

Leipzig Region

Gateway to Europe!

LCCI Webinar
1 July 2025



Welcome to our webinar

Over the next 20 minutes, we will discuss: **How Leipzig serves as your entry point to Europe**

- Introduction: Invest Region Leipzig GmbH
- Advantages of location
- Access to a skilled workforce
- The fastest-growing city in Germany
- Key sectors of focus –
 - Life Sciences,
 - Supply Chain & Logistics & E-Commerce
 - IT and Digital
 - Manufacturing and Automotive
 - Energy and Environmental
- Support for Startups and innovative young companies
- Key Takeaways

IRL - one-stop partner for your soft-landing

One-stop partner for your soft-landing

- The economic development agency for the Leipzig Region
- Municipal corporation of the City of Leipzig and the administrative district
- Help new and established businesses set up in the region
- Confidential and free service



Leipzig's central location in Europe offers optimal site conditions...

Leipzig in the heart of Europe



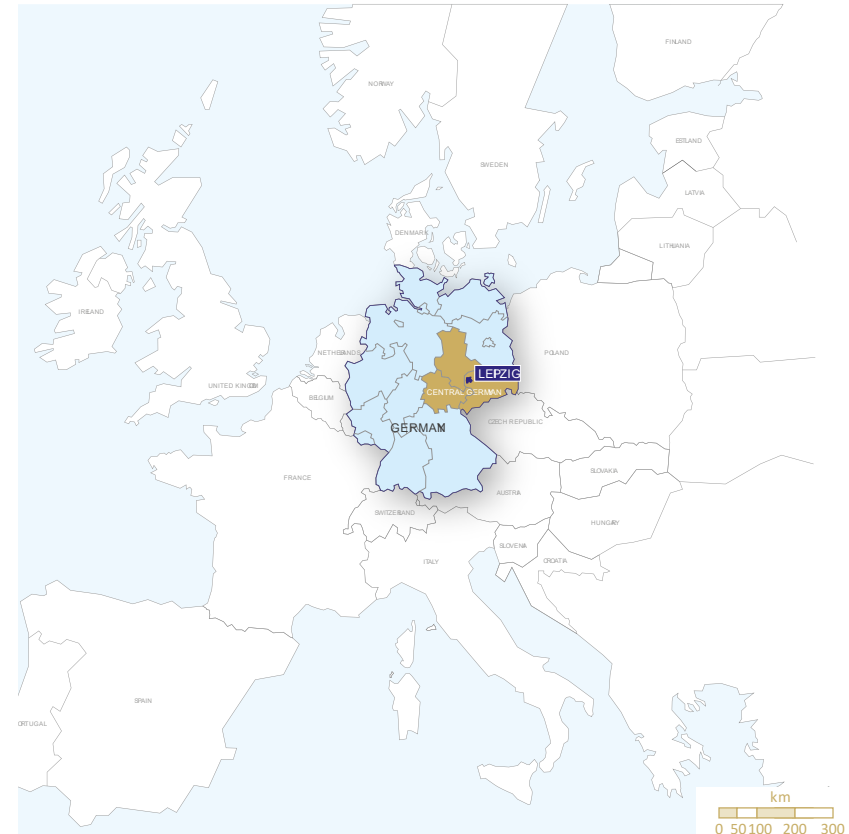
At the intersection of the trans-European transport axes



Quick accessibility



Short and direct routes to consumers and suppliers



Leipzig, top city in Central Germany...

Geographic location within Germany

- Central German metropolitan region covers the federal states of Saxony, Saxony-Anhalt and Thuringia
- 8.4 million inhabitants
- 3.5 million - over 40% - live within a 75 km radius of Leipzig
- Leipzig is the economic and cultural centre



...and a gateway to European markets

Transport means from Leipzig to Europe



Airport Leipzig/Halle

- 24/7 operations
- Largest hub in the DHL express network worldwide
- Air cargo hub #3 in Europe, #2 in Germany



Rail network

- Leipzig main station with more than 1,000 trains daily
- Cargo freight hub with more than 220,000 containers p.a.
- direct rail connections to Europe's seaports



Road network

- direct connections to four important highways (A9, A14, A38, A72)



...attracting young people from all over Germany...

Academic potential in Leipzig



16

Universities & institutions of higher education



+20

R&D centers



42.1

Average age in 2022



40,500

Students p.a.



5,100

Students from abroad p.a.



