50	.21	.19	.20	.21	.21	.20	.71	.30	.20	.37	.40

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party
 Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	90 17%	25 8%	59 38% a	11 11%	47 24% c
1	(1)	30 6%	11 4%	14 9% a	3 3%	13 7%
2	(2)	23 5%	8 3%	15 10% a	8 8% d	5 3%
3	(3)	32 6%	16 5%	16 10% a	8 9%	19 9%
4	(4)	39 7%	29 9%	8 5%	5 5%	22 11%
5 - Neutral	(5)	65 13%	39 12%	12 8%	9 9%	12 6%
6	(6)	55 11%	44 14% b	6 4%	14 15% d	11 5%
7	(7)	50 10%	40 13% b	8 5%	14 14%	16 8%
8	(8)	48 9%	43 13% b	5 3%	9 9%	19 9%
9	(9)	25 5%	24 7% b	2 1%	2 2%	15 8% c
10 - Very pro-business	(10)	29 6%	25 8% b	4 3%	11 11%	11 6%
Don't know		33 6%	14 4%	7 4%	3 3%	8 4%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_1. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Sadiq Khan, Labour Party
 Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
NETS					
Net: Pro-business	207 40%	175 55%	24 16%	49 52%	72 36%
		b		d	
Net: Neutral	65 13%	39 12%	12 8%	9 9%	12 6%
Net: Anti-business	213 41%	89 28%	112 72%	35 36%	106 54%
			a		c
Mean score	4.6	5.7	2.5	5.2	4.2
		b		d	
Standard deviation	3.16	2.83	2.83	3.07	3.40
Standard error	.14	.16	.25	.27	.27

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_2. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Susan Hall, Conservative Party
Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	51	47	4	4	*	-	2	8	22	2	9	4	3	2	49	
		10%	10%	9%	9%	6%	-	3%	8%	31%	4%	7%	13%	9%	4%	10%	
									fgijkl			fi					
1	(1)	14	12	2	2	*	2	1	4	*	-	5	2	1	2	12	
		3%	3%	4%	4%	5%	12%	1%	4%	*	-	4%	5%	3%	5%	2%	
												i					
2	(2)	9	8	*	*	*	-	3	2	-	2	-	1	1	1	7	
		2%	2%	1%	1%	2%	-	4%	2%	-	3%	-	3%	4%	3%	2%	
3	(3)	21	18	4	4	*	-	2	6	1	4	5	2	2	*	21	
		4%	4%	8%	8%	3%	-	3%	6%	1%	6%	4%	8%	5%	1%	4%	
4	(4)	31	28	3	3	*	*	4	5	5	4	13	*	*	4	27	
		6%	6%	7%	7%	4%	2%	5%	5%	8%	5%	10%	*	1%	9%	6%	
										k		kl					
5 - Neutral	(5)	95	85	9	9	1	5	14	19	7	14	20	9	8	9	85	
		18%	18%	19%	19%	24%	26%	18%	19%	10%	21%	16%	30%	22%	21%	18%	
												h					
6	(6)	67	61	5	5	*	2	10	16	15	4	14	1	4	2	65	
		13%	13%	11%	11%	11%	12%	13%	16%	22%	6%	12%	4%	10%	5%	14%	
									ik	ik							
7	(7)	44	38	5	5	*	*	11	7	1	10	10	2	2	4	40	
		8%	8%	11%	11%	10%	2%	14%	7%	2%	15%	8%	6%	7%	9%	8%	
								h			h						
8	(8)	31	28	3	3	*	*	5	9	*	11	1	2	2	4	28	
		6%	6%	7%	6%	14%	2%	7%	9%	*	17%	1%	7%	7%	8%	6%	
					ab						hj						
9	(9)	22	21	1	1	*	4	6	1	1	4	5	1	1	6	17	
		4%	4%	3%	3%	6%	22%	8%	1%	2%	5%	4%	2%	2%	13%	4%	
								g							n		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n



LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_2. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Susan Hall, Conservative Party
Base: All respondents

	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
	Total	0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
	a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
10 - Very pro-business	(10) 48	44	4	4	*	2	13	8	9	4	10	*	2	4	45
	9%	9%	9%	9%	8%	13%	17%	8%	13%	6%	8%	2%	5%	8%	9%
Don't know	86	80	6	6	*	2	7	14	8	9	32	6	9	6	79
	16%	17%	12%	12%	9%	10%	8%	14%	12%	13%	26%	20%	25%	15%	17%
		d								f	f	f			
NETS															
Net: Pro-business	213	193	20	19	1	9	46	41	27	33	40	6	11	19	194
	41%	41%	41%	41%	48%	51%	59%	41%	38%	49%	33%	21%	31%	42%	41%
							ghjkl	k		kl					
Net: Neutral	95	85	9	9	1	5	14	19	7	14	20	9	8	9	85
	18%	18%	19%	19%	24%	26%	18%	19%	10%	21%	16%	30%	22%	21%	18%
												h			
Net: Anti-business	126	113	13	13	*	2	12	25	28	12	31	8	8	10	116
	24%	24%	28%	28%	19%	14%	15%	25%	40%	17%	25%	29%	23%	22%	25%
									fil						
Mean score	5.4	5.4	5.3	5.3	5.8	6.4	6.5	5.3	4.2	6.1	5.2	4.3	5.0	5.9	5.3
							ghjkl	k		ghkl					
Standard deviation	2.93	2.94	2.87	2.87	3.85	2.95	2.59	2.80	3.61	2.37	2.82	2.76	2.88	2.88	2.94
Standard error	.14	.19	.20	.28	.40	.76	.32	.28	.59	.29	.46	.36	.36	.44	.15

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n



LCCI - Topical Q3 2023
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 Base: All respondents

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		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership	
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74	
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%	
0 - Very anti-business	(0)	51 10%	26 9%	25 10%	20 17% d	30 8%	2 8%	22 16% g	29 8%	33 13% i	17 7%	28 12%	21 8%	1 15%	15 11%	19 8%	13 15%	5 6%
1	(1)	14 3%	13 5% b	2 1%	3 3%	9 2%	2 8%	6 5%	8 2%	7 3%	7 3%	10 4%	4 2%	- -	* *	13 6% mo	* *	1 1%
2	(2)	9 2%	7 3%	2 1%	3 2%	5 1%	1 4%	2 1%	7 2%	5 2%	3 1%	4 2%	3 1%	2 19%	2 1%	5 2%	- -	2 2%
3	(3)	21 4%	11 4%	10 4%	8 7%	12 3%	2 11% d	8 6%	13 3%	7 3%	15 6%	8 4%	13 5%	* 3%	6 5%	11 5%	1 1%	4 4%
4	(4)	31 6%	10 4%	21 8% a	12 11% d	17 5%	1 7%	12 9%	19 5%	18 7%	13 5%	10 4%	21 7%	- -	11 8%	8 4%	9 11% n	3 4%
5 - Neutral	(5)	95 18%	51 19%	43 18%	24 22%	66 17%	4 22%	22 16%	72 19%	47 18%	47 18%	35 15%	59 21%	1 11%	33 25% p	41 18% p	15 18% p	5 7%
6	(6)	67 13%	36 13%	31 13%	14 13% e	52 14% e	- -	21 15%	46 12%	34 13%	33 13%	37 16%	29 10%	1 13%	6 5%	28 12% m	14 16% m	19 24% mn
7	(7)	44 8%	23 8%	21 9%	5 5%	38 10% c	* 1%	11 8%	33 9%	16 6%	27 11%	17 7%	26 9%	1 8%	16 12%	14 6%	9 11%	5 6%
8	(8)	31 6%	18 7%	13 5%	8 7%	21 6%	1 7%	6 4%	25 7%	11 4%	20 8%	17 7%	14 5%	- -	5 4%	16 7%	5 7%	5 6%
9	(9)	22 4%	13 5%	9 4%	3 3%	19 5%	1 3%	6 4%	17 4%	13 5%	10 4%	12 5%	9 3%	* 5%	9 7%	9 4%	2 2%	3 4%
10 - Very pro-business	(10)	48 9%	19 7%	29 12% a	8 7%	39 10%	2 8%	9 6%	40 10%	29 11%	19 7%	26 11%	22 8%	- -	12 9%	19 8%	3 4%	14 17% no
Don't know		86 16%	48 17%	38 15%	5 4%	77 20% c	4 20% c	13 9%	73 19% f	39 15%	47 18%	28 12%	55 20% j	3 28%	15 12%	43 19%	13 15%	14 18%

