



ICT MISSION TO TAIPEI, TAIWAN

Date:
Monday 4 - Friday 8 June 2018

Closing date for applications:
Friday 27 April 2018

WHY TAIWAN?

Taiwan is a central player in the 'East Asian Miracle' and a market of high economic and strategic value. It has become one of the world's leading economies due to its manufacturing and exporting expertise, especially in high-tech goods. Almost half of the top 100 Information Technology (IT) companies in Asia have a presence in Taiwan.

Taiwan is the global leader in the production of computers and IT equipment. It is also a major location for mobile handset

production. The country has a worldwide share of over 90% in the Original Equipment Manufacturer (OEM) and Original Design Manufacturer (ODM) markets. It also dominates the semiconductor chip supply chain.

COMPUTEX

COMPUTEX is the largest international information technology trade show in Asia and the second largest in the world, after CeBIT in Germany. Held annually in Taipei since the 2000s, COMPUTEX grew rapidly and became an important showcase for the IT industry globally. It now serves as a sourcing hub for high-tech and ICT procurement, new product launches and developments in technology application.

With major manufacturers such as Intel, AMD, NVIDIA and others participating, as well as Taiwanese brand names such as Acer and ASUS, COMPUTEX is expected to attract more than 38,000 international visitors.

THE EUROPEAN INNOVATION WEEK

Eligible companies will attend the European Innovation Week that will feature a series of seminars on the circular economy, smart mobility, wind power, 5G, nano-electronics, medical devices and Horizon 2020. In addition, it will bring Taiwanese and European companies, clusters and institutes together to facilitate business and research co-operation.

INTERNATIONAL BROKERAGE EVENT

Companies will have the chance to participate to an international brokerage event. All companies will have access to a bespoke online tool to request, manage and schedule meetings with Taiwanese companies, as well as with other EU companies. This tool allows participants to:

- Upload your company profile so that it is visible to the other B2B participants
- See the profiles of all the other attendees
- Request and schedule on-site meetings
- Exchange messages directly with Taiwanese companies, as well as other EU company participants

THE BENEFITS OF JOINING THE MISSION

- Pre-visit briefing providing information and advice on how to do business in Taiwan
- Tailored meeting agenda with Taiwanese and EU companies through the brokerage event
- Access to European Innovation Week which will include briefing meetings, site visits and networking receptions
- Networking with leading business organisations and companies from Taiwan and the EU during networking receptions
- Access to Computex
- Your company profile in the company mission brochure, circulated to companies in Taiwan
- Local support

THE COST

Commitment fee: £100 (refundable after the mission).

TRAVEL ARRANGEMENTS

LCCI will appoint a travel agent who will provide competitive flights and accommodation.

You can make your own travel arrangements but it is highly recommended that you stay in the mission hotel to make the most of the networking opportunities.

ELIGIBILITY

To participate in this company mission, your business must be active in the ICT sector, established within the UK and selling or marketing a British product or service.

HOW TO APPLY

For the full application pack, please contact the Mission Manager: Elena Molinari, International Business Executive, London Chamber of Commerce and Industry, E: emolinari@londonchamber.co.uk, T: +44 (0)20 7203 1929.

ABOUT ENTERPRISE EUROPE NETWORK

Enterprise Europe Network is the world's largest business support network, providing SMEs with free practical advice, assistance and information on European issues. This includes EU legislation, EU policy and public sector opportunities in Europe, as well as access to business co-operation partners. The network brings together business support organisations from over 60 countries and 600 member organisations worldwide. In the UK, EEN is jointly funded by the European Commission and Innovate UK, helping connect SMEs that want to commercialise ideas and succeed in new markets.