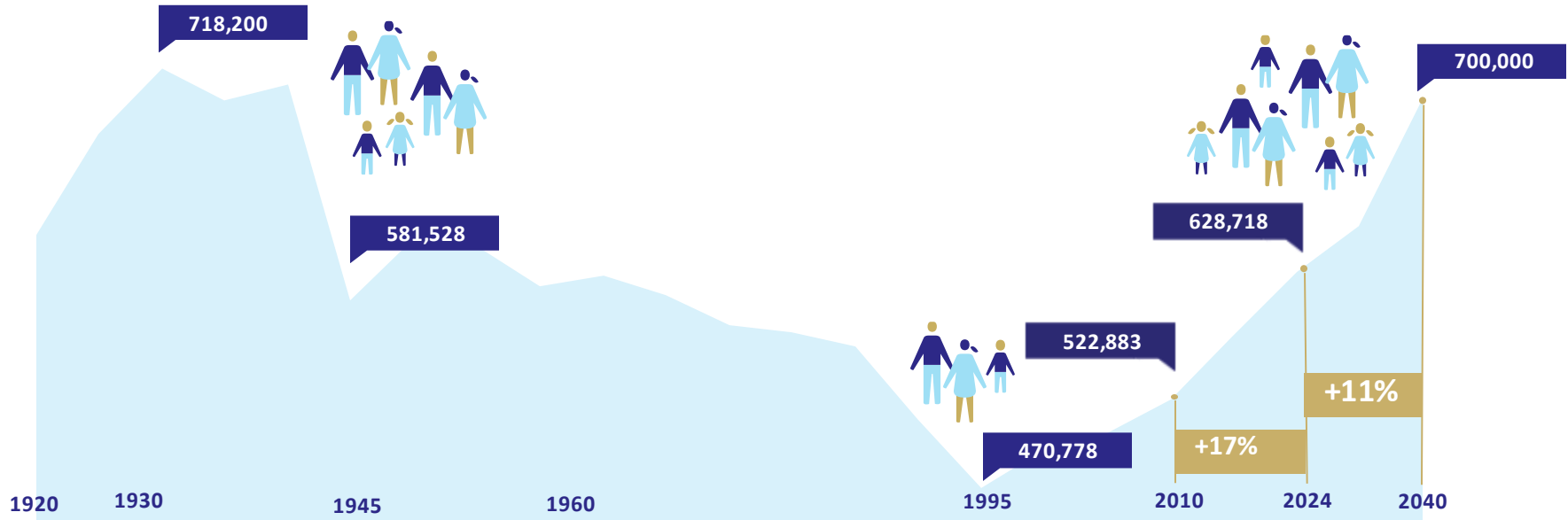
+5,800

Graduates p.a.



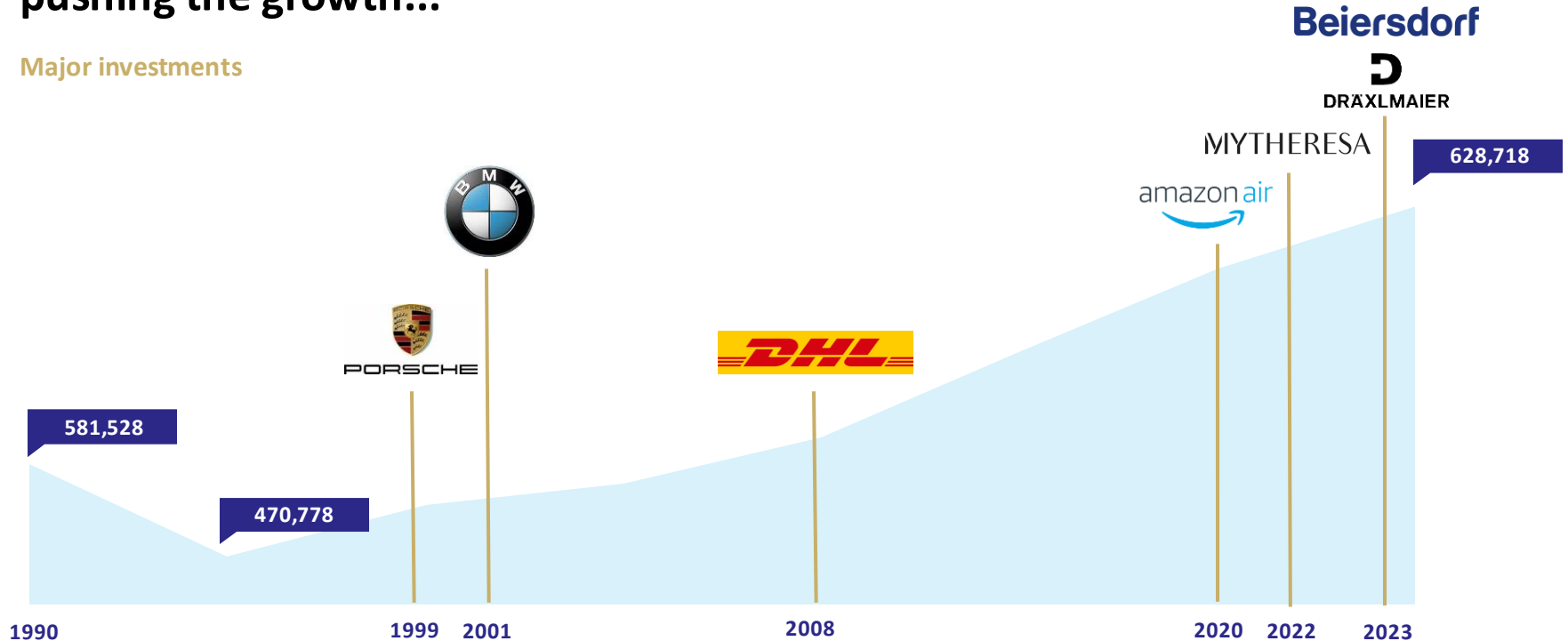
...regaining its old strength as Germany's fastest growing city