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_2. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

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 Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Pro-business	213	109	103	39	170	4	52	161	103	109	110	101	2	48	86	33	46
	41%	40%	42%	35%	44%	20%	38%	42%	40%	42%	47%	36%	25%	37%	38%	40%	57%
					ce						k						mno
Net: Neutral	95	51	43	24	66	4	22	72	47	47	35	59	1	33	41	15	5
	18%	19%	18%	22%	17%	22%	16%	19%	18%	18%	15%	21%	11%	25%	18%	18%	7%
														p	p	p	
Net: Anti-business	126	67	59	45	74	7	50	76	70	57	60	62	4	33	56	22	14
	24%	24%	24%	40%	19%	37%	37%	20%	27%	22%	26%	23%	36%	26%	25%	27%	18%
				d		d	g										
Mean score	5.4	5.2	5.6	4.6	5.7	4.6	4.7	5.7	5.3	5.5	5.4	5.4	3.8	5.4	5.2	4.9	6.3
					ce			f									no
Standard deviation	2.93	2.92	2.94	2.98	2.86	3.09	3.01	2.85	3.13	2.72	3.14	2.73	2.99	2.92	2.97	2.78	2.92
Standard error	.14	.19	.21	.23	.18	.55	.21	.19	.20	.19	.21	.19	.90	.31	.20	.33	.36

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

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LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_2. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Susan Hall, Conservative Party
 Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	51 10%	32 10%	9 6%	3 3%	27 14%
						c
1	(1)	14 3%	13 4%	1 1%	3 3%	7 3%
2	(2)	9 2%	9 3%	* *	2 2%	7 3%
3	(3)	21 4%	16 5%	4 3%	5 5%	13 7%
4	(4)	31 6%	17 5%	13 8%	7 7%	12 6%
5 - Neutral	(5)	95 18%	58 18%	25 16%	11 11%	30 15%
6	(6)	67 13%	45 14%	22 14%	15 16%	29 14%
7	(7)	44 8%	34 11%	9 6%	13 14%	19 10%
8	(8)	31 6%	17 5%	14 9%	6 6%	9 5%
9	(9)	22 4%	9 3%	13 8%	12 12%	6 3%
				a	d	
10 - Very pro-business	(10)	48 9%	23 7%	25 16%	16 16%	10 5%
				a	d	
Don't know		86 16%	45 14%	17 11%	4 4%	29 15%
						c
NETS						
Net: Pro-business		213 41%	128 40%	84 54%	62 64%	73 37%
				a	d	

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_2. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Susan Hall, Conservative Party

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
Net: Neutral	95 18%	58 18%	25 16%	11 11%	30 15%
Net: Anti-business	126 24%	86 27% b	28 18%	19 20%	66 33% c
Mean score	5.4	5.1	6.4 a	6.5 d	4.7
Standard deviation	2.93	2.86	2.77	2.71	2.92
Standard error	.14	.16	.25	.24	.24

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	56	53	3	3	*	-	10	10	21	2	5	5	3	1	56	
		11%	11%	6%	6%	6%	-	13%	10%	30%	3%	4%	16%	10%	1%	12%	
			b					i	fgijl			ij			m		
1	(1)	21	17	4	4	*	1	4	1	2	2	9	1	1	1	20	
		4%	4%	9%	9%	4%	3%	5%	1%	2%	4%	7%	5%	3%	3%	4%	
			a	a								g					
2	(2)	22	21	1	1	*	-	4	7	4	1	4	*	3	2	20	
		4%	4%	3%	3%	6%	-	5%	7%	6%	1%	3%	*	8%	4%	4%	
								k	k					ik			
3	(3)	23	19	3	3	*	2	7	8	1	3	*	2	*	4	19	
		4%	4%	7%	7%	4%	14%	9%	8%	1%	4%	*	6%	1%	9%	4%	
								jl	l								
4	(4)	19	18	1	1	*	2	3	3	4	4	*	-	3	4	15	
		4%	4%	2%	2%	5%	12%	4%	3%	6%	5%	*	-	7%	8%	3%	
									k	k				k			
5 - Neutral	(5)	137	120	18	17	1	2	17	38	19	20	27	9	5	8	130	
		26%	25%	36%	36%	33%	14%	22%	38%	27%	30%	22%	30%	17%	27%		
				a	a			fl		l		l					
6	(6)	41	37	4	4	*	2	5	6	5	3	14	1	4	5	36	
		8%	8%	8%	8%	10%	14%	6%	6%	7%	5%	12%	2%	11%	11%	7%	
												k		k			
7	(7)	28	26	2	1	*	-	6	3	1	10	4	1	2	4	23	
		5%	6%	3%	3%	7%	-	8%	3%	1%	15%	3%	5%	6%	10%	5%	
											ghk						
8	(8)	10	9	1	1	*	-	2	5	*	2	*	1	1	-	10	
		2%	2%	2%	2%	5%	-	2%	5%	*	3%	*	3%	2%	-	2%	
9	(9)	12	10	1	1	*	2	3	3	1	3	-	*	*	3	9	
		2%	2%	3%	3%	5%	10%	4%	3%	1%	5%	-	1%	1%	7%	2%	
														n			

