

BBi

BLACK BRITISH INITIATIVE

Entrepreneurialism Leads To Social Mobility

Challenging Racial Injustice Through Business Enterprise

Black British Initiative registered charity number 1198015

BLACK BRITISH INITIATIVE PRESENTS

MBIA 30

BOOSTS YOUR BUSINESS PROSPECTS
Introductory Qualification for Underserved Black Entrepreneurs

SOAS

University of London

BBI
BLACK BRITISH INITIATIVE

PURPOSE

A SHORT TRANSFORMATIVE BUSINESS COURSE

Without relevant academic training, members of the Black Community are often drawn to entrepreneurialism, seeing it as a route to avoid the 'glass ceiling' and circumvent obstacles blocking their career progression. Others choose it as an outlet for their creativity and business acumen. However, operating a commercial venture is challenging, with a steep and often overwhelming learning curve. Moreover, there are simply some lessons that cannot be learned through experience and require an academic intervention to fully realise business potential.

Delivered by SOAS, MBA 30 will boost chances of success by teaching:
Advanced Business Theories | Key Business Principles,
Best Practice | Effective techniques & strategies

EDUCATION BOOSTS SOCIAL MOBILITY

The UK's Black communities are challenged by systemic and structural barriers, preventing access to leading education, essential business networks and funding capital. Consequently, comparative size of household wealth is stark.

According to the Runnymede Trust, for every £1 of White British Wealth, Black Caribbean households have 20p and Black African 10p.

Education is pivotal and a key component for boosting levels of social mobility





MBA 30 Strategic Partner

Stephen Lawrence Day Foundation was set up by Baroness Lawrence OBE, amid unprecedented growing global awareness of racial inequality. It exists to inspire a more equitable, inclusive society and to foster opportunities for the UK's marginalised young people. Through reflection, learning and action, change can be inspired, essential for addressing issues connected to racial injustice, ensuring better prospects for the next generation.

As part of that mission, SLDF are using their status, influence and network to support and grow initiatives with transformative, measurable and educational impact.

MBA 30 not only meets these objectives, it commemorates the 30 years since Stephen's murder and positively celebrates his legacy.

SOAS

University of London

SOAS is BBI's educational delivery partner and is renowned for its leading research and expertise, on current global issues, adopting a decolonised approach to education.

Teaching and research contributes to a more equal and just world and as such, SOAS is committed to building bridges and forging equitable global partnerships, essential for students to question the status quo and find innovative solutions in all disciplines including business.

Programmes are taught by respected international academics, with interdisciplinary expertise, producing learning outcomes able to influence industries, governments and global communities. As a centre for learning, besides MBA 30 SOAS offers numerous business courses including BA/BSc in Business, Management, Economics and Law, BSc in Management, MSc in Accounting, Finance and a MSc Banking.



A black and white portrait of Lord Michael Hastings, an older man with short hair, wearing a suit and tie, smiling. The background is a dark teal gradient.

APPOINTED CHAIRMAN OF SOAS

LORD MICHAEL HASTINGS CBE

In addition to being Chairman of SOAS, Lord Michael Hastings of Scarisbrick is currently the Professor of Leadership at the Stephen R. Covey Leadership Centre at Huntsman Business School, USA, and sits on the Concordia Leadership Council. He previously served as Chancellor of Regent's University London from October 2016 to October 2021. He is a NED at Saxton Bampfylde, as well as Vice President at UNICEF UK and a trustee for the Africa Philanthropy Foundation.

Former Roles

He is the former Head of Public Affairs at the BBC and was their first head of Corporate Social Responsibility serving for 12 years. He also served as the Global Head of Citizenship for KPMG for 13 years and is a former Trustee of the Vodafone Group Foundation and subsequently a Governor of the Vodafone/Safaricom M-PESA Academy in Nairobi for 800 of Kenya's most poorest children.

Opening Ceremony

Lord Hastings launched MBA 30 at SOAS on 8th June 2023



APPOINTED PRESIDENT OF SOAS

ZEINAB BADAWI

Appointed as President of SOAS in October 2021, Zeinab Badawi is an award-winning broadcaster, journalist, SOAS alumna and one of the best-known broadcast journalists working in the field today. Her work includes interviewing some of the world's most notable personalities and politicians on BBC Hardtalk and hosting Global Questions on BBC World TV and the BBC News Channel. She is also the founder of the production company, Kush Communications, which creates thought provoking programmes and films including the ground-breaking 20-part series 'The History of Africa with Zeinab Badawi'.

