

# MARKET VISIT TO INDONESIA, Jakarta

16 - 20 APRIL 2012

Closing Date for Applications: Wednesday 29 February 2012

Pre-Departure Briefing: Wednesday 14 March 2012



## WHY INDONESIA?

Indonesia is the **largest economy in South East Asia** and fourth most populous country in the world. With a population of 240 million, Indonesia boasts a growing **affluent and aspirational middle class** of around 45 million, half of which is under the age of 29. Indonesia has embarked on a period of sustained growth on the back of **major reforms that have rendered the economy a stable one**. In 2010 the country had one of the best-performing economies in the G20 club, growing by 6%, and is forecast to continue growing at a steady rate.

The country is one of the most **resource-rich** emerging market economies in the world and has a **young and technically trained workforce**. Furthermore, it is **strategically located** for the two main growth engines in the world – China and India.

Bilateral relations between Indonesia and the UK are substantial. Exports of UK goods to Indonesia in 2010 were worth £438.9 million, an increase of 25% over the previous year. A **wealth of opportunities** exists for UK business across a range of sectors, but mainly in financial services, construction, ports and logistics, healthcare, oil and gas, mining, ICT, retail, consumer goods, creative and media, and environment.

Listed as one of the **top 10 most attractive destinations** for foreign direct investment by UNCTAD, Indonesia is clearly a market not to be ignored.

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Our Business is Your Business

## BENEFITS OF JOINING THIS MARKET VISIT

- Networking opportunities and client hospitality at reception hosted by the British Ambassador in Jakarta
- British Embassy support and advice from a team of dedicated commercial officers in Jakarta
- Pre-visit and in-country briefings providing market information and advice on doing business in Indonesia
- Opportunity to meet with Indonesian Trade Minister (tbc) and selected senior government officials
- Chance to meet relevant Indonesian companies
- Subsidised market research provided through UKTI's Overseas Market Introduction Service (OMIS) scheme. OMIS reports can provide in-depth market analysis, identification of contacts and, if required, arrangement of a full programme of meetings
- Local media coverage to heighten your presence in the market
- Company profile included in the trade mission brochure, circulated to companies in Indonesia
- Services of an experienced mission manager before and during the visit
- Competitive costs through group travel



In collaboration with:



## PROGRAMME

Saturday 14 April	12.00pm	Depart London Heathrow on Malaysia Airlines flight MH003
Sunday 15 April	10.10am	Arrive in Jakarta and transfer to hotel
Monday 16 April	9.30am	Briefing at British Embassy in Jakarta - Trade & Investment environment - Political and economic overview - Legal overview - Doing business in Indonesia
Tuesday 17 April	10.00am	Meeting with Indonesian Trade Minister (tbc) and selected government officials hosted by BKPM B2B meetings with local Indonesian companies (tbc)
	6.30pm	Reception hosted by British Ambassador
Wednesday 18 April		Free for mission members' own meetings
Thursday 19 April		Free for mission members' own meetings
Friday 20 April	am	Free for mission members' own meetings
	7.35pm	Depart Jakarta on Malaysia Airlines flight MH724
Saturday 21 April	6.00am	Arrive London Heathrow

Programme subject to change

## COSTS

- Travel Package: a competitive travel package will be available
- Participation Fee: £395 (There is a discounted rate of £295 for London Chamber of Commerce Premier Plus members)
- Optional extra: Overseas Market Introduction Service

## TRAVEL

A competitive travel package will be available through our appointed travel agent. This will include flights, transfers and hotels on a bed and breakfast basis. You can make your own travel arrangements but it is highly recommended that you stay in the mission hotel in order to make the most of the networking opportunities.

## ELIGIBILITY

To accompany this trade mission your business must be established within the UK and selling or marketing a British product or service.

## HOW TO APPLY

For the full application pack, please contact the mission manager:

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Please complete the application form by **Wednesday 29 February 2012.**