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - Very pro-business	19	18	2	1	*	4	1	2	4	2	4	1	1	5	14	
	4%	4%	3%	3%	5%	23%	2%	2%	6%	3%	3%	2%	4%	12%	3%	
Don't know	131	122	9	9	*	2	15	15	8	16	54	9	12	8	123	
	25%	26%	18%	18%	10%	10%	20%	15%	12%	23%	44%	30%	35%	18%	26%	
		bd									fghi	gh	fgh			
NETS																
Net: Pro-business	109	100	9	9	1	8	17	19	11	20	23	4	8	18	91	
	21%	21%	19%	19%	32%	47%	22%	19%	16%	30%	19%	13%	22%	40%	19%	
					abc					k				n		
Net: Neutral	137	120	18	17	1	2	17	38	19	20	27	9	5	8	130	
	26%	25%	36%	36%	33%	14%	22%	38%	27%	30%	22%	30%	15%	17%	27%	
			a	a				fl		l		l				
Net: Anti-business	141	128	13	12	1	5	28	28	32	11	18	8	10	11	130	
	27%	27%	27%	27%	25%	29%	37%	29%	46%	17%	15%	27%	28%	25%	27%	
							ij		ijk							
Mean score	4.4	4.4	4.5	4.5	5.1	6.3	4.1	4.5	3.4	5.4	4.6	3.9	4.3	5.8	4.3	
								h		fghkl				n		
Standard deviation	2.71	2.74	2.47	2.46	3.64	2.92	2.77	2.40	3.04	2.27	2.52	2.84	2.77	2.67	2.68	
Standard error	.13	.18	.18	.25	.38	.75	.36	.24	.50	.29	.45	.39	.37	.41	.14	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH					
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership		
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p		
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74		
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%		
0 - Very anti-business	(0)	56 11%	35 13%	21 9%	14 13%	40 10%	2 12%	17 13%	39 10%	40 15% i	16 6%	27 11%	29 11%	*	3%	16 12% p	33 15% op	5 6%	2 3%
1	(1)	21 4%	15 6%	6 2%	3 3%	17 4%	1 5%	3 3%	18 5%	10 4%	11 4%	9 4%	12 4%	*	*	5 4%	15 7% o	- -	1 1%
2	(2)	22 4%	15 6%	7 3%	3 3%	17 4%	2 8%	2 1%	20 5% f	11 4%	11 4%	15 7% k	7 3%	-	-	6 5% o	15 7% o	*	1 1%
3	(3)	23 4%	14 5%	8 3%	6 5%	13 3%	4 19% cd	13 9% g	10 3%	16 6%	7 3%	10 4%	12 4%	1 8%	3 3%	13 6%	5 7%	2 2%	
4	(4)	19 4%	9 3%	10 4%	5 4%	14 4%	- -	6 4%	13 3%	8 3%	11 4%	8 3%	9 3%	1 15%	4 3%	9 4%	*	*	6 8% o
5 - Neutral	(5)	137 26%	74 27%	63 26%	32 28% e	103 27% e	2 12%	35 26%	102 27%	66 25%	71 27%	56 24%	78 28%	4 40%	44 34% np	49 21%	32 38% np	12 16%	
6	(6)	41 8%	23 8%	18 7%	10 9%	29 8%	1 3%	16 12% g	24 6%	27 10% i	14 5%	19 8%	22 8%	-	-	12 9%	16 7%	4 5%	8 10%
7	(7)	28 5%	11 4%	17 7%	13 11% d	13 3%	1 8%	10 7%	18 5%	9 4%	18 7%	14 6%	14 5%	-	-	8 6%	9 4%	4 5%	6 8%
8	(8)	10 2%	7 3%	3 1%	5 5% d	3 1%	2 10% d	5 4%	5 1%	6 2%	3 1%	5 2%	4 2%	-	-	1 1%	7 3%	- -	1 2%
9	(9)	12 2%	3 1%	9 4%	4 4%	6 2%	1 7% d	6 4%	6 2%	8 3%	4 2%	7 3%	5 2%	-	-	1 1%	3 1%	4 5% n	3 4%
10 - Very pro-business	(10)	19 4%	5 2%	15 6% a	5 5%	14 4%	1 3%	6 4%	14 4%	12 5%	7 3%	17 7% k	3 1%	-	-	3 2%	3 1%	3 4%	10 13% mno

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p



LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
 Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	131	63	68	12	116	2	18	113	46	86	47	81	3	26	54	25	27
	25%	23%	28%	11%	30%	12%	13%	30%	18%	33%	20%	29%	35%	20%	24%	30%	34%
					ce			f		h		j					m
NETS																	
Net: Pro-business	109	49	61	38	65	6	43	67	63	47	62	48	-	26	39	16	29
	21%	18%	25%	34%	17%	31%	31%	17%	24%	18%	27%	17%	-	20%	17%	19%	36%
			a	d		d	g				k						mno
Net: Neutral	137	74	63	32	103	2	35	102	66	71	56	78	4	44	49	32	12
	26%	27%	26%	28%	27%	12%	26%	27%	25%	27%	24%	28%	40%	34%	21%	38%	16%
				e	e									np		np	
Net: Anti-business	141	89	52	31	102	9	41	100	85	56	69	70	2	34	85	11	11
	27%	33%	21%	27%	26%	45%	30%	26%	33%	22%	29%	25%	25%	26%	38%	13%	14%
		b				cd			i					o	mop		
Mean score	4.4	4.0	5.0	4.9	4.2	4.4	4.7	4.3	4.3	4.6	4.6	4.2	4.3	4.3	3.7	5.1	6.2
			a	d												mn	mno
Standard deviation	2.71	2.59	2.76	2.78	2.64	3.13	2.74	2.69	2.89	2.46	2.96	2.47	1.28	2.50	2.68	2.34	2.66
Standard error	.13	.17	.20	.22	.18	.55	.19	.19	.19	.18	.20	.18	.40	.27	.19	.30	.35

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
 Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	56 11%	38 12%	11 7%	6 6%	29 15% c
1	(1)	21 4%	14 5%	7 4%	6 7%	13 6%
2	(2)	22 4%	6 2%	16 10% a	3 3%	7 4%
3	(3)	23 4%	13 4%	9 6%	11 11% d	4 2%
4	(4)	19 4%	19 6% b	* *	6 6%	5 2%
5 - Neutral	(5)	137 26%	84 27%	40 26%	20 21%	55 28%
6	(6)	41 8%	26 8%	15 9%	13 14%	21 10%
7	(7)	28 5%	14 5%	13 9%	3 4%	14 7%
8	(8)	10 2%	5 2%	5 3%	4 4%	2 1%
9	(9)	12 2%	4 1%	8 5% a	7 7% d	2 1%
10 - Very pro-business	(10)	19 4%	8 3%	11 7% a	11 11% d	5 3%
Don't know		131 25%	84 27% b	20 13%	6 6%	42 21% c

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_3. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Howard Cox, Reform UK
 Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519 100%	317 100%	155 100%	96 100%	198 100%
NETS					
Net: Pro-business	109 21%	58 18%	52 33% a	38 40% d	44 22%
Net: Neutral	137 26%	84 27%	40 26%	20 21%	55 28%
Net: Anti-business	141 27%	91 29%	43 28%	32 33%	57 29%
Mean score	4.4	4.2	4.9 a	5.2 d	4.1
Standard deviation	2.71	2.60	2.85	2.92	2.71
Standard error	.13	.16	.26	.26	.24