Zeinab is previously Chair of the Royal African Society, and amongst other posts she is a Queen's appointment to the Board of Historic Royal Palaces, a founding and current trustee of the charitable arm of the BBC - BBC Media Action, a Patron of the United Nations Association UK, and a member of the high level group of the Africa-Europe Foundation. She serves on the international advisory boards of Afro Barometer and the Mandela Institute for Development Studies and is on the council of the UK Arts, Humanities and Research Council.

CRITERIA

TARGET REQUIREMENT FOR CANDIDATES

Ideally two years account

Target sales turnover £50,000+

Personal statement including motivation

Provide details of immediate business challenges

Business plan, objectives & financial projections covering 12-24 months

Details of any relevant qualifications

Virtual interview before MBA 30 course acceptance

Open to UK businesses only

Applicants must be 18+

IMPACT

ANTICIPATED LEARNING OUTCOMES

- ❑ Embed a progressive and dynamic ESG Culture
- ❑ Operate with higher levels of competency
- ❑ Ability to build their brand, to boost its inherent value
- ❑ Create environmentally sustainable products
- ❑ Deliver more effective marketing and promotion
- ❑ Grow sales with increased profitability
- ❑ Produce impactful communications and presentations
- ❑ Understand financial statements
- ❑ Create business plans and forecast
- ❑ Attract investors and close funding rounds

30

Entrepreneurs Will Benefit

Positively Celebrating Stephen Lawrence's Legacy

Split Into Two Cohorts

1st cohort: Monday 4th September to 28th September 2023

2nd cohort: 9th October to 3rd November 2023_{tbc}



APPOINTED SOAS SENIOR LECTURER

DR ALBERTO ASQUER

Senior Lecturer in Public Policy and Management Dr Alberto Asquer is Senior Lecturer of Public Policy and Management at SOAS University of London. Dr Asquer received his degree in Economics and Commerce at the University in Cagliari (Italy), and a Research Doctorate on economics and management of public sector organisations at the University of Salerno (Italy). He received his MSc Management and PhD degrees from the London School of Economics and Political Science (UK). He holds a qualification as chartered accountant and auditor (Italy).

Roles

Centre for Financial and Management Studies
Director of Public Policy & Management and
Public Financial Management programmes

Centre for Water and Development

Member, Center for Water and Development
School of Finance and Management

Dr Alberto is the MBA 30 programme convener, responsible for the team.

DELIVERED BY A TEAM OF WORLD CLASS ACADEMICS

Led by programme convener, Professor Alberto Asquer, this team of acclaimed successful academics will be assigned to each of the 8 modules, according to specialism



Professor Victor Murinde, Director
Banking, development finance, and financial markets former Chair of the Africa Regional Standing Committee of the Econometric Society



Professor Christine Oughton
Innovation, environmental, corporate governance, financial inclusion & growth. Specialism Complexity of Economics for Sustainability



Professor Pasquale Scaramozzino
Finance, Management, Economics Political Science, Former UN Trade Regulations Adviso



Professor Reinhard Bachman
Social science strategic management, trust and organizational analysis, societal mechanisms, influence of institutions & cultural traditions



Dr Jaideep Oberoi
School of Finance and Management Senior Lecturer in Finance



Dr Senija Causevic
Cultural theory, critical marketing, political activism, consumerism, commodification & appropriation of cultural heritage



Dr Eunsuk Hong
School of Finance and Management Senior Lecturer in International Business & Management (China)



SOAS
University of London

**SCHOOL OF ORIENTAL &
AFRICAN STUDIES EST 1916**

**Business Training & Development
For Every Successful Applicant**

FELLOWS & NOTABLE ALUMNI

Singer & Artist Paul Robeson

Crown Princess - Norway Mette-Marit

Nobel Peace Prize laureate

Aung San Suu Kyi

Actor Forest Whittaker

African Leader Dr Mo Ibrahim

Architect Sir David Adjaye

Acclaimed Novelist Ben Okri OBE

Actor Sir Michael Palin KCMG, CBE

Model, Boxer & Activist – Ramla Ali

UN Secretary-General, Achim Steiner

Musician Nick Mulvey

News Anchor & Journalist Zeinab Badawi

Experience Map Overview

Opening Speech Lord Michael Hastings & Julie Baker ACIB Head of Enterprise Natwest
Features and characteristics of a successful entrepreneur
Business fundamentals
Refining the value proposition
Defining target markets and segments
Tools for market Analysis
Understanding market trends and market tendencies
Emmanuel Eribo – CEO & Founder – LOCI

