

Rupa is the Founding Partner of Millennial 20/20 the world's first business summit series looking at the future of nextgen commerce in Singapore, New York and London. The Summits focus at a unique time in industry, where large and small businesses are dealing with a more complex and ever-evolving consumer that requires them to think of innovation, disruption and technology as key components of their future.

Rupa has also invested in several start-up businesses and won several awards including Management Today and the Sunday Times 35 under 35 Women in the UK and Top 100 in UK Tech, as well as being the Founding Board Member of the UK Guild of Entrepreneurs, the chair of the HH Women Entrepreneurs and Board Director at the Ashraya Initiative for Children charity since 2008.