Population development from 1920 to 2040



Global players are choosing Leipzig, pushing the growth...

Major investments



Leipzig – Germany's Hidden Gem for Business, Culture & Creativity

Where Bach meets Business, and Innovation meets Opportunity

City of Music

- Leipzig is the birthplace of Richard Wagner and the city where Johann Sebastian Bach, Felix Mendelssohn, and Robert Schumann all lived and worked.
- Home to one of Europe's oldest orchestras: the **Gewandhaus Orchestra**
- Buzzing live music scene – from classical to contemporary

City of Opportunity

- Leipzig is to Berlin what Bristol is to London – edgy, creative, and rising fast
- Fastest growing city in Germany, thriving tech & life sciences sectors
- Young, educated population + one of the lowest average ages in Germany
- Affordable, international, and full of potential.



City of Trade Fairs

- Over 850 years of trade fair tradition
- Host of global B2B trade shows: for life sciences, manufacturing, home and lifestyle, heritage and museum technology and more
- Strategic location makes it a natural meeting point for European markets



...and enriching the economic landscape as a ground for innovation

Investment potential



Life Sciences

Energy &
Environmental
Technology



IT & Digital
Technology

Manufacturing &
Automotive



Supply Chain &
E-Commerce

Leipzig Region and its economic variety

Sector expertise¹

Automotive & supplier industry	Chemical industry	Energy & environmental technology	Life Sciences & biotechnology	Food industry	Manufacturing	IT	Logistics & E-Commerce	Media & creative industry
								
								
								
								

Leipzig is a university city - providing a strong research base

Life Sciences

- Research strength: university hospital and several renowned research institutes, such as Fraunhofer IZI
- International corporate landscape, e.g. Vita 34 (umbilical cord blood bank) or GENEWIZ/Azenta (genomics services)
- Special focus on biotechnology:
 - BioCity Campus Leipzig as geographical heart of the cluster
 - 80 % of companies and 50 % of research institutions work in the field of red biotechnology
 - Two of the eight cell therapies approved for use in Germany were developed here
- Successful host of BIO-Europe 2022 trade fair
- Additional focus on e-health and medical technology



Leipzig follows multiple paths on the way to green energy

Energy & Environmental Technology

- Home to the European Energy Exchange (EEX)
- Energy storage and EVs: hotspot for battery cell production in Europe
- Hydrogen region: district of Leipzig to be connected to the European pipeline network; production of green hydrogen
- Research strength: three renowned, industry related Fraunhofer institutes (CBP, CSP and IMWS), the Helmholtz Centre for Environmental Research and the German Biomass Research Centre as renowned research centers