Mapping and understanding the competitive environment
Strategic positioning & brand building
Developing a marketing strategy
Advertising your business
Promoting your business
Importance of clear impactful presentations
Closing the sale and the sales pitch
Julian Douglas, VCCP INTL CEO & Vice Chair
Tony Chambers of TC & Friends, former Editor-in-Chief - Wallpaper Magazine

Managing people: Selection, Training, and organisational design
Debiased selection systems
Training strategies and techniques
Designing efficient and effective organisations
Managing people: Leadership, Motivation and team building
The traits of successful leaders
Sources of job motivation
HR, Managing teams & mental health
Chris Brook-Carter, CEO Retail Trust
Amanda Rajkumar Global HR People and Culture for Adidas

Opportunities and challenges from partnerships and joint ventures
Strategic resources, complementarities, synergies
Negotiation strategies and techniques
Selecting and managing suppliers
Issues of quality control and business integration
Negotiation strategies and techniques with suppliers
Amadu Sowe SVP Legal Affairs Paramount
Alex Clegg & Paul Cardwell, Founders Saboteur Brand Consultancy

Interpreting political events & using financial data to inform strategies
Understanding national macroeconomic and financial statistics
Understanding the impact of the macro-economic and financial environment
Application and benefits of the phygital environment including augmented and virtual reality, the Metaverse and NFTs
A review of current digital technologies and applications
Digital marketing, youtube, Tiktok & podcasting
The digital-physical interaction and integration in business
Data analytics

Vinod Kumar CEO of Vodafone Business
Yael Selfin is Chief Economist at KPMG

Types of risks for businesses Risk strategies
Embedding Sustainability into business: Environmental and Social Governance (ESG)
Equity, Diversity and Inclusion (EDI) and business
Climate change and business Sustainability and business strategy

Livia Firth Founder of Eco-Age & Green Carpet Fashion Awards
Chris Turner CEO of B Corp UK
Arlo Brady Co-founder, Goals House & CEO of Freuds Communications
Hawa Newell-Sydique – Director of Talent & DEI at Selfridges

Managing Finance: Financial statements, Budgeting, and Forecasting
Understanding financial statements
Drafting business plans and budgets
Forecasting techniques
Managing Finance: Fintech, Crowdfunding, and Venture capitals
Recent tendencies in Fintech
Crowdfunding strategies and techniques
Business development, scaling up, and approaching venture capital
Alpesh Patel OBE, Founder Principal of Praefinium Partners & Trustee, Chatham House, Royal Institute of International Affairs and Chairman, UK India Business Angel Network
Andrew Xen, CEO & Founder of Fabracus and Nobody's Child

Cultivating an Entrepreneurial mindset Opportunities, vision, and entrepreneurship
Art and science behind successful retail
Learning and openness to ideas
Mentoring, mentees extracting value from mentors
A winning business plan
Michael Barrington-Hibbert, Managing Partner MBH Associates & Co-founder 10,000 Black Interns
Paul Martin Global Retail Lead & UK Head of Retail, KPMG LLP
Industry Leader to speak during the closing ceremony TBC

CERTIFICATE CEREMONY

MBA 30

FORMAL BUSINESS TRAINING

A Transformative Benefit - OVERVIEW

BBi's Mini MBA has been co-designed, validated and will be delivered by SOAS, ensuring Black Entrepreneurs receive formal relevant academic business training.

The Black community faces systemic and structural challenges, disproportionately preventing career progression and often turns to entrepreneurialism as a solution and outlet for their energy, creativity, passion and desire for aspiration. The purpose of this concise MBA is to ensure participants learn key business principles, strategies and philosophies and are given the skills to understand financial reporting, necessary to meet the rigorous standards of good governance and satisfy VC's. Priority will also be given to embracing the best of digital technology and evolving marketing platforms, complimented with 'Best in Class' management and leadership training.

Forward looking, sustainability will be a feature of this bespoke MBA, calibrated to ensure easy accessibility, enabling this often raw but incredible talent to be cultivated, the ultimate mission being, to ensure this class of entrepreneur possesses the skills, ability and confidence to convert commercial opportunities. This aim will be captured by each learner graduating with a significantly improved practical business plan.