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	69	67	2	2	*	-	20	9	17	5	14	3	2	5	64	
		13%	14%	5%	5%	8%	-	26%	9%	24%	7%	11%	9%	5%	10%	14%	
			bc					gikl		gikl							
1	(1)	16	13	3	3	*	-	4	2	2	4	2	1	2	14		
		3%	3%	6%	6%	6%	-	5%	2%	3%	3%	5%	3%	4%	3%		
2	(2)	33	30	2	2	*	2	8	8	5	1	4	2	4	28		
		6%	6%	5%	5%	8%	14%	10%	8%	8%	2%	3%	6%	4%	6%		
								i									
3	(3)	35	31	4	4	*	*	1	9	5	3	10	2	3	33		
		7%	7%	8%	8%	10%	2%	2%	10%	8%	5%	8%	8%	8%	4%	7%	
								f									
4	(4)	40	37	3	3	*	-	3	6	5	13	10	2	1	40		
		8%	8%	7%	7%	8%	-	4%	6%	7%	19%	8%	6%	4%	-	9%	
											fgkl				m		
5 - Neutral	(5)	124	110	14	14	*	3	19	35	11	19	21	8	8	114		
		24%	23%	29%	30%	16%	15%	24%	36%	16%	27%	17%	28%	22%	24%		
				d	d				hjl								
6	(6)	41	37	4	4	*	4	4	6	6	6	9	1	5	35		
		8%	8%	8%	8%	11%	24%	5%	6%	9%	8%	8%	2%	14%	7%		
													k				
7	(7)	28	25	3	3	*	*	4	9	9	3	*	1	2	27		
		5%	5%	7%	7%	10%	2%	5%	9%	12%	5%	*	3%	7%	6%		
									j	j							
8	(8)	15	13	2	2	*	4	*	1	1	4	4	*	-	11		
		3%	3%	4%	4%	3%	24%	*	1%	1%	5%	3%	1%	-	9%		
											l			n	2%		
9	(9)	6	4	2	2	*	*	1	1	1	1	-	1	1	5		
		1%	1%	4%	4%	5%	*	2%	1%	1%	1%	-	3%	3%	1%		
				a	a												

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party
 Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - Very pro-business	(10) 7	6	1	1	*	2	1	2	*	2	*	*	*	3	4	
	1%	1%	2%	2%	7% abc	10%	2%	2%	*	3%	*	*	1%	7% n	1%	
Don't know	105	97	8	8	*	2	12	10	8	9	45	8	10	7	98	
	20%	21% d	16%	16%	9%	10%	15%	10%	12%	14%	37% fghi	29% fghi	28% ghi	15%	21%	
NETS																
Net: Pro-business	98	86	12	11	1	10	11	19	17	15	14	2	9	16	82	
	19%	18%	24%	24%	35% a	59%	14%	20% k	24% k	23% k	11%	8%	25% k	35% n	17%	
Net: Neutral	124	110	14	14	*	3	19	35	11	19	21	8	8	10	114	
	24%	23% d	29% d	30% d	16%	15%	24%	36% hjl	16%	27%	17%	28%	22%	22%	24%	
Net: Anti-business	193	178	15	14	1	3	36	34	34	24	42	10	9	12	180	
	37%	38%	30%	30%	40%	16%	46% l	35%	48% l	36%	35%	35%	24%	28%	38%	
Mean score	4.0	3.9	4.7	4.7	4.7	6.1	3.2	4.3	3.5	4.6	3.6	3.8	4.6	4.9	3.9	
			a	a	a			f		fhjk			fhj	n		
Standard deviation	2.51	2.52	2.38	2.35	4.08	2.44	2.79	2.24	2.71	2.31	2.31	2.33	2.32	3.02	2.44	
Standard error	.12	.16	.17	.23	.43	.63	.36	.22	.45	.28	.40	.31	.30	.47	.12	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership	
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74	
Weighted Total	519 100%	275 100%	244 100%	113 100%	386 100%	20 100%	137 100%	382 100%	259 100%	260 100%	233 100%	276 100%	10 100%	129 100%	227 100%	83 100%	80 100%	
0 - Very anti-business	(0)	69 13%	30 11%	39 16%	7 6%	60 16%	2 10%	11 8%	59 15%	41 16%	28 11%	42 18%	27 10%	*	22 17%	22 10%	10 13%	15 19%
1	(1)	16 3%	9 3%	7 3%	1 1%	14 4%	* 2%	4 3%	12 3%	11 4%	5 2%	6 3%	10 3%	-	6 4%	9 4%	* 1%	1 2%
2	(2)	33 6%	17 6%	16 6%	8 7%	21 5%	3 15%	12 9%	21 5%	10 4%	23 9%	19 8%	13 5%	* 5%	9 7%	17 7%	4 5%	3 4%
3	(3)	35 7%	19 7%	15 6%	8 7%	25 6%	2 8%	9 6%	26 7%	15 6%	19 7%	17 7%	17 6%	-	7 6%	15 7%	8 10%	4 5%
4	(4)	40 8%	26 9%	15 6%	9 8%	29 8%	2 12%	9 7%	31 8%	15 6%	25 10%	19 8%	20 7%	2 22%	10 8%	18 8%	6 8%	7 8%
5 - Neutral	(5)	124 24%	60 22%	64 26%	30 26%	87 23%	7 33%	32 23%	92 24%	64 25%	60 23%	52 22%	70 25%	2 21%	33 26%	46 20%	27 33%	17 21%
6	(6)	41 8%	30 11%	11 5%	19 16%	23 6%	* *	21 15%	20 5%	22 8%	20 8%	18 8%	24 9%	-	5 4%	24 10%	8 10%	4 6%
7	(7)	28 5%	14 5%	14 6%	11 9%	17 4%	* 1%	9 7%	19 5%	13 5%	15 6%	10 4%	18 6%	* 3%	11 9%	12 5%	2 3%	2 3%
8	(8)	15 3%	7 3%	7 3%	7 6%	7 2%	* 1%	9 6%	6 2%	13 5%	2 1%	5 2%	9 3%	-	5 4%	6 3%	2 2%	2 2%
9	(9)	6 1%	3 1%	3 1%	3 3%	2 1%	1 4%	4 3%	2 1%	5 2%	1 *	3 1%	2 1%	1 15%	1 1%	3 1%	2 2%	* *
10 - Very pro-business	(10)	7 1%	4 2%	3 1%	4 4%	3 1%	- -	4 3%	3 1%	6 2%	1 1%	4 2%	3 1%	-	2 1%	4 2%	1 2%	* *
Don't know		105 20%	56 20%	49 20%	7 6%	96 25%	3 14%	14 10%	91 24%	44 17%	61 23%	37 16%	64 23%	3 35%	18 14%	52 23%	11 13%	24 30%

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party
 Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Pro-business	98	59	39	44	53	1	47	51	59	38	40	56	2	25	50	15	9
	19%	21%	16%	39%	14%	7%	34%	13%	23%	15%	17%	20%	17%	19%	22%	18%	11%
				de			g		i						p		
Net: Neutral	124	60	64	30	87	7	32	92	64	60	52	70	2	33	46	27	17
	24%	22%	26%	26%	23%	33%	23%	24%	25%	23%	22%	25%	21%	26%	20%	33%	21%
															n		
Net: Anti-business	193	100	92	33	150	9	44	149	92	101	104	86	3	53	79	30	30
	37%	37%	38%	29%	39%	46%	32%	39%	35%	39%	44%	31%	26%	41%	35%	36%	38%
					c	c					k						
Mean score	4.0	4.2	3.8	5.0	3.6	3.8	4.8	3.7	4.2	3.8	3.7	4.3	5.4	3.9	4.2	4.2	3.4
				de			g					j			p		
Standard deviation	2.51	2.43	2.61	2.37	2.48	2.20	2.53	2.44	2.76	2.22	2.61	2.39	2.35	2.66	2.48	2.36	2.46
Standard error	.12	.16	.19	.18	.16	.39	.18	.16	.18	.16	.17	.17	.74	.28	.17	.29	.32