Leipzig has a strong, highly diversified and growing IT sector

IT & Digital Technology

- One of the fastest growing industries in the region: more than 500 new IT companies came to Leipzig in the past ten years
- Available talent: significant number of ICT-related graduates - 1.7 companies compete for one graduate in Leipzig vs. 14 companies per graduate in Munich (on average)
- Digital Hub: one of 12 awarded hubs by the Federal Ministry for Economic Affairs and Energy (BMWE) in Germany
- Industry strengths: IT service providers, software development, cyber security, AI (ScaDS.AI)
- Width of industry: strong overlaps with other industries, e.g. energy, manufacturing



From traditional practices to a future in e-mobility

Manufacturing & Automotive

- Long tradition: established companies in machinery and plant engineering, as well as lightweight construction and material processing
- Future-oriented: companies are exploring the fields of additive and digital manufacturing, Industry 4.0 and Industrial Internet of Things (IIoT)
- Strong corporate landscape: 200+ companies in the Leipzig Region, including world leaders, such as TECHNE KIROW, Blohm Jung or Eppendorf
- Strong automotive industry: BMW and Porsche expand their production facilities in the region constantly
- Production of e-vehicles on the rise



One of the leading logistics hubs in Europe

Supply Chain & Logistics & E-Commerce

- World's largest freight handling hub in the DPDHL Group's express network
- Cargo volumes increased by almost 30% since 2019
- 1.4 million tons of cargo handled in 2024
- Space to grow: constant development of new sites



160,000 shipments
per hour



more than 200
destinations
worldwide

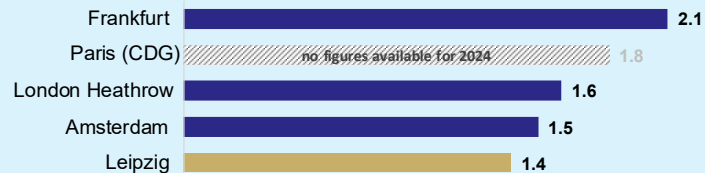


24/7 operations

DHL air freight hub at Leipzig/Halle Airport



Top Cargo Airports in Europe 2024 (freight volume in million t)



Support for Start-ups

Selected Accelerator Programmes | Key Players

Supporting innovative teams to scale up their businesses

SpinLab – The HHL Accelerator

SpinLab is a startup accelerator that supports the growth of entrepreneurial and innovative teams through their 6-months programme. The accelerator is partnered with the HHL Leipzig Graduate School of Management and works with a diverse partner portfolio of over 25 corporations.

The programme focusses on companies from the energy, smart city/digital city, eHealth, and cross-functional sectors.

Startups accepted into the program will receive 6,000€ in free funding to help cover living costs while attending the hybrid program.



Programme benefits:

- Personalized coaching and individualized mentorship
- International pool of investors
- Pilot projects and access to an extensive partner network
- Enhanced brand visibility
- Engaged ecosystem and supportive community
- Free admission or discounts to conferences and events
- Office space for free and tech deals

www.spinlab.co

Bringing smart medical devices & therapies to the market

Medical Forge Leipzig

Medical Forge Leipzig, an accelerator program by the state-wide network association biosaxony, supports startups and innovative companies to bring their medical products faster to the German healthcare market. The customized 12 months program focuses on the specific needs of young health tech companies.

The extensive network, including hospitals, health insurances and experienced industry partners, provides invaluable insights and project opportunities.

Medical Forge offers participating companies a support package worth a total of 185,000 Euros. Participants must contribute 21,000 Euros of their own funds. If a permanent representative office is established in Leipzig during or after the programme, this contribution can be reimbursed.



Support package overview:

- Coworking laboratory
- Coworking office
- Access to electronic equipment, incl. 3D printer
- Coaching and mentoring
- Seminars and workshops
- Networking and events
- Clinical partnerships
- Startup bonus

www.medicalforge.de

Key Takeaways

✓ Strategic Location

- In the heart of Europe with world-class air, road, and rail connections
- 24/7 airport operations and direct access to major markets

✓ Skilled Workforce & Innovation

- 40,000+ students and 5,800+ graduates annually
- Strong academic and R&D ecosystem across key industries

✓ Business-Friendly Ecosystem

- Competitive operating costs in Germany's fastest-growing city
- Robust infrastructure for companies of all sizes

✓ Sector Strengths

- Life Sciences, IT & Digital, Automotive, Green Energy, E-Commerce

✓ Great Place to live and grow

💛 Invest Region Leipzig – Your Trusted Partner

We support you from **company formation** to **finding office or industrial space**, from **talent recruitment** to **identifying subsidies and grants**, and connecting you with the right partners and networks – **all free and confidential**.



Thank you!

See you in Leipzig

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