A SELECTION OF CONTRIBUTING INDUSTRY SPECIALISTS

SUCCESSFUL LEADERS SHARE PERSONAL INSIGHTS & PRACTICAL ADVICE, COMPLIMENTING LEADING LECTURERS



Vinod Kumar CEO of Vodafone Business



Livia Firth Founder of Eco-Age
& Green Carpet Fashion Awards



Amanda Rajkumar Global HR
People and Culture for Adidas



Arlo Brady Co-founder of Goals House
& CEO of Freuds communication



Michael Barrington-Hibbert, Managing Partner
MBH Associates & Co-founder 10,000 Black Interns



Chris Turner CEO of B Corp UK



Julian Douglas, International CEO
& Vice Chairman - VCCP



Paul Martin Global Retail Lead &
UK Head of Retail, KPMG LLP



Rose Hulse, Founder & CEO
Screen Hits TV



Amadu Sowe SVP Business & Legal Affairs
For Paramount Global



Alpesh Patel OBE, Founder Principal of
Praefinium Partners & Trustee, Chatham House,
Royal Institute of International Affairs and
Chairman, UK India Business Angel Network



Hawa Newell-Sydique – Director of
Talent & Diversity, Equity & Inclusion
for Selfridges

Course structure – Cohort one

Blended Learning Format, Physical & Virtual

Date: 4th September to 28th September 2023

The table below provides the course programme

4 th Sept		Week 1			7 th Sept		11 th Sept			Week 2		14 th Sept	
Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Fri
Day 1			Half-day 2		Half-day 3			Half-day 4					
SOAS Campus			Online		Online			Online					
18 th Sept		Week 3			21 st Sept		25 th Sept			Week 4		28 th Sept	
Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Fri
Half-day 5			Half-day 6		Half-day 7			Day 8					
Online			Online		Online			On Campus Campus					

Course structure - Cohort two

Blended Learning Format, Physical & Virtual

Date: 9th October to 2nd November 2023 tbc

The table below provides the course programme



9 th Oct		Week 1			12 th Oct		16 th Oct		Week 2		19 th Oct	
Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri			
Day 1			Half-day 2		Half-day 3			Half-day 4				
SOAS Campus			Online		Online			Online				
23 rd Oct		Week 3			26 th Oct		30 th Oct		Week 4		2 nd Nov	
Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri			
Half-day 5			Half-day 6		Half-day 7			Day 8				
Online			Online		Online			On Campus Campus				

SOAS Campus –

Indicative timetable- Typical Day

Press **Esc** to exit full screen

Time	Day 1 SOAS Campus	Day 8 SOAS Campus
09:30-10:00	Welcome and introduction to the Mini MBA Course	Session 8.I
10:00-10:20	Break / Networking	Break / Networking
10:20-11:30	Session 1.I	BBI Guest Speaker
11:30-12:30		Group work
12:30-13:30	Lunch / Networking	Lunch / Networking
13:30-14:20	Session 1.II	Group work
14:20-15:20	BBI Guest speaker	Session 8.II / Plenary
15:20-16:00	Tea / Coffee Networking	BBI Guest Speaker / Certificate Ceremony

Times	Mondays and Thursdays
13:00-14:00	Session
14:00-15:00	Group work
15:00-15:15	Break
15:15-16:00	Session

Half-Day Online Sessions

Each day will commence with a presentation from an appointed Industry specialist, speaking to the class for approximately 40 minutes at 12:25.

An assigned industry specialist will also speak to the class at 16:10 for approximately 40 minutes.

Course Contents

Detailed schedule :

Day 1 on campus 4th September 2023

Session 1.I – Decision making and entrepreneurship

- Business fundamentals
- Refining the value proposition
- The mindset and characteristics of a successful entrepreneur

Guest speaker, Session one

Emmanuel Eribo – CEO & Founder – LOCI (20-30 mins inc Q&A)

Session 1.II – Analysing markets and market trends

- Defining target markets and segments
- Tools for market analysis
- Understanding market trends and tendencies

Guest speaker, Session two

Tom Athron, CEO of Fortnum & Mason (20-30 mins inc Q&A) TBC

Half-Day 2 online 7th September 2023

Session 2.I – Understanding the economic outlook nationally and globally

- The principal of using key economic data to inform decisions
- Importance of UK macroeconomic and financial statistics
- Local impact of global economic, financial & political events

Guest speaker, Session one

Yael Selfin, Chief Economist at KPMG (20-30 minutes inc Q&A)