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party
Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	69 13%	21 7%	48 31% a	20 21%	30 15%
1	(1)	16 3%	5 2%	10 7% a	1 1%	7 3%
2	(2)	33 6%	16 5%	14 9%	3 3%	19 9% c
3	(3)	35 7%	23 7%	11 7%	8 8%	19 9%
4	(4)	40 8%	30 10%	10 6%	6 7%	22 11%
5 - Neutral	(5)	124 24%	87 27% b	26 17%	24 25%	40 20%
6	(6)	41 8%	34 11% b	7 5%	15 15% d	13 7%
7	(7)	28 5%	20 6%	4 2%	6 6%	4 2%
8	(8)	15 3%	10 3%	4 2%	5 5%	2 1%
9	(9)	6 1%	6 2%	- -	2 2%	3 2%
10 - Very pro-business	(10)	7 1%	6 2%	2 1%	4 4% d	2 1%
Don't know		105 20%	60 19%	18 12%	3 3%	38 19% c

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_4. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Zoe Garbett, Green Party
Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target	Revise/ Remove target	Positive	Negative
		a	b	c	d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
NETS					
Net: Pro-business	98	76	16	31	24
	19%	24%	10%	33%	12%
		b		d	
Net: Neutral	124	87	26	24	40
	24%	27%	17%	25%	20%
		b			
Net: Anti-business	193	95	95	38	96
	37%	30%	61%	39%	48%
			a		
Mean score	4.0	4.6	2.6	4.3	3.5
		b		d	
Standard deviation	2.51	2.23	2.55	2.85	2.37
Standard error	.12	.13	.23	.25	.20

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_5. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Rob Blackie, Liberal Democrat (Shortlist)

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	50	48	2	2	*	-	13	6	21	5	1	1	3	3	47	
		10%	10%	4%	4%	5%	-	17%	6%	29%	8%	1%	5%	7%	7%	10%	
			bc					gk		gijkl							
1	(1)	18	15	3	3	*	1	2	3	1	*	8	2	1	2	15	
		3%	3%	6%	6%	4%	3%	2%	3%	1%	*	7%	7%	2%	5%	3%	
												i	i				
2	(2)	36	33	2	2	*	*	9	8	1	3	13	1	*	1	35	
		7%	7%	5%	5%	6%	2%	11%	8%	1%	5%	11%	3%	1%	1%	7%	
								l	l			l					
3	(3)	24	21	3	3	*	-	2	4	1	5	9	1	2	2	22	
		5%	5%	6%	6%	5%	-	3%	4%	1%	7%	7%	5%	5%	5%	5%	
4	(4)	25	22	3	3	*	-	4	7	10	2	*	1	1	-	25	
		5%	5%	6%	6%	9%	-	6%	7%	14%	3%	*	3%	3%	-	5%	
										ijkl							
5 - Neutral	(5)	123	107	16	15	*	3	14	39	13	17	17	11	9	6	116	
		24%	23%	33%	33%	20%	18%	18%	40%	18%	25%	14%	36%	26%	15%	25%	
				ad	ad				fhijl				fj				
6	(6)	52	49	3	3	*	2	10	5	14	9	9	1	2	7	45	
		10%	10%	6%	6%	14%	12%	13%	5%	20%	14%	7%	5%	6%	16%	10%	
						bc				gkl	g						
7	(7)	42	37	4	4	*	6	6	11	1	8	6	1	2	9	32	
		8%	8%	9%	9%	8%	37%	8%	11%	1%	11%	5%	5%	6%	21%	7%	
														n			
8	(8)	16	15	1	1	*	*	-	*	*	4	9	1	2	*	16	
		3%	3%	2%	1%	9%	*	-	*	*	6%	7%	3%	6%	*	3%	
					abc						fg	fg	fg	fg			
9	(9)	10	9	1	1	*	2	*	2	*	*	5	-	1	2	8	
		2%	2%	2%	2%	4%	10%	*	2%	*	*	4%	-	4%	4%	2%	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_5. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Rob Blackie, Liberal Democrat (Shortlist)

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - Very pro-business	(10) 12 2%	11 2%	1 2%	1 2%	* 4%	2 10%	3 4%	2 2%	* *	4 6%	* *	* 1%	1 4%	3 7%	9 2%	
Don't know	112 21%	102 22%	10 20%	9 20%	* 11%	2 10%	13 17%	13 13%	10 13%	11 16%	45 37%	9 29%	11 30%	8 18%	103 22%	
NETS		d									fg	h	gi			
Net: Pro-business	132 25%	122 26%	11 22%	10 21%	1 40%	12 68%	20 25%	19 20%	15 21%	25 37%	29 23%	4 13%	9 26%	22 49%	111 23%	
Net: Neutral	123 24%	107 23%	16 33%	15 33%	* 20%	3 18%	14 18%	39 40%	13 18%	17 25%	17 14%	11 36%	9 26%	6 15%	116 25%	
Net: Anti-business	152 29%	140 30%	12 26%	12 25%	1 29%	1 5%	31 40%	28 28%	33 47%	15 23%	31 26%	6 22%	7 19%	8 19%	144 30%	
Mean score	4.5	4.4	4.7	4.7	5.2	6.7	3.9	4.5	3.3	5.2	4.6	4.4	5.2	5.5	4.4	
Standard deviation	2.58	2.61	2.28	2.27	3.69	2.05	2.81	2.17	2.55	2.53	2.54	2.15	2.69	2.79	2.54	
Standard error	.13	.17	.17	.23	.39	.53	.37	.21	.43	.32	.44	.29	.35	.44	.13	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
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Q9_5. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

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Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership	
		a	b	c	d	e	f	g	h	i	j	k	*l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74	
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
0 - Very anti-business	(0)	50	24	26	12	38	1	14	36	27	23	29	21	-	14	22	8	6
		10%	9%	11%	10%	10%	5%	10%	9%	10%	9%	12%	8%	-	11%	10%	10%	7%
1	(1)	18	7	11	3	13	2	3	14	13	4	4	13	*	10	7	*	1
		3%	3%	4%	3%	3%	8%	3%	4%	5%	2%	2%	5%	5%	8%	3%	*	1%
										i					op			
2	(2)	36	20	16	8	26	2	8	27	21	15	21	15	*	8	16	4	7
		7%	7%	7%	7%	7%	10%	6%	7%	8%	6%	9%	5%	*	7%	7%	4%	9%
3	(3)	24	13	11	6	14	4	7	17	14	10	12	12	*	14	8	1	1
		5%	5%	5%	6%	4%	18%	5%	5%	6%	4%	5%	4%	3%	11%	3%	1%	2%
							cd								nop			
4	(4)	25	13	12	6	18	1	13	12	12	12	12	-	2	9	10	4	
		5%	5%	5%	5%	5%	5%	9%	3%	5%	5%	5%	-	2%	4%	12%	5%	
								g								mn		
5 - Neutral	(5)	123	63	60	29	88	6	27	96	68	55	51	68	4	36	50	20	17
		24%	23%	24%	26%	23%	28%	19%	25%	26%	21%	22%	25%	43%	27%	22%	25%	21%
6	(6)	52	31	21	10	41	1	24	28	29	23	24	28	-	6	28	8	10
		10%	11%	9%	9%	11%	7%	18%	7%	11%	9%	10%	10%	-	4%	12%	10%	13%
								g							m			m
7	(7)	42	27	15	15	25	2	15	26	14	27	28	13	1	8	19	8	6
		8%	10%	6%	14%	6%	8%	11%	7%	5%	11%	12%	5%	15%	6%	8%	10%	8%
					d						h	k						
8	(8)	16	10	6	7	8	1	7	9	9	7	2	14	-	1	10	4	1
		3%	4%	2%	7%	2%	4%	5%	2%	3%	3%	1%	5%	-	1%	5%	5%	1%
					d								j					
9	(9)	10	6	4	*	10	*	1	10	4	6	5	5	-	1	5	3	1
		2%	2%	2%	*	3%	1%	*	3%	2%	2%	2%	2%	-	*	2%	4%	1%
						c												
10 - Very pro-business	(10)	12	8	4	9	3	*	8	4	6	6	7	5	-	2	8	2	-
		2%	3%	2%	8%	1%	*	6%	1%	2%	2%	3%	2%	-	2%	4%	2%	-
					d			g										
Don't know		112	53	59	8	103	1	10	101	41	71	38	70	3	28	44	14	25
		21%	19%	24%	7%	27%	6%	7%	27%	16%	27%	16%	25%	35%	22%	19%	16%	32%
						ce		f			h	j					no	

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_5. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Rob Blackie, Liberal Democrat (Shortlist)

Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NETS																	
Net: Pro-business	132	82	50	42	87	4	55	77	62	70	66	65	1	17	71	26	18
	25%	30%	20%	37%	23%	20%	40%	20%	24%	27%	28%	24%	15%	13%	31%	32%	23%
		b		de			g								m	m	
Net: Neutral	123	63	60	29	88	6	27	96	68	55	51	68	4	36	50	20	17
	24%	23%	24%	26%	23%	28%	19%	25%	26%	21%	22%	25%	43%	27%	22%	25%	21%
Net: Anti-business	152	77	76	35	108	9	45	107	88	64	79	73	1	49	62	23	19
	29%	28%	31%	31%	28%	46%	33%	28%	34%	25%	34%	26%	8%	38%	27%	27%	24%
						d			i								
Mean score	4.5	4.7	4.2	5.0	4.3	4.1	4.9	4.3	4.3	4.7	4.4	4.5	5.1	3.7	4.7	5.0	4.4
		b		d			g								m	m	
Standard deviation	2.58	2.57	2.56	2.78	2.50	2.21	2.63	2.53	2.55	2.59	2.67	2.51	1.63	2.42	2.70	2.51	2.26
Standard error	.13	.17	.19	.22	.16	.39	.18	.17	.17	.19	.18	.18	.52	.26	.19	.31	.29

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_5. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Rob Blackie, Liberal Democrat (Shortlist)

Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	50 10%	21 7%	25 16% a	9 9%	25 13%
1	(1)	18 3%	4 1%	13 8% a	5 5%	4 2%
2	(2)	36 7%	18 6%	18 12% a	14 14%	16 8%
3	(3)	24 5%	13 4%	11 7%	10 10% d	6 3%
4	(4)	25 5%	13 4%	12 8%	3 3%	13 7%
5 - Neutral	(5)	123 24%	82 26%	28 18%	16 17%	44 22%
6	(6)	52 10%	36 11%	15 10%	11 11%	18 9%
7	(7)	42 8%	34 11% b	7 4%	13 13% d	12 6%
8	(8)	16 3%	14 4%	2 1%	1 1%	6 3%
9	(9)	10 2%	8 3%	2 1%	* *	6 3%
10 - Very pro-business	(10)	12 2%	10 3%	2 1%	7 8% d	4 2%
Don't know		112 21%	65 20%	20 13%	6 7%	44 22% c

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

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Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
NETS					
Net: Pro-business	132 25%	103 32% b	28 18%	33 34% d	46 23%
Net: Neutral	123 24%	82 26%	28 18%	16 17%	44 22%
Net: Anti-business	152 29%	68 21%	79 51% a	40 42%	64 32%
Mean score	4.5	5.1 b	3.4	4.4	4.3
Standard deviation	2.58	2.44	2.52	2.82	2.68
Standard error	.13	.14	.23	.25	.23

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_ 6. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

Chris French, Liberal Democrat (Shortlist)

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY										MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services		
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n		
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470		
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
0 - Very anti-business	(0)	35	34	1	1	*	10	4	13	3	1	2	2	3	32		
		7%	7%	3%	3%	4%	2%	13%	4%	18%	5%	1%	7%	6%	7%		
			b				gj		gijl								
1	(1)	18	15	3	3	*	2	5	5	-	4	1	1	2	16		
		4%	3%	6%	6%	7%	2%	3%	5%	-	3%	4%	3%	5%	3%		
									i								
2	(2)	31	28	3	3	*	2	9	2	4	13	1	*	*	31		
		6%	6%	6%	6%	3%	-	9%	2%	5%	11%	3%	1%	*	7%		
								l			l						
3	(3)	41	35	6	5	*	3	6	7	7	14	2	1	2	39		
		8%	7%	12%	12%	7%	2%	6%	10%	11%	11%	8%	4%	4%	8%		
4	(4)	39	34	5	5	*	13	3	13	4	1	2	1	5	34		
		8%	7%	11%	12%	2%	17%	3%	18%	7%	1%	7%	2%	11%	7%		
			d	d	d		gjl		gjl								
5 - Neutral	(5)	119	109	10	9	1	20	35	3	19	24	8	8	9	110		
		23%	23%	20%	20%	31%	12%	35%	4%	28%	19%	27%	23%	20%	23%		
						b	h	hj		h	h	h	h				
6	(6)	55	51	4	4	*	9	13	14	2	11	2	4	5	50		
		11%	11%	8%	8%	12%	11%	13%	20%	2%	9%	7%	10%	12%	11%		
							i	i	i				i				
7	(7)	29	27	2	2	*	2	9	-	7	5	2	2	4	25		
		6%	6%	4%	4%	6%	2%	9%	-	11%	4%	5%	6%	9%	5%		
										fh							
8	(8)	15	13	2	2	*	2	3	1	4	-	1	2	3	13		
		3%	3%	5%	4%	7%	14%	3%	1%	5%	-	3%	6%	6%	3%		
9	(9)	13	12	1	1	*	2	2	*	2	5	-	1	2	12		
		3%	3%	2%	2%	6%	10%	3%	*	3%	4%	-	4%	4%	2%		

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023

Online fieldwork: 1st August 2023 - 1st September 2023

Q9_ 6. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

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Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY									MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services	
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n	
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470	
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
10 - Very pro-business	(10) 13	11	2	1	*	2	3	1	4	2	*	*	1	2	11	
	2%	2%	3%	3%	4%	10%	4%	1%	6%	3%	*	1%	2%	4%	2%	
Don't know	110	100	10	9	*	2	10	10	10	13	45	8	12	8	102	
	21%	21%	20%	20%	9%	10%	12%	10%	13%	20%	37%	29%	33%	18%	21%	
		d	d	d							fg	fg	fg			
NETS																
Net: Pro-business	126	115	11	10	1	10	18	27	19	17	20	5	10	16	110	
	24%	24%	22%	21%	36%	60%	23%	27%	27%	24%	17%	16%	29%	35%	23%	
					abc											
Net: Neutral	119	109	10	9	1	2	20	35	3	19	24	8	8	9	110	
	23%	23%	20%	20%	31%	12%	26%	35%	4%	28%	19%	27%	23%	20%	23%	
					b		h	hj		h	h	h	h			
Net: Anti-business	165	146	18	18	1	3	30	28	39	18	33	8	5	12	153	
	32%	31%	38%	39%	24%	19%	39%	28%	55%	27%	27%	28%	15%	27%	32%	
			d	d			l	l	ijkl			l				
Mean score	4.5	4.5	4.5	4.5	5.2	6.5	4.4	4.6	3.7	5.0	4.4	4.3	5.3	5.1	4.5	
										h			hk			
Standard deviation	2.43	2.44	2.41	2.39	3.67	2.35	2.58	2.13	2.82	2.36	2.11	2.24	2.55	2.61	2.41	
Standard error	.12	.16	.18	.24	.38	.61	.33	.21	.47	.30	.37	.30	.34	.41	.12	