Group work- **how to interpret and respond to macro and micro events**

Session 2.II - Understanding the phygital environment: Augmented/Virtual Reality, the Metaverse, and NFTs

- A review of current digital technologies and applications
- Digital marketing and communication
- The digital-physical interaction and integration in business
- Extracting value from Social Media platforms to achieve impact

Guest speakers, Session two

Vinod Kumar, CEO Vodafone Business (20-30 minutes inc Q&A)

Social Media Expert from Vodafone tbc

Course Contents

Detailed schedule :

Half-day 3 online, 11th September 2023

Session 3.I – Developing a Business Strategy

- Mapping and understanding the competitive environment
- Strategic positioning and brand building
- SWOT/PESTLE (Political, Economic, Sociological, Technological, Legal & Environmental)
- Importance of clear and impactful presentations
- Sales Pitch and the close

Guest speaker, session one

Tony Chambers, Former Editor in Chief Wallpaper Magazine

Alex Clegg & Paul Cardwell, Founders Saboteur Brand Consultancy

Group work

Session 3.II – Marketing Strategy, Advertising, and Promotion

- Developing a marketing strategy
- Combing data and media to drive successful business growth
- Advertising, promotion and the power of social media

Guest speakers, Session two

Julian Douglas International CEO & Vice Chairman VCCP (20-30 minutes)

Martin Verdult, Managing Director of Media Monks tbc (20-30 mins inc Q&A)

Half-day 4 online 14th September 2023

Session 4.I – Appraising and mitigating risk

- Types of risks for businesses & risk strategies
- Tools for risk mitigation
- ESG & good governance, leadership & culture

Guest speaker, session one

Chris Turner, CEO of B Corp UK (20-30 minutes inc Q&A)

Arlo Brady, CEO Freuds & Chairman of Blue Marine Foundation (20-30 mins)

Group work

Session 4.II – Embedding Sustainability into business:

Environmental and Social Governance (ESG)

- Diversity, Equality and Inclusion (DEI) and business
- Climate change and business
- Sustainability and business strategy

Guest speakers, session two

Livia Firth, Founder of Eco-Age/Green Carpet Awards (20-30 minutes inc Q&A)

Hawa Newell-Sydique, Director of Talent & DEI Selfridges

(20-30 minutes inc Q&A)

Course Contents

Detailed schedule :

Half-day 5 online 18th September 2023

Session 5.I – Managing people: Selection, Training, and Organisational design

- Debiased selection systems
- Training strategies and techniques
- Designing efficient and effective organisations

Guest speaker, session one

Amanda Rajkumar – Global HR, People & Culture for Adidas

(20-30 minutes inc Q&A)

Group work

Session 5.II – Managing people: Leadership, Motivation, and team building

- The traits of successful leaders
- Sources of job motivation
- Managing teams
- Mental health awareness and support

Guest speaker, session two

Chris Carter-Brook, CEO Retail Trust (20-30 minutes inc Q&A)

Half-day 6 online 21st September 2023

Session 6.I – Managing Finance: Financial statements, Budgeting, and Forecasting

- Understanding financial statements
- Drafting business plans and budgets Forecasting techniques
- Meeting the expectations of VC/PE firm, closing funding rounds

Guest speaker, session one

Alpesh Patel OBE Founder Principal of Praefinium Partners, Trustee Chatham House & Chairman UK India Business Angels Network (20-30 mins Inc Q&A)

Demi Ariyo Founder of Financial Institution Lendoe (20-30 minutes inc Q&A) TBC

Group work

Session 6.II – Managing Finance: Fintech, Crowdfunding, Private Equity, Venture capital and alternative funding sources

- Recent tendencies in Fintech and other growth areas
- Securing funding from alternative sources
- Business development, scaling up, and approaching venture capital

Andrew Xeni – CEO of Fabacus & owner of Nobody's Child (20-30 minutes)

Course Contents

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Detailed schedule :

Half-day 7 online 25th September 2023

Session 7.I – Managing Partners: Complementarities, Negotiations, and Joint ventures

- Opportunities and challenges from partnerships and joint ventures
- Strategic resources, complementarities, synergies
- Negotiation strategies and techniques with partners

Guest speaker, Session one

Amadu Sowe, SVP Business & Legal Affairs For Paramount Global

(20-30 minutes Inc Q&A)

Group work

Session 7.II – Managing Suppliers: Relational contracts, Quality, and Integration