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n



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Base: All respondents

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		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
0 - Very anti-business	(0)	35	19	17	7	26	2	33	17	18	19	16	-	8	17	5	5
		7%	7%	7%	6%	7%	11%	9%	7%	7%	8%	6%	-	6%	7%	6%	7%
1	(1)	18	6	12	2	16	*	5	13	5	5	13	*	12	6	-	1
		4%	2%	5%	2%	4%	2%	4%	5%	2%	2%	5%	3%	9%	3%	-	1%
														nop			
2	(2)	31	17	14	6	20	5	11	19	12	19	11	1	5	17	2	8
		6%	6%	6%	5%	5%	25%	8%	7%	5%	8%	4%	8%	4%	7%	2%	10%
						cd											o
3	(3)	41	19	22	17	20	3	12	29	12	21	19	*	23	14	3	1
		8%	7%	9%	15%	5%	16%	8%	11%	5%	9%	7%	*	17%	6%	3%	2%
					d	d			i					nop			
4	(4)	39	22	17	10	28	1	17	19	20	18	21	*	4	18	9	9
		8%	8%	7%	9%	7%	3%	12%	7%	8%	8%	8%	3%	3%	8%	10%	11%
								g								m	m
5 - Neutral	(5)	119	64	55	33	84	2	37	62	57	47	69	3	36	47	25	11
		23%	23%	23%	29%	22%	11%	27%	24%	22%	20%	25%	32%	28%	21%	30%	14%
					e									p		p	
6	(6)	55	37	19	10	44	1	18	29	27	29	26	-	3	33	10	10
		11%	13%	8%	9%	11%	4%	13%	11%	10%	12%	10%	-	2%	15%	12%	12%
			b												m	m	m
7	(7)	29	18	10	7	18	3	5	8	21	16	12	1	5	12	6	6
		6%	7%	4%	6%	5%	17%	3%	3%	8%	7%	4%	12%	4%	5%	8%	7%
							cd			h							
8	(8)	15	11	5	5	9	1	5	8	7	7	8	-	1	9	2	3
		3%	4%	2%	5%	2%	4%	4%	3%	3%	3%	3%	-	1%	4%	2%	4%
9	(9)	13	7	6	5	8	*	5	7	6	8	5	-	1	7	3	1
		3%	3%	3%	4%	2%	1%	4%	3%	2%	3%	2%	-	1%	3%	4%	2%
10 - Very pro-business	(10)	13	5	8	4	8	*	9	10	3	10	3	-	4	5	4	*
		2%	2%	3%	4%	2%	*	6%	4%	1%	4%	1%	-	3%	2%	5%	*
								g	i		k						

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

Savanta:
ComRes

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_ 6. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

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Base: All respondents

	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH				
	Total	Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Don't know	110	51	59	6	102	1	10	100	38	71	34	71	4	28	42	16	24
	21%	19%	24%	6%	26%	6%	7%	26%	15%	27%	15%	26%	42%	21%	19%	19%	30%
				ce			f		h		j					n	
NETS																	
Net: Pro-business	126	78	48	32	88	5	42	83	62	63	70	54	1	14	66	25	20
	24%	28%	20%	28%	23%	26%	31%	22%	24%	24%	30%	20%	12%	11%	29%	31%	25%
		b					g			k				m	m	m	
Net: Neutral	119	64	55	33	84	2	37	82	62	57	47	69	3	36	47	25	11
	23%	23%	23%	29%	22%	11%	27%	22%	24%	22%	20%	25%	32%	28%	21%	30%	14%
				e										p	p	p	
Net: Anti-business	165	83	82	42	111	11	48	117	97	68	82	81	1	52	71	17	24
	32%	30%	34%	37%	29%	57%	35%	31%	37%	26%	35%	29%	14%	40%	31%	21%	30%
						cd			i					o			
Mean score	4.5	4.7	4.4	4.8	4.5	3.8	5.0	4.3	4.4	4.6	4.6	4.4	4.8	3.9	4.6	5.3	4.5
				e			g							m	m	m	
Standard deviation	2.43	2.36	2.51	2.38	2.44	2.55	2.37	2.43	2.51	2.34	2.61	2.26	1.85	2.34	2.47	2.30	2.37
Standard error	.12	.15	.18	.19	.16	.44	.17	.16	.16	.17	.17	.16	.59	.25	.17	.28	.30

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q9_ 6. Please rate each of the following candidates for Mayor of London on how you perceive their attitudes toward businesses.

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Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
0 - Very anti-business	(0)	35 7%	12 4%	23 15% a	5 5%	19 10%
1	(1)	18 4%	5 2%	9 6% a	2 2%	3 1%
2	(2)	31 6%	15 5%	16 10% a	10 10%	13 7%
3	(3)	41 8%	24 8%	16 11%	20 21% d	11 6%
4	(4)	39 8%	26 8%	12 8%	8 8%	19 10%
5 - Neutral	(5)	119 23%	73 23%	32 21%	19 20%	46 23%
6	(6)	55 11%	41 13%	15 9%	13 13%	17 9%
7	(7)	29 6%	23 7%	5 4%	3 3%	10 5%
8	(8)	15 3%	15 5% b	* *	5 5% d	3 1%
9	(9)	13 3%	9 3%	4 3%	2 2%	7 3%
10 - Very pro-business	(10)	13 2%	11 3%	2 1%	6 6%	6 3%
Don't know		110 21%	63 20%	20 13%	4 4%	43 22% c

Proportion/Mean: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

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Chris French, Liberal Democrat (Shortlist)

Base: All respondents

	Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
		Keep target a	Revise/ Remove target b	Positive c	Negative d
Unweighted Total	519	351	140	136	174
Weighted Total	519	317	155	96	198
	100%	100%	100%	100%	100%
NETS					
Net: Pro-business	126 24%	99 31% b	26 17%	29 30%	43 22%
Net: Neutral	119 23%	73 23%	32 21%	19 20%	46 23%
Net: Anti-business	165 32%	83 26%	76 49% a	45 47% d	65 33%
Mean score	4.5	5.1 b	3.6	4.6	4.4
Standard deviation	2.43	2.29	2.49	2.47	2.54
Standard error	.12	.13	.23	.22	.22

Proportion/Means: Columns Tested (95% risk level): a/b - c/d

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q10. Since 2016 to the present what impact, if any, do you think the Government's policies and priorities have had on your organisation in London?

Base: All respondents

	Total	BUSINESS SIZE				INDUSTRY								MANUFACTURING/SERVICES	
		0-9	10+	10-249	250+	Agriculture, forestry & fishing / production	Construction / property	Motor trades / wholesale / retail / transport & storage / accommodation & food services	Information & communication	Finance & insurance / business administration and support	Professional, scientific & technical	Public administration and defence / education / health	Arts, entertainment, recreation and other services	Manufacturing	Services
		a	b	c	d	*e	f	g	h	i	j	k	l	m	n
Unweighted Total	519	303	216	114	102	16	72	117	39	73	46	74	82	49	470
Weighted Total	519	470	49	46	2	17	78	99	71	67	122	29	36	45	474
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive	(5) 20 4%	15 3%	6 12% a	6 12% a	* 18% a	4 24%	1 2%	4 4%	2 3%	6 9% k	1 1%	* 2%	2 5%	6 12% n	15 3%
Fairly positive	(4) 75 15%	64 14%	11 23% a	11 23% a	1 28% a	5 26%	20 25% hkl	18 18% hkl	3 4%	10 15%	16 13%	2 6%	3 7%	8 18%	67 14%
Neutral	(3) 188 36%	171 36%	17 34%	16 34%	1 36%	5 27%	17 22%	43 44% fhl	16 22%	26 39% f	58 47% fhl	13 46% fhl	9 27%	13 30%	175 37%
Fairly negative	(2) 111 21%	104 22% d	8 16%	8 16%	* 8%	2 14%	21 27% g	13 13%	22 32% g	15 23%	20 17%	6 21%	11 31% g	8 17%	104 22%
Very negative	(1) 87 17%	80 17%	7 13%	6 14%	* 10%	- -	16 20%	15 15%	19 27% i	6 9%	19 15%	5 18%	7 20% i	5 12%	81 17%
Don't know	37 7%	37 8% bcd	* 1%	* 1%	* 1%	2 10%	3 4%	6 6%	8 12%	4 5%	9 7%	3 9%	3 9%	5 10%	33 7%
NETS															
Net: Positive	96 18%	79 17%	17 35% a	16 35% a	1 45% a	9 50%	21 27% hkl	22 22% hk	5 7%	16 24% hk	16 13%	2 7%	5 13%	14 31% n	82 17%
Net: Negative	198 38%	184 39% bd	14 29% d	14 30% d	* 18%	2 14%	36 47% g	28 29%	41 59% gijk	21 31%	39 32%	11 39%	18 51% gij	13 29%	185 39%
Mean score	2.7	2.6	3.0 a	3.0 a	3.4 a	3.7	2.6 h	2.8 hkl	2.1	2.9 hkl	2.6 h	2.5	2.4	3.0 n	2.6
Standard deviation	1.08	1.05	1.21	1.21	1.59	1.06	1.15	1.05	1.02	1.08	.94	.95	1.12	1.23	1.06
Standard error	.05	.06	.08	.11	.16	.27	.14	.10	.17	.13	.14	.11	.13	.18	.05

Proportion/Means: Columns Tested (95% risk level): a/b/c/d - e/f/g/h/i/j/k/l - m/n

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q10. Since 2016 to the present what impact, if any, do you think the Government's policies and priorities have had on your organisation in London?

Base: All respondents

	Total	LOCATION		EXPECTED CHANGES IN WORKFORCE SIZE			PAST RECRUITMENT		CAPACITY		EXPECTED PRICES			BUSINESS BOROUGH			
		Inner London	Outer London	Increase	Stay the same	Fall	Tried to recruit	Did not try to recruit	Full capacity	Below capacity	Rise	Stay the same	Fall	West London Alliance	Central London Forward	Local London	South London Partnership
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	
Unweighted Total	519	286	233	175	305	39	229	290	269	250	260	244	15	106	257	82	74
Weighted Total	519	275	244	113	386	20	137	382	259	260	233	276	10	129	227	83	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very positive (5)	20 4%	14 5%	6 3%	17 15% de	4 1%	*	18 13% g	3 1%	20 8% i	*	18 8% k	2 1%	-	3 2%	14 6%	1 2%	2 2%
Fairly positive (4)	75 15%	40 15%	35 14%	25 22% d	46 12%	5 24% d	30 22% g	46 12%	48 18% i	28 11%	41 18%	34 12%	*	23 17%	30 13%	11 13%	12 15%
Neutral (3)	188 36%	100 36%	88 36%	28 25%	149 39%	10 53% c	42 30%	146 38%	95 37%	93 36%	64 27%	123 44% j	2 19%	50 39%	81 36%	34 41%	24 29%
Fairly negative (2)	111 21%	57 21%	54 22%	27 24% e	83 21% e	1 7%	27 20%	84 22%	46 18%	65 25% h	58 25% k	49 18%	4 44%	24 18%	52 23%	11 13%	24 31% o
Very negative (1)	87 17%	47 17%	40 16%	13 12%	70 18%	3 16%	18 13%	68 18%	38 15%	48 19%	48 21% k	35 13%	3 32%	20 15%	34 15%	22 26% n	11 14%
Don't know	37 7%	17 6%	20 8%	3 3%	34 9% c	-	3 2%	34 9% f	12 5%	25 10% h	4 2%	33 12% j	*	10 8%	16 7%	5 6%	7 8%
NETS																	
Net: Positive	96 18%	54 20%	42 17%	42 37% d	49 13%	5 25% d	47 35% g	49 13%	68 26% i	28 11%	59 25% k	36 13%	*	26 20%	44 19%	12 14%	14 18%
Net: Negative	198 38%	104 38%	94 39%	41 36%	153 40% e	5 23%	45 33%	153 40%	84 33%	113 44% h	106 46% k	84 30%	7 76%	43 34%	86 38%	33 39%	36 45%
Mean score	2.7	2.7	2.6	3.0 d	2.5	2.9 d	3.0 g	2.5	2.9 i	2.4	2.7	2.7	1.9	2.7	2.7	2.5	2.6
Standard deviation	1.08	1.11	1.04	1.26	.99	.99	1.23	.98	1.15	.95	1.22	.92	.77	1.04	1.10	1.10	1.03
Standard error	.05	.07	.07	.10	.06	.16	.08	.06	.07	.06	.08	.06	.21	.10	.07	.13	.12

Proportion/Means: Columns Tested (95% risk level): a/b - c/d/e - f/g - h/i - j/k/l - m/n/o/p

LCCI - Topical Q3 2023
Online fieldwork: 1st August 2023 - 1st September 2023

Q10. Since 2016 to the present what impact, if any, do you think the Government's policies and priorities have had on your organisation in London?
 Base: All respondents

		Total	NET ZERO 2030 TARGET		IMPACT OF GOVERNMENT POLICIES ON ORGANISATION	
			Keep target	Revise/ Remove target	Positive	Negative
			a	b	c	d
Unweighted Total		519	351	140	136	174
Weighted Total		519	317	155	96	198
		100%	100%	100%	100%	100%
Very positive	(5)	20 4%	18 6%	2 2%	20 21% d	- -
Fairly positive	(4)	75 15%	50 16%	25 16%	75 79% d	- -
Neutral	(3)	188 36%	126 40% b	46 30%	- -	- -
Fairly negative	(2)	111 21%	66 21%	43 28%	- -	111 56% c
Very negative	(1)	87 17%	51 16%	30 20%	- -	87 44% c
Don't know		37 7%	6 2%	8 5%	- -	- -
NETS						
Net: Positive		96 18%	68 22%	27 18%	96 100% d	- -
Net: Negative		198 38%	117 37%	74 48% a	- -	198 100% c
Mean score		2.7	2.7 b	2.5	4.2 d	1.6
Standard deviation		1.08	1.09	1.05	.41	.50
Standard error		.05	.06	.09	.04	.04

Proportion/Means: Columns Tested (95% risk level): a/b - c/d