- Selecting and managing suppliers
- Issues of quality control and business integration
- Negotiation strategies and techniques with suppliers

Guest speaker, session two

Christine Cross, Interpath & Pollen Street Estate Special Advisor

(20-30 mins inc Q&A)

Day 8 on campus 28th September 2023

Session 8.I – Cultivating an Entrepreneurial mindset

- Art and science – the key to successful retail
- Learning and openness to ideas
- Mentoring and mentors – extracting value

Guest speaker, Session one

Paul Martin, Global Retail Lead & UK Head of Retail, KPMG LLP

(20-30 min plus Q&A)

Group work

Session 8.II – Plenary

Guest speaker, session two

Michael Barrington-Hibbert, Managing Partner MBH Associates & Co-founder 10,000 Black Interns (20-30 min plus Q&A)

CERTIFICATE CEREMONY - Scheduled for 15th November 2023 tbc

MADE POSSIBLE THROUGH SPONSORSHIP

REMOVAL OF FINANCIAL BARRIERS TO ENTRY

Generations of Systemic and Structural Barriers, Means Black Communities are Generally Underprivileged and Underfunded.

Thus MBA 30's Cost is a Significant Challenge For the Target Demographic and to Overcome this Obstacle, Socially Minded Progressive Businesses, Agreed to Minimise Costs by Contributing £2,750 Per Scholarship, Requiring Business Owners to Contribute just £500.

Sponsors to Date Include Vodafone, Natwest, Paramount Global, Clyde & Co, Freuds Goals House, Eco-age Green Carpet Awards, Retail Trust And Stephen Lawrence Day Foundation.



30th Anniversary
Positively Celebrating
Stephen Lawrence's Legacy

**BARONESS DOREEN LAWRENCE
OF CLARENDEN OBE**

Founder, Social Justice Campaigner & Icon

The Stephen Lawrence Day Foundation (SLDF), is committed to creating a fairer society, by creating pathways to education and careers, which allow young people and underserved people to flourish and access opportunities, that otherwise would be closed to them.

A Black British Initiative & Stephen Lawrence Day Foundation Partnership

As part of that Mission, SLDF, has agreed a strategic partnership with BBI and Baroness Doreen Lawrence will now be handing graduates their SOAS MBA 30 certificates.

MBA 30 commemorates 30 years since the murder of Stephen Lawrence and positively celebrates his legacy.

CERTIFICATE CEREMONY

Certificates Issued to Graduates at a Celebratory Event

High Profile Event And Platform Used To Shine A Spotlight
On Sponsors, Ambassadors & Key Strategic Partners



SOAS

University of London

MBA 30 APPLICATION FORM

To be considered for this course, please complete all the boxes below and provide the information requested. Please note this course is open to UK applicants only

First Name

Surname

Title

Gender

Brand /Organisational name

Organisational Status: Limited Liability, Partnership, Sole Trader, Limited Liability Partnership , please specify

Company registration number if applicable

Date of incorporation

Please confirm trading address

Please confirm registered address

Position or current employment status

Email Address

Phone Number

Total number of employees

Do you have two years accounts

Yes

No

Please confirm the annual turnover for last trading year end and provide two year's most recent annual accounts

Please provide your business plan with a photo of yourself

There will be an obligatory virtual interview, please confirm your acceptance and any dates when you are not available

MBA 30 APPLICATION FORM - Continued

Qualifications

How did you hear about MBA 30

What do you expect to achieve from completing this course, please continue on a separate sheet as necessary

How would you prefer to be contacted Email

Please provide your business plans with objectives for the next 12-24 months highlighted

Phone

The cost of MBA 30 is £3,250 subsidised by sponsors, leaving applicants with a fee of £500

Black British Initiative will store your personal data in line with current data protection legislation and will contact you via email to respond to your enquiry. Where a call has been requested, BBI will contact you on the phone number provided. BBI will not share or distribute your personal data for other purposes than related to the MBA30 course
Cancellation policy – Payments are non-refundable, unless the MBA 30 course is cancelled.

Please print name

Bank: Coutts & Co Private Banking Company
Account Name: Black British Initiative
Account Number: 09698892
Sort Code: 18:00:02

Please sign

To proceed please print name and sign above

Please pay £500 see bank detail above

REACH BEYOND YOUR GRASP

**DON'T LOOK FOR NEW IDEAS IN
THE SAME OLD PLACES**

mba@blackbritishinitiative.com

Tel 020 7